



SPONSORSHIP

Modules for Innovative Diverse Leaders (MIDL)

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Modules for Innovative and Diverse Leaders (MIDL)

MIDL OVERVIEW

MIDL is a professional development program designed to increase the diversity of industry leaders at the most senior levels in the fields of pharmaceuticals/biotechnology, medical technology and consumer health care.

Middle managers, clinicians, government researchers and academics with five years of experience or more, participate in a one-day MIDL Workshop followed by one-year of virtual support. Attendees receive personalized career development coaching and financial support for their attendance at a MIDL Workshop. After successful completion of the MIDL program ICPD certifies each participant as a MIDL alumni.

MIDL Training Session:
October 2, 2017 in Philadelphia, PA



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MIDL PARTICIPANTS

- Racial and ethnic groups underrepresented in industry, including Hispanic Americans, Pacific Islanders, African Americans and Native Americans
- Selected from clinical settings, industry, academia or the public sector
- Middle managers, academics and clinicians who want to expand their skills and understanding of management and leadership
- Minimum of 5 years of work experience is required
- Advanced degree or MD in a discipline relevant to medical technology, consumer healthcare, or pharmaceuticals



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BENEFITS OF SPONSORSHIP

- Development of future leaders for industry
- Engagement of senior executives with leadership development
- Access to top diverse talent
- Tax-deductible sponsorship
- Enhanced organizational awareness of the importance of workplace diversity
- Leverage diversity and inclusion strategies
- Recognition of support at events and on website
- Messaging to internal and external stakeholders about the importance the company places on diversity



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SPONSOR BENEFITS	Lead - \$100,000	Major - \$50,000	Program - \$20,000	Support - \$10,000
Attendance & Participation				
Number of MIDL Candidates your sponsorship supports	20	10	4	2
Number of MIDL Coaches your company may provide	10	5	2	1
Recognition at SMDP Training Sessions				
Provide remarks at post-program reception	◆	◆		
Designate a lead speaker at a MIDL Workshop	2	1		
Designate speakers for MIDL Modules sessions	8	4	2	1
Designate staff for participation on planning committees	◆	◆	◆	◆
Facilitation by industry Coaches at MIDL webinars	4	2	1	1
Logo recognition on MIDL program materials	◆	◆	◆	◆
Logo recognition on signage at MIDL Workshops	◆	◆	◆	◆
Logo recognition on promotional materials for MIDL Workshops	◆	◆	◆	◆
Access & Recognition on the SMDP Mentoring Portal				
Logo recognition with hyperlink for one year	◆	◆	◆	◆
Number of recruiter profiles	10	5	2	1
The option to post announcements for one year	◆	◆	◆	◆
General Recognition				
Recognition of your organization or company in press releases	◆	◆	◆	◆
Use of program photos and videos	◆	◆	◆	◆
Customized video content from the training session	◆	◆		
Additional tailored benefits to be mutually agreed upon	◆			



International Center for Professional Development

FOR ADDITIONAL INFORMATION

For more on ICPD's sponsorship opportunities contact:

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