



# SPONSORSHIP

## Scientist Mentoring & Diversity Program (SMDP)

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# Scientist Mentoring & Diversity Program

## SMDP OVERVIEW



### 2021 SMDP Training Sessions:

**SMDP Biotech:** Jun 14-15, 2021, Virtual

**SMDP MedTech:** Sept 25-29, 2021, Minneapolis MN

The career mentoring program pairs ethnically diverse post baccalaureate and graduate students with mentors who work at biotech, consumer healthcare and medtech companies.

With their mentors, SMDP Scholars attend a training session to learn about career opportunities in industry and receive career development coaching. They also attend a major industry conference.

For one year after the training session, SMDP Scholars carry out a personalized mentoring plan which helps to prepare them for industry careers.



# Scientist Mentoring & Diversity Program

## UNIVERSITIES WE HAVE WORKED WITH OVER THE YEARS

Alabama A&M University  
Alabama State University  
Albany State University  
Alcorn State University  
Arizona State University  
Auburn University  
Barry University  
Baylor College of Medicine  
Boston University  
Brody School of Medicine  
California State University Channel Islands  
California State University Dominguez Hills  
California State University Fullerton  
California State University Hayward  
California State University Irvine  
California State University Northridge  
California State University San Bernardino  
Chicago State University  
Clark Atlanta University  
Clemson University  
Columbia University  
Cornell University  
Creighton University  
Duke University  
Duquesne University  
Durban University of Technology  
Emory University  
Florida Agricultural and Mechanical University  
Florida International University

Florida State University  
Gallaudet University  
George Mason University  
Georgia Institute of Technology  
Georgia Perimeter College  
Georgia State University  
Grambling State University  
Grand Valley State University  
Harvard Medical School  
Harvard University  
Harvard University Dana-Farber Cancer Institute  
Howard University College of Medicine  
Howard University Dept. of Biochemistry & Molecular Biology  
Hunter College  
Illinois State University  
Indiana University School of Medicine  
Iowa State University  
Iowa State University of Science and Technology  
Johns Hopkins University School of Medicine  
Keck Graduate Institute  
Little Priest Tribal College  
Loma Linda University  
Lovelace Respiratory Research Institute  
LSU Health and Sciences Center



# Scientist Mentoring & Diversity Program

## UNIVERSITIES WE HAVE WORKED WITH OVER THE YEARS

Marshall University  
Massachusetts Institute of Technology  
Medical Scribe America-Fenway Health  
Meharry Medical College  
Mississippi Gulf Coast Community College  
Mississippi University for Women  
Morehouse College  
Morehouse School of Medicine  
Mount Sinai School of Medicine  
New York City College of Technology  
New York University School of Medicine Sackler Institute  
Norfolk State University  
North Carolina Central University  
North Carolina AT&T University  
Northwestern University  
Ohio State University  
Pennsylvania State University  
Pennsylvania State University College of Medicine  
Polytechnic University of Puerto Rico  
Ponce School of Medicine  
Prairie View A&M University  
Rice University  
Roosevelt University  
Rush University Medical Center  
Salk Institute for Biological Sciences  
San Diego State University  
San Francisco State University  
San Jose State University  
Scripps Research Institute Florida  
Spelman College

St. Louis University  
Stony Brook University  
Tennessee State University  
Texas A&M University  
Texas Southern University  
The Broad Institute of MIT and Harvard  
Thomas Jefferson University  
Tulane University  
UMDNJ Graduate School of Biomedical Sciences  
UMDNJ New Jersey Medical School  
UMDNJ University Hospital Cancer Center  
University of California Santa Barbara  
University of Cincinnati  
University of Colorado  
University of North Carolina at Chapel Hill  
Universidad del Turabo  
Universidad Metropolitana  
University of Alabama at Birmingham  
University of Arizona  
University of Arkansas for Medical Sciences (UAMS)  
University of California Berkeley  
University of California Davis  
University of California Merced  
University of California Los Angeles  
University of California Riverside  
University of California San Diego  
University of California San Francisco



# Scientist Mentoring & Diversity Program

## UNIVERSITIES WE HAVE WORKED WITH OVER THE YEARS

University of Chicago  
University of Connecticut  
University of Delaware  
University of Florida  
University of Georgia  
University of Hawaii at Manoa  
University of Houston College of Pharmacy  
University of Illinois, Chicago  
University of Illinois at Urbana Champaign  
University of Kansas  
University of Kentucky  
University of Maryland  
University of Maryland Baltimore County  
University of Maryland College Park  
University of Massachusetts  
University of Medicine and Dentistry New Jersey  
University of Miami Bascom Palmer Eye Institute  
University of Miami Miller School of Medicine  
University of Michigan  
University of Minnesota  
University of Mississippi  
University of Missouri Columbia  
University of New Mexico  
University of North Carolina at Chapel Hill  
University of North Texas  
University of North Texas Health Science Center  
University of Pennsylvania  
University of Pittsburg  
University of Puerto Rico at Rio Piedras  
University of Puerto Rico Mayaguez Campus

