



SPONSOR OVERVIEW

Scientist Mentoring & Diversity Program (SMDP)

icpdprograms.org

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Scientist Mentoring & Diversity Program

SMDP OVERVIEW



2024 SMDP Training Sessions:

SMDP Biotech: Jun 1-6, 2024, San Diego, California

SMDP MedTech: Oct 13-17, 2024, Toronto, Canada

The career mentoring program pairs ethnically diverse post baccalaureate and graduate students with mentors who work at biotech, consumer healthcare and medtech companies.

With their mentors, SMDP Scholars attend a training session to learn about career opportunities in industry and receive career development coaching. They also attend a major industry conference.

For one year after the training session, SMDP Scholars carry out a personalized mentoring plan which helps to prepare them for industry careers.



Scientist Mentoring & Diversity Program

UNIVERSITIES WE HAVE WORKED WITH OVER THE YEARS

Alabama A&M University
Alabama State University
Albany State University
Alcorn State University
Arizona State University
Auburn University
Barry University
Baylor College of Medicine
Boston University
Brody School of Medicine
California State University Channel Islands
California State University Dominguez Hills
California State University Fullerton
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Emory University
Florida Agricultural and Mechanical University
Florida International University

Florida State University
Gallaudet University
George Mason University
Georgia Institute of Technology
Georgia Perimeter College
Georgia State University
Grambling State University
Grand Valley State University
Harvard Medical School
Harvard University
Harvard University Dana-Farber Cancer Institute
Howard University College of Medicine
Howard University Dept. of Biochemistry & Molecular Biology
Hunter College
Illinois State University
Indiana University School of Medicine
Iowa State University
Iowa State University of Science and Technology
Johns Hopkins University School of Medicine
Keck Graduate Institute
Little Priest Tribal College
Loma Linda University
Lovelace Respiratory Research Institute
LSU Health and Sciences Center



Scientist Mentoring & Diversity Program

UNIVERSITIES WE HAVE WORKED WITH OVER THE YEARS

Marshall University
Massachusetts Institute of Technology
Medical Scribe America-Fenway Health
Meharry Medical College
Mississippi Gulf Coast Community College
Mississippi University for Women
Morehouse College
Morehouse School of Medicine
Mount Sinai School of Medicine
New York City College of Technology
New York University School of Medicine Sackler Institute
Norfolk State University
North Carolina Central University
North Carolina AT&T University
Northwestern University
Ohio State University
Pennsylvania State University
Pennsylvania State University College of Medicine
Polytechnic University of Puerto Rico
Ponce School of Medicine
Prairie View A&M University
Rice University
Roosevelt University
Rush University Medical Center
Salk Institute for Biological Sciences
San Diego State University
San Francisco State University
San Jose State University
Scripps Research Institute Florida
Spelman College

St. Louis University
Stony Brook University
Tennessee State University
Texas A&M University
Texas Southern University
The Broad Institute of MIT and Harvard
Thomas Jefferson University
Tulane University
UMDNJ Graduate School of Biomedical Sciences
UMDNJ New Jersey Medical School
UMDNJ University Hospital Cancer Center
University of California Santa Barbara
University of Cincinnati
University of Colorado
University of North Carolina at Chapel Hill
Universidad del Turabo
Universidad Metropolitana
University of Alabama at Birmingham
University of Arizona
University of Arkansas for Medical Sciences (UAMS)
University of California Berkeley
University of California Davis
University of California Merced
University of California Los Angeles
University of California Riverside
University of California San Diego
University of California San Francisco



Scientist Mentoring & Diversity Program

UNIVERSITIES WE HAVE WORKED WITH OVER THE YEARS

University of Chicago
University of Connecticut
University of Delaware
University of Florida
University of Georgia
University of Hawaii at Manoa
University of Houston College of Pharmacy
University of Illinois, Chicago
University of Illinois at Urbana Champaign
University of Kansas
University of Kentucky
University of Maryland
University of Maryland Baltimore County
University of Maryland College Park
University of Massachusetts
University of Medicine and Dentistry New Jersey
University of Miami Bascom Palmer Eye Institute
University of Miami Miller School of Medicine
University of Michigan
University of Minnesota
University of Mississippi
University of Missouri Columbia
University of New Mexico
University of North Carolina at Chapel Hill
University of North Texas
University of North Texas Health Science Center
University of Pennsylvania
University of Pittsburgh
University of Puerto Rico at Rio Piedras
University of Puerto Rico Mayaguez Campus

