

### **SPONSOR OVERVIEW**

# Scientist Mentoring & Diversity Program (SMDP)

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**SMDP OVERVIEW** 



### **2024 SMDP Training Sessions:**

SMDP Biotech: Jun 1-6, 2024, San Diego, California

SMDP MedTech: Oct 13-17, 2024, Toronto, Canada

The career mentoring program pairs ethnically diverse post baccalaureate and graduate students with mentors who work at biotech, consumer healthcare and medtech companies.



With their mentors, SMDP Scholars attend a training session to learn about career opportunities in industry and receive career development coaching. They also attend a major industry conference.

For one year after the training session, SMDP Scholars carry out a personalized mentoring plan which helps to prepare them for industry careers.



#### UNIVERSITIES WE HAVE WORKED WITH OVER THE YEARS

Alabama A&M University

Alabama State University

Albany State University

Alcorn State University

Arizona State University

**Auburn University** 

**Barry University** 

**Baylor College of Medicine** 

**Boston University** 

**Brody School of Medicine** 

California State University Channel Islands

California State University Dominguez Hills

California State University Fullerton

California State University Hayward

California State University Irvine

California State University Northridge

California State University San Bernardino

Chicago State University

Clark Atlanta University

Clemson University

Columbia University

**Cornell University** 

Creighton University

**Duke University** 

**Duquesne University** 

**Durban University of Technology** 

**Emory University** 

Florida Agricultural and Mechanical University

Florida International University

Florida State University

**Gallaudet University** 

George Mason University

Georgia Institute of Technology

Georgia Perimeter College

Georgia State University

**Grambling State University** 

**Grand Valley State University** 

Harvard Medical School

Harvard University

Harvard University Dana-Farber Cancer Institute

Howard University College of Medicine

Howard University Dept. of Biochemistry & Molecular Biology

**Hunter College** 

Illinois State University

Indiana University School of Medicine

Iowa State University

Iowa State University of Science and Technology

Johns Hopkins University School of Medicine

Keck Graduate Institute

Little Priest Tribal College

Loma Linda University

Lovelace Respiratory Research Institute

LSU Health and Sciences Center

#### UNIVERSITIES WE HAVE WORKED WITH OVER THE YEARS

Marshall University

Massachusetts Institute of Technology Medical Scribe America-Fenway Health

Meharry Medical College

Mississippi Gulf Coast Community College

Mississippi University for Women

Morehouse College

Morehouse School of Medicine Mount Sinai School of Medicine

New York City College of Technology

New York University School of Medicine Sackler Institute

Norfolk State University

North Carolina Central University North Carolina AT&T University

Northwestern University Ohio State University

Pennsylvania State University

Pennsylvania State University College of Medicine

Polytechnic University of Puerto Rico

Ponce School of Medicine Prairie View A&M University

Rice University

Roosevelt University

Rush University Medical Center Salk Institute for Biological Sciences

San Diego State University San Francisco State University

San Jose State University

Scripps Research Institute Florida

Spelman College

St. Louis University Stony Brook University

Tennessee State University

Texas A&M University

**Texas Southern University** 

The Broad Institute of MIT and Harvard

Thomas Jefferson University

**Tulane University** 

UMDNJ Graduate School of Biomedical Sciences

**UMDNJ New Jersev Medical School** 

**UMDNJ** University Hospital Cancer Center

University of California Santa Barbara

University of Cincinnati University of Colorado

University of North Carolina at Chapel Hill

Universidad del Turabo Universidad Metropolitana

University of Alabama at Birmingham

University of Arizona

University of Arkansas for Medical Sciences (UAMS)

University of California Berkeley University of California Davis University of California Merced University of California Los Angeles