University of South Carolina  
University of Southern California  
University of Southern Mississippi  
University of Tennessee Memphis HSC  
University of Texas, Austin  
University of Texas / MD Anderson Cancer Center  
University of Texas El Paso  
University of Texas Health Science Center  
University of Texas San Antonio  
University of Texas MD Anderson Cancer Center  
University of Wisconsin Madison  
University of Wisconsin Madison  
Vanderbilt University  
Virginia Tech  
Wake Forest University Health Sciences  
Wake Forest University School of Medicine  
Wayne State University  
Wayne State University School of Medicine  
Weill Cornell Medical College  
West Coast University  
West Virginia University  
Wistar Institute  
Woodbury University  
Xavier University of Louisiana  
Yale University  
York College / City University of New York  
CUNY



# Scientist Mentoring & Diversity Program

## PROGRAM GOALS & BENEFITS

### *For Students*

- Extensive exposure to the medical device or biotechnology industries
- Career guidance
- All expenses paid to participate in the program
- One year of mentoring from an industry executive
- 5-day training session including participation in a major international industry conference

### *For Universities*

- Benefit for their students
- Zero costs for universities
- Augments career development/placement activities



# Scientist Mentoring & Diversity Program

## PROGRAM GOALS & BENEFITS

### Scholars –

#### *Career coaching and personalized mentoring plan*

- Understand what industry is about including markets served, products and services offered, and current and future trends in R&D
- Learn about career opportunities and paths in industry
- Prepare for a successful career by developing social media strategies, “elevator” pitch, and high-impact resume, improving networking skills and learning how to benefit from industry conferences

#### *Benefits to the SMDP Scholars*

- The SMDP Training Session (meals included)
- Registration for a major industry conference (meals included)
- 1 year of ICPD support and networking opportunities on the SMDP Mentoring Portal
- A personalized profile and project pages on the SMDP Portal
- Lodging for the SMDP Training Session and industry conference
- Travel cost reimbursement



# Scientist Mentoring & Diversity Program

## PROGRAM GOALS & BENEFITS

### Mentors –

#### *Executive development for senior and mid-level leaders*

- Enhance coaching and mentoring skills
- Improve skills at identifying high-potential talent
- Greater support of organization's diversity and inclusion activities
- Stronger awareness of the importance of workplace diversity
- Network with industry peers and gain greater awareness of emerging research
- Greater understanding of the industry





# Scientist Mentoring & Diversity Program

## PROGRAM GOALS & BENEFITS

### Sponsor Companies –

#### *Partner with SMDP on diversity and executive development*

- Talent acquisition access diverse top talent from current programs and SMDP alumni
- Executive development for high-potential leaders
- More heterogenous technical workforce - Better solutions to complex problems when addressed by diverse groups
- Leverage diversity and inclusion strategies
- Recognition of support at events and virtual resources
- Messaging to internal and external stakeholders about the importance the company places on diversity
- Tax-deductible sponsorship



# SPONSOR BENEFITS

## Scientist Mentoring & Diversity Program, SMDP

	Lead - \$100,000	Major - \$50,000	Program - \$20,000	Support- \$10,000
<b>SUPPORT OF DIVERSE STUDENTS &amp; EXECUTIVE DEVELOPMENT</b>				
Number of SMDP Scholar/Mentor pairs your sponsorship supports	10	5	2	1
Enhance awareness and broaden diversity and inclusion strategy	✓	✓	✓	✓
Designate staff for participation on outreach & planning committees	✓	✓	✓	✓
Mentors attend the SMDP Training Session and receive virtual support for 1 year	✓	✓	✓	✓
Mentors have the option to attend a major industry conference	✓	✓	✓	✓
Scholar cohorts meet informally with senior executives during industry conference	✓	✓	✓	✓
<b>ACCESS DIVERSE TOP TALENT</b>				
# of recruiters that can search and interact with candidates on the SMDP Portal	10	5	2	1
Participate on selection committees with access to applicant data for recruitment	✓	✓	✓	✓
No cost to post your company announcements and jobs	✓	✓	✓	✓
<b>RECOGNITION OF SUPPORT AT THE SMDP TRAINING SESSION &amp; ONLINE</b>				
Designate a keynote speaker for a SMDP training session	✓			
Designate speakers for training sessions, CONFABS and webinars	✓	✓	✓	✓
Logo recognition on program materials, signage and on the SMDP Portal	✓	✓	✓	✓
<b>GENERAL RECOGNITION</b>				
Recognition in project pages, career spotlights, press releases and digital media	✓	✓	✓	✓
Use of program photos and videos	✓	✓	✓	✓
Customized video content from the training session	✓	✓		
Additional tailored benefits to be mutually agreed upon	✓			

# International Center for Professional Development

FOR ADDITIONAL INFORMATION

**For more on ICPD sponsor opportunities, contact:**

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