



ELISA Advisory Council | AGENDA

Monday, 13 Sept 2021, 10am Eastern | 7am Pacific | 4pm CAT (Central Africa time)

Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about ELISA

Zoom link: <https://icpdprograms-org.zoom.us/j/83041980061?pwd=ZzRhTEFqQ2xKODBqMVVoxenhwcjljQT09>

Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

- Welcome & Introductions - **BOLD ITEMS WILL BE COVERED DURING THE MEETING**
- For a more in-depth briefing or if you are unable to attend a meeting but would like a debrief, contact Elisabeth Valerio evalerio@icpdprograms.org, Whatsapp +263 782288842
- Program Updates
 - **Additional Advisory council members are needed**
 - ICPD invites the Council to follow/promote ELISA social media @elisasummit
- Advisory Council
 - New Members - none to report
 - **ELISA Committees - All met from the week of Aug 30th;** The committees are:
 - 1) Development & Membership Outreach Committee
 - 2) ELISA Portal Committee
 - 3) ELISA Summit Committee
 - **Advisory Council Announcements**
- ELISA Development Committee update (Scott May)
 - **Language describing Insider membership enhanced**
 - **The ICPD team shared the updated description of the Insider membership benefits and the chat and networking features**
 - **Pipeline of prospective members and discussion of the conversion rate from Gateway to Insider members**
 - **Ruva to draft one pager that explains the membership benefits**
 - **The ICPD team will add a link to a graphic display of member benefits**
 - **The ICPD team has grown the prospect database to over 1,600 contacts and is engaging existing site users to assist with setting up project pages, profiles and Luminaries**
 - **The next committee focus topics:**
 - **Payment systems across the African continent**
 - **Ruva to report to the committee on the ideal payment systems ELISA can use for the paid membership**
 - **ICPD to present pages and strategy for the portal to prompt member conversation**
- ELISA Portal Committee update (Elisabeth Valerio)
 - **ELISA mobile app**
 - **A vendor has been selected to work with the ICDP team on building the ELISA mobile app based on the specifications and design created by the committee and staff**
 - **Web traffic report**
 - **Elisabeth explained the analytics and the traffic increase triggered by the August confab event**
 - **The ICPD team will make content streams more visible on the public page and add a new channel for Confabs and events. Also, on member pages, the content stream for Project pages should include thumbnails**





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- Ruva Chindara presented use cases for Project pages to make the site more valuable to members and increase use of profiles and Project pages
- ICPD demonstrated how members can invite others
- The next committee focus topics:
 - Other features and functionality that could be activated or built into the portal, so that the portal becomes an integral part of their work including ways that members are prompted to invite others
 - Strategies for growing the number of Project Pages
- ELISA Summit Committee update (Marie-Ange Noue, Chair)
 - Debrief on the August Confab
 - Ruva shared success of the breakout rooms
 - The committee revised the Confab run of show
 - Reviewed upcoming 2021 Confabs and speakers
 - The committee discussed and confirmed the list of upcoming speakers; additional Confab speaker suggestions are welcomed
 - ICPD to meet with the confirmed speakers in preparation for the event
 - ICPD to provide to attendees in advance all Confabs - a Bootstrap Brief and questions for the networking breakouts
 - The next committee focus topics:
 - Report on geographic location of Confab attendees
 - Goals and objectives of the ELISA summit for 3 key audiences
 - Summit attendees
 - ELISA community
 - Africa
- Update on other ICPD programs
 - ICPD hosted 210 Scholars and Mentors for the 2021 SMDP Biotech Virtual Training Session
 - **2021 SMDP MedTech will be held virtually September 27-28**
 - Gallus for senior executives and rising talent engagement; online tours and briefings about ELISA and Gallus available by contacting Scott May
- **Other/Action items**

Upcoming ELISA Advisory Council meetings:

Monday, November 15, 2021, 10:00 AM Eastern | 7:00 AM Pacific