University of California Riverside University of California San Diego

University of California San Francisco



#### UNIVERSITIES WE HAVE WORKED WITH OVER THE YEARS

University of Chicago

University of Connecticut

University of Delaware

University of Florida

University of Georgia

University of Hawaii at Manoa

University of Houston College of Pharmacy

University of Illinois, Chicago

University of Illinois at Urbana Champaign

University of Kansas University of Kentucky University of Maryland

University of Maryland Baltimore County

University of Maryland College Park

University of Massachusetts

University of Medicine and Dentistry New Jersey

University of Miami Bascom Palmer Eye Institute

University of Miami Miller School of Medicine

University of Michigan University of Minnesota University of Mississippi

University of Missouri Columbia

University of New Mexico

University of North Carolina at Chapel Hill

University of North Texas

University of North Texas Health Science Center

University of Pennsylvania

University of Pittsburg

University of Puerto Rico at Rio Piedras

University of Puerto Rico Mayaguez Campus

University of South Carolina

University of Southern California

University of Southern Mississippi

University of Tennessee Memphis HSC

University of Texas, Austin

University of Texas / MD Anderson Cancer Center

University of Texas El Paso

University of Texas Health Science Center

University of Texas San Antonio

University of Texas MD Anderson Cancer Center

University of Wisconsin Madison University of Wisconsin Madison

Vanderbilt University

Virginia Tech

Wake Forest University Health Sciences Wake Forest University School of Medicine

Wayne State University

Wayne State University School of Medicine

Weill Cornell Medical College

West Coast University
West Virginia University

Wistar Institute

**Woodbury University** 

Xavier University of Louisiana

Yale University

York College / City University of New York

**CUNY** 



#### **PROGRAM GOALS & BENEFITS**

### Scholars -

### Career coaching and personalized mentoring plan

- Understand what industry is about including markets served, products and services offered, and current and future trends in R&D
- Learn about career opportunities and paths in industry
- Prepare for a successful career by developing social media strategies,
   "elevator" pitch, and high-impact resume, improving networking skills and
   learning how to benefit from industry conferences

### Benefits to the SMDP Scholars

- The SMDP Training Session (meals included)
- Registration for a major industry conference (meals included)
- 1 year of ICPD support and networking opportunities on the SMDP Mentoring Portal
- A personalized profile and project pages on the SMDP Portal
- Lodging for the SMDP Training Session and industry conference
- Travel cost reimbursement



#### **PROGRAM GOALS & BENEFITS**

#### Mentors –

### Executive development for senior and mid-level leaders

- Enhance coaching and mentoring skills
- Improve skills at identifying high-potential talent
- Greater support of organization's diversity and inclusion activities
- Stronger awareness of the importance of workplace diversity
- Network with industry peers and gain greater awareness of emerging research
- Greater understanding of the industry



#### PROGRAM GOALS & BENEFITS

### Sponsor Companies –

### Partner with SMDP on diversity and executive development

- Talent acquisition access diverse top talent from current programs and SMDP alumni
- Executive development for high-potential leaders
- More heterogenous technical workforce Better solutions to complex problems when addressed by diverse groups
- Leverage diversity and inclusion strategies
- Recognition of support at events and virtual resources
- Messaging to internal and external stakeholders about the importance the company places on diversity
- Tax-deductible sponsorship

SPONSOR BENEFITS Scientist Mentoring & Diversity Program, SMDP	Lead - \$100,000	Major - \$50,000	Program - \$20,000	Support- \$10,000	
SUPPORT OF DIVERSE STUDENTS & EXECUTIVE DEVELOPMENT  Number of SMDP Scholar/Mentor pairs your sponsorship supports	10	5	2	1	
Enhance awareness and broaden diversity and inclusion strategy	/ /	. <u>/</u>	<u> </u>	1	
Designate staff for participation on outreach & planning committees					
Mentors attend the SMDP Training Session and receive virtual support for 1 year	/	V	<b>/</b>	<b>/</b>	
Mentors have the option to attend a major industry conference	<b>V</b>	<b>/</b>	V	V	
Scholar cohorts meet informally with senior executives during industry conference	<b>V</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	
ACCESS DIVERSE TOP TALENT					
# of recruiters that can search and interact with candidates on the SMDP Portal	10	5	2	1	
Participate on selection committees with access to applicant data for recruitment	<b>~</b>	<b>/</b>	<b>✓</b>	<b>✓</b>	
No cost to post your company announcements and jobs	<b>V</b>	<b>~</b>	<b>~</b>	<b>✓</b>	
<b>RECOGNITION OF SUPPORT AT THE SMDP TRAINING SESSION &amp;</b>	ONLIN	VE			
Designate a keynote speaker for a SMDP training session	<b>V</b>				
Designate speakers for training sessions, CONFABS and webinars	<b>V</b>	<b>~</b>	<b>/</b>	<b>~</b>	
Logo recognition on program materials, signage and on the SMDP Portal	<b>V</b>	<b>/</b>	<b>~</b>	<b>~</b>	
GENERAL RECOGNITION					
Recognition in project pages, career spotlights, press releases and digital media	<b>~</b>	<b>~</b>	•	•	
Use of program photos and videos	<b>V</b>	<b>~</b>	<b>~</b>	<b>~</b>	
Customized video content from the training session	<b>V</b>	<b>~</b>			
Additional tailored benefits to be mutually agreed upon	<b>V</b>				

### **International Center for Professional Development**

#### FOR ADDITONAL INFORMATION

### For more on ICPD sponsor opportunities, contact:

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