



Advisory Council Development Committee Agenda

Monday, 12 Jul 2021, 10am Eastern | 7am Pacific | 4pm CAT (Central Africa Time)

Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about ELISA

Zoom link: <https://icpdprograms-org.zoom.us/j/84457123135?pwd=NnRjNk8rNVJ2WHo4MXk0Szk4T0pCdz09>

Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

- Welcome & introductions
- Previous action items, updates and recent developments
- Focus topics
 - Website traffic
 - 2021 ELISA membership growth strategy
 - The value proposition for \$39 annual Insider membership vs free Gateway membership
- Other/Future action items

Committee Objectives:

Promoting portal membership and sponsorship of the ELISA summit and ELISA Scholars program.

- Increase awareness of ELISA
- Increase individual and corporate portal membership
- Engage representatives from 55 African government Ministries related to trade and development
- Engage Africa focused development agencies

Upcoming ELISA Development Committee meetings:

Monday, August 30, 2021, 10:00 AM Eastern | 7:00 AM Pacific

Monday, November 1, 2021, 10:00 AM Eastern | 7:00 AM Pacific

