



2025 PARTNER OVERVIEW

ELISA BUSINESS SUMMIT



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ELISA BUSINESS SUMMIT

2025 Dates - November 18-21, 2025

About the ELISA Business Scholars (EBS) Program

EBS pairs entrepreneurs from Africa with coaches who are seasoned business leaders.

With their coaches, EBS Scholars attend a training session to learn about how to make their ventures a success and receive business development coaching. They also attend a major conference, the ELISA Business Summit.

For one year after the training session, EBS Scholars carry out a Business Action Plan which helps increase the success of their ventures. The ELISA portal supports this collaboration and enhances their network.

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2024 COHORT
ELISA BUSINESS SCHOLARS



Winnie Okoth
KENYA
Citified Farms



Hamza Magri
TUNISIA
Vesna Biotech



Caroline Attah
GHANA
AfroDiva BumpStyle



Emmanuel Chatina
MALAWI
OCLIYA



Michael Takawira
ZIMBABWE
Mixtel Foods



Mbi Enekegbe
CAMEROON
Ebenezer Education



Kelvin Mahundi
TANAZANIA
Chemcheemi



Airlindo Manuel
MOZAMBIQUE
Agrosell, Lda



Kalangwe Kapaipai
ZAMBIA
Kalkap Honey
Enterprise



Shanazi Chanda
ZAMBIA
Body Dessert Skincare



Michael Luwate
UGANDA
Luwate Agro
Investments



Rahab Shimuli
KENYA
Jalera Organics



ELISA Business Scholars Program

PROGRAM GOALS & BENEFITS

For Scholars

Partner with ELISA on leadership development

- 3-day training experience and conference materials
- Develop a business action plan
- Receive one-year of collaboration with a ELISA Business coach
- Exposure to business opportunities and refine the venture's strategies
- Prepare for the start-up successful growth by enhancing pitch deck, marketing plan, financial and business model, human resources and operations plan
- Conference accommodations, meals and travel reimbursements
- Lifetime membership to the global ELISA Business Network and virtual events
- Unlimited access to entrepreneurial content

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ELISA Business Scholars Program

PROGRAM GOALS & BENEFITS

For Coaches

Partner with ELISA on leadership development

- Executive development for senior and mid-level leaders
- Improve skills for identifying high-potential partners and acquisitions
- Stronger awareness of the importance of entrepreneurs in Africa
- Network with industry peers and greater awareness of emerging companies
- Greater understanding of how businesses succeed in Africa
- Improved problem solving skills

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ELISA Business Scholars Program

PROGRAM GOALS & BENEFITS

For Partner Organisations

Partner with ELISA on leadership development

- Cover virtually all of the costs of the one-year program for scholars and coaches (sponsors pay for their coach's travel to the training program)
- Option to designate the country/sector for your sponsored Scholars
- Collaborate with emerging companies in Africa for partnerships and expanded business opportunities
- Executive development for your coaches
- Recognition and visibility at the ELISA Summit event and on virtual resources
- Messaging to internal and external stakeholders about the importance your organisation places on entrepreneurship in Africa

PROGRAM PARTNER BENEFITS

ELISA Business Scholars Program (EBS)

SUPPORT OF AFRICAN FOUNDERS & EXECUTIVE DEVELOPMENT

LEAD
\$60,000+

MAJOR
\$30,000+

PROGRAM
\$12,000+

SUPPORT
\$6,000+

- Number of EBS Scholars/Coaches your sponsorship supports
- Designate staff for participation on EBS planning & selection committees
- Coaches attend the EBS Training Session & 1 year receive virtual support
- Coaches have the option to attend the ELISA Business Summit
- Coaches collaborate informally with senior executives/coaches during EBS

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ACCESS EMERGING COMPANIES

- Access emerging African companies for partnerships & business opportunities
- Option to designate the country/sector for your sponsored Scholars

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RECOGNITION OF SUPPORT AT THE EBS TRAINING SESSION & ONLINE

- Designate a keynote speaker for EBS training session
- Recommend speakers for training sessions, CONFABS & webinars
- Logo recognition at the EBS training session & on the ELISA Portal

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ELISA CONTACT INFO

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