

## ELISA Advisory Council Summit Committee Agenda

## Wednesday, 13 July 2022, 10am ET | 7am Pacific | 4pm CAT (Central Africa Time)

Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about ELISA Zoom link: https://icpdprograms-org.zoom.us/j/85673310933?pwd=MnE5U3hwemZ2Z1VpQk5nZ3RHK3lidz09 Meeting ID: 856 7331 0933; Passcode: 392589 Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

- Welcome & introductions
- Focus topics
  - ELISA Scholars program
    - Dates Tues 8 Nov through Fri 11 Nov (full day of programming Wed & Thurs), followed by monthly virtual meetings between coaches and scholars for 12 months; goal is to have 30 entrepreneurs/scholars from across Africa and 15 executives (in-person or remote) serving as mentors/business coaches
    - Sponsorship of Scholars development pipeline robust; ideas for new leads and an email template; ICPD is sponsoring 6 scholars as match; \$10,000 per 2 scholars/1 coach
    - ELISA Scholars call for applicants; online applications being accepted; outreach for prospective ELISA Scholars; Scholar selection criteria
    - Speakers coaches, experts on bootstrapping businesses in Africa
    - Website updates
    - Target dates
  - CONFABS
    - Upcoming 2022 CONFABS 27 July, 25 August, 6 October, 17 November
    - Speakers for upcoming CONFABS identify remaining 2022 speakers now
- Updates and recent developments
- Other/Action items
  - Relationship of ELISA Network and CONFABS
  - Future programming focused on Luminaries, Projects, ELISA scholars, Bootstrap Briefs
  - CONFABs Marketing strategy

## Committee Objectives:

Developing and managing the production of the annual ELISA summit and virtual content and programming.

- Promote awareness of the ELISA Summit and ELISA Scholars Program
- Select the summit theme and focus topics
- Plan and finalize the summit agenda and suggest content
- Identify, engage and confirm speakers for the summit and confabs
- Invite special guests to participate in the summit
- Oversee the process of selecting each cohort of ELISA Scholars
- Planning for the ELISA Scholars Program including curriculum