University of South Carolina
University of Southern California
University of Southern Mississippi
University of Tennessee Memphis HSC
University of Texas, Austin
University of Texas / MD Anderson Cancer Center
University of Texas El Paso
University of Texas Health Science Center
University of Texas San Antonio
University of Texas MD Anderson Cancer Center
University of Wisconsin Madison
University of Wisconsin Madison
Vanderbilt University
Virginia Tech
Wake Forest University Health Sciences
Wake Forest University School of Medicine
Wayne State University
Wayne State University School of Medicine
Weill Cornell Medical College
West Coast University
West Virginia University
Wistar Institute
Woodbury University
Xavier University of Louisiana
Yale University
York College / City University of New York
CUNY



Scientist Mentoring & Diversity Program

PROGRAM GOALS & BENEFITS

For Students

- Extensive exposure to the medical device or biotechnology industries
- Career guidance
- All expenses paid to participate in the program
- One year of mentoring from an industry executive
- 5-day training session including participation in a major international industry conference

For Universities

- Benefit for their students
- Zero costs for universities
- Augments career development/placement activities



Scientist Mentoring & Diversity Program

PROGRAM GOALS & BENEFITS

Scholars –

Career coaching and personalized mentoring plan

- Understand what industry is about including markets served, products and services offered, and current and future trends in R&D
- Learn about career opportunities and paths in industry
- Prepare for a successful career by developing social media strategies, “elevator” pitch, and high-impact resume, improving networking skills and learning how to benefit from industry conferences

Benefits to the SMDP Scholars

- The SMDP Training Session (meals included)
- Registration for a major industry conference (meals included)
- 1 year of ICPD support and networking opportunities on the SMDP Mentoring Portal
- A personalized profile and project pages on the SMDP Portal
- Lodging for the SMDP Training Session and industry conference
- Travel cost reimbursement



Scientist Mentoring & Diversity Program

PROGRAM GOALS & BENEFITS

Mentors –

Executive development for senior and mid-level leaders

- Enhance coaching and mentoring skills
- Improve skills at identifying high-potential talent
- Greater support of organization's diversity and inclusion activities
- Stronger awareness of the importance of workplace diversity
- Network with industry peers and gain greater awareness of emerging research
- Greater understanding of the industry



Scientist Mentoring & Diversity Program

PROGRAM GOALS & BENEFITS

Sponsor Companies –

Partner with SMDP on diversity and executive development

- Talent acquisition access diverse top talent from current programs and SMDP alumni
- Executive development for high-potential leaders
- More heterogenous technical workforce - Better solutions to complex problems when addressed by diverse groups
- Leverage diversity and inclusion strategies
- Recognition of support at events and virtual resources
- Messaging to internal and external stakeholders about the importance the company places on diversity
- Tax-deductible sponsorship



SPONSOR BENEFITS

Scientist Mentoring & Diversity Program, SMDP

Lead - \$110,000+
Major - \$55,000-109,999
Program - \$22,000-54,999
Support- \$11,000-21,999

SUPPORT OF DIVERSE STUDENTS & EXECUTIVE DEVELOPMENT

	Lead - \$110,000+	Major - \$55,000-109,999	Program - \$22,000-54,999	Support- \$11,000-21,999
Number of SMDP Scholar/Mentor pairs your sponsorship supports	10	5	2	1
Enhance awareness and broaden diversity and inclusion strategy	✓	✓	✓	✓
Designate staff for participation on outreach & planning committees	✓	✓	✓	✓
Mentors attend the SMDP Training Session and receive virtual support for 1 year	✓	✓	✓	✓
Mentors have the option to attend a major industry conference	✓	✓	✓	✓
Scholar cohorts meet informally with senior executives during industry conference	✓	✓	✓	✓

ACCESS DIVERSE TOP TALENT

	Lead - \$110,000+	Major - \$55,000-109,999	Program - \$22,000-54,999	Support- \$11,000-21,999
# of recruiters that can search and interact with candidates on the SMDP Portal	10	5	2	1
Participate on selection committees with access to applicant data for recruitment	✓	✓	✓	✓
No cost to post your company announcements and jobs	✓	✓	✓	✓

RECOGNITION OF SUPPORT AT THE SMDP TRAINING SESSION & ONLINE

	Lead - \$110,000+	Major - \$55,000-109,999	Program - \$22,000-54,999	Support- \$11,000-21,999
Designate a keynote speaker for a SMDP training session	✓			
Designate speakers for training sessions, CONFABS and webinars	✓	✓	✓	✓
Logo recognition on program materials, signage and on the SMDP Portal	✓	✓	✓	✓

GENERAL RECOGNITION

	Lead - \$110,000+	Major - \$55,000-109,999	Program - \$22,000-54,999	Support- \$11,000-21,999
Recognition in project pages, career spotlights, press releases and digital media	✓	✓	✓	✓
Use of program photos and videos	✓	✓	✓	✓
Customized video content from the training session	✓	✓		
Additional tailored benefits to be mutually agreed upon	✓			

International Center for Professional Development

FOR ADDITIONAL INFORMATION

For more on ICPD sponsor opportunities, contact:

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