



ELISA Advisory Council | AGENDA

Tuesday, 12 April 2022, 10am Eastern | 7am Pacific | 4pm CAT (Central Africa time)

Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about ELISA

Zoom link: <https://icpdprograms-org.zoom.us/j/87893518927?pwd=c1BQcnBab2tJSnpUOXBRVBNaGRldz09>

Meeting ID: 878 9351 8927, Passcode: 489391

Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

- Welcome & Introductions - **BOLD ITEMS WILL BE COVERED DURING THE MEETING**
- For a more in-depth briefing or if you are unable to attend a meeting but would like a debrief, contact Elisabeth Valerio evalerio@icpdprograms.org, Whatsapp +263 782288842
- Advisory Council
 - ELISA Committees - The committees are:
 - 1) Development & Membership Outreach Committee
 - 2) ELISA Portal Committee
 - 3) ELISA Summit Committee
 - New member announcements and recommendations
 - **How to follow/promote ELISA on social media @elisasummit**
 - **Advisory Council Announcements**
- ELISA Summit Committee update (Marie-Ange Noue, Chair), last meeting was 30 March 2022
 - Focus topic - ELISA Scholars program
 - **Dates - Tues 8 Nov through Fri 11 Nov, ICPD developing a list of target dates in preparation of the event**
 - **Attendees - 30 entrepreneurs from across Africa who compete for full fellowships to be part of the year-long scholars program; 15 executives (in-person or remote) serving as mentors/business coaches; updating the call for applicants, selection criteria and website**
 - **Structure/agenda - arrive Tues, full day of programming Wed & Thurs, depart Fri; followed by monthly virtual meetings between coaches and scholars for 12 months**
 - **Speakers - coaches, experts on bootstrapping businesses in Africa**
 - **Sponsorship - ICPD needs at least 6 sponsored scholars to break-even financially; Working with the ELISA development committee; ICPD developing prospectus objectives for sponsors including benefits for the three key constituent groups: scholars, coaches and sponsors**
 - Updates and recent developments
 - **Completed two CONFABS** - Jan 20, 2022 featuring Pascal Murasira, Managing Director, Norrsken; Mar 3, 2022 featuring Lynda Arthur, Africa Implementation Leader, Vaccine, Johnson & Johnson Global Public Health
 - **Upcoming CONFABS - Future sessions - Chris Lwanga, Principal Director, Software Partnerships, Emerging Markets, Microsoft (invitation pending), April 21**
 - Relationship of ELISA Network and CONFABS





ELISA Advisory Council | AGENDA

- Future programming focused on Luminaries, Projects, ELISA scholars, Bootstrap Briefs
- The next committee focus topics
 - **ELISA Scholars Program - review timeline, website, call for applicants, selection criteria, sponsorship**
 - **COFABS - remaining 2022 dates and speakers**
- ELISA Portal Committee update (Elisabeth Valerio, Acting Chair), last meeting was 5 April 2022
 - Updates, past action items and recent developments
 - **Web traffic report**
 - **Events, past and future channel**
 - Phone app
 - Membership processing
 - Focus Topics
 - **Donations**
 - **Online use cases - Supporting individual Projects; General support of ELISA**
 - **Process for verifying Projects - Community rating system for Project Pages**
 - **ELISA Scholars program - key web pages**
 - **Overview of the program - dates, program overview**
 - **Scholar application process**
 - **Organization sponsorship process**
 - **Scholar/Mentor attendee info pages**
 - **The next committee focus topics**
 - **Phone app demonstration**
 - **Committee membership and Chair**
 - **Update on events channel**
 - **Scholars program on the ELISA portal**
- ELISA Development Committee update (Scott May, Acting Chair)
 - **Focus topics**
 - **ELISA Scholars**
 - **ICPD needs at least 6 sponsored scholars to break-even financially**
 - **ICPD refining collateral materials for sponsors including benefits for the three key constituent groups: scholars, coaches and sponsors; developing an email template**
 - **Prospective partner companies, governments, regional groups, universities, trade associations - Request each Advisory Council member identify at least 5 prospects and send email template and prospectus with a cc: to Elisabeth Valerio (evalerio@icpdprograms.org) and Scott May (smay@icpdprograms.org)**
 - **Outreach to ELISA membership and sponsor leads tracker**
 - **Online marketing strategy**





ELISA Advisory Council | AGENDA

- Previous action items, updates, and recent developments
 - Payment systems being worked on by Portal Committee
 - Pipeline of Gateway and Insider members
 - Project page promotion and enhancements to prompt member conversion
- Other/Future action items
 - ELISA Scholars
 - Donations
 - Conversion of prospects to Gateway and Insider (paid) members
 - Promotion plan for Project pages
- Update on other ICPD programs - SMDP Biotech will be June 11-15 in San Diego and SMDP MedTech will be October 22-26 in Boston
- **Other/Action items**

Upcoming ELISA Advisory Council meetings:

Tuesday, July 25, 2022, 10:00 AM Eastern | 7:00 AM Pacific

Tuesday, September 20, 2022, 10:00 AM Eastern | 7:00 AM Pacific

Tuesday, November 15, 2021, 10:00 AM Eastern | 7:00 AM Pacific

