



Advisory Council Portal Committee Agenda

Tuesday, 11 May 2021, 10am Eastern | 7am Pacific | 5pm South Africa time

Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about ELISA
Zoom link: <https://icpdprograms-org.zoom.us/j/84970366030?pwd=c0tVQlkyT0RuWkpJQ2p5NWxYaUZzUT09>
Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

- Welcome & Introductions
- Updates, Past Action Items and Recent Developments
- Focus Topic
 - Proposed changes to committee objectives
 - Developments on ELISA home page; making the ELISA Portal more dynamic
 - Developing an ELISA mobile app
 - Analytics on the ELISA Portal
 - Project pages use cases
 - Social media strategy
- Other/Next Steps and Future Action Items

Committee Objectives:

Focusing on enhancing portal content and functionality to support the growth of a robust and active online community.

- Advise on improvements for existing and future portal features
- Ensuring project pages become a valuable tool for portal members
- Optimize user experience, portal community engagement and user generated content

Upcoming ELISA Development Committee meetings:

Tuesday, May 11, 2021, 10:00 AM Eastern | 7:00 AM Pacific

Tuesday, July 13, 2021, 10:00 AM Eastern | 7:00 AM Pacific

Tuesday, August 31, 2021, 10:00 AM Eastern | 7:00 AM Pacific

Tuesday, November 2, 2021, 10:00 AM Eastern | 7:00 AM Pacific

