



# ELISA Advisory Council | AGENDA

**Tuesday, 15 Feb 2022, 10am Eastern | 7am Pacific | 4pm CAT (Central Africa time)**

Please plan on 45 minutes for this meeting. Visit [www.elisanetwork.com](http://www.elisanetwork.com) for more information about ELISA  
Zoom link: <https://icpdprograms-org.zoom.us/j/82471838226?pwd=OVFHYNFQN3FmSWRRtNzVXRwUGp3dz09>

Meeting ID: 824 7183 8226

Passcode: 437563

Document Archives: [www.icpdprograms.org/committees](http://www.icpdprograms.org/committees) (scroll down to ELISA section)

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- Welcome & Introductions - **BOLD ITEMS WILL BE COVERED DURING THE MEETING**
  - For a more in-depth briefing or if you are unable to attend a meeting but would like a debrief, contact Elisabeth Valerio [evalerio@icpdprograms.org](mailto:evalerio@icpdprograms.org), Whatsapp +263 782288842
  - Advisory Council
    - ELISA Committees - The committees are:
      - 1) Development & Membership Outreach Committee
      - 2) ELISA Portal Committee
      - 3) ELISA Summit Committee
    - **New member announcements and recommendations - Siyabonga Tiwana, Co-founder of Skywalk Innovations, has joined the Council and will serve on the Portal Committee**
    - **How to follow/promote ELISA on social media @elisasummit**
    - **Advisory Council Announcements**
  - ELISA Summit Committee update (Marie-Ange Noue, Chair)
    - **Debriefed on past CONFABS including most recent on 10 November 2021 with Anita Erskine, Executive Producer. The group recommendations for future COFABS:**
      - **Moderator to provide break-out instructions following the keynote speaker**
      - **Standardize start times to be 4 pm Central Africa Time (CAT)**
      - **Staff to report on streaming COPNFABS on other social media platforms**
      - **Staff to recommend how to have ongoing engagement of COFAB participants and speakers**
      - **Create a "stream" on ELISA home-page for CONFABS**
    - **Planned future CONFABS**
      - **Mar 3rd 2022 featuring Lynda Arthur, Africa Implementation Leader, Vaccine, Johnson & Johnson Global Public Health and Moderator, Dr. Preetivi Ellis, Head of Medical Affairs, Revna Biosciences**
      - **Set dates for upcoming CONFAB - 21 April 2022**
    - **The next committee focus topics:**
      - **Preparations for the upcoming CONFAB**
      - **ELISA Summit - DISCUSSION ITEM - will there be an in-person in fall 2022?**
  - ELISA Portal Committee update (Elisabeth Valerio)
    - **Updates, past action items and recent developments**
      - **Web traffic report**
      - **Project page functionality**
      - **Phone app**
    - **Focus Topics**
      - **Other features and functionality that could be activated or built into the portal, so that the portal becomes an integral part of their work**





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- **Payment systems**
- **Portal usability**
- **Donations system**
- **Membership processing**
- **The next committee focus topics:**
  - **Options for donations but they should be specific.**
    - 1 Projects listed on the portal (unverified),**
    - 2. Verified projects that will be carried and monitored by ELISA**
    - 3. A pool of funding to assist projects that will be approved via committee**
  - **How to integrate the rewards system**
- **ELISA Development Committee update (Scott May)**
  - **Previous action items, updates, and recent developments**
    - **Payment systems being worked on by Portal Committee**
    - **Pipeline of prospective members and conversion rate from Gateway to Insider members**
    - **Project page promotion and enhancements to prompt member conversion**
  - **Focus topics**
    - **ELISA Scholars Program, funding and format**
    - **ATLAS overview**
    - **Online marketing strategy, using social media to promote the ELISA portal**
  - **The next committee focus topics:**
    - **ICPD Team to provide a one pager describing the proposed new format for the 2022 ELISA Scholars Program**
    - **Conversion of prospects to Gateway and Insider (paid) members**
      - **Staff to draft one pager that explains the membership benefits**
      - **The ICPD team will add a link to a graphic display of member benefits**
      - **ICPD to present pages and strategy for the portal to prompt member conversion**
    - **Promotion plan for Project pages**
- **Update on other ICPD programs - Applications for the 2022 SMDPs are being accepted here: <https://smdp.icpdprograms.org/> until April 1; SMDP Biotech will be June 11 – 15, San Diego, CA, USA, and **SMDP MedTech will be (October 22-26, in Boston, MA, USA)****
- **Other/Action items**

## **Upcoming ELISA Advisory Council meetings:**

Tuesday, April 12, 2022, 10:00 AM Eastern | 7:00 AM Pacific

Tuesday, July 25, 2022, 10:00 AM Eastern | 7:00 AM Pacific

Tuesday, September 20, 2022, 10:00 AM Eastern | 7:00 AM Pacific

Tuesday, November 15, 2021, 10:00 AM Eastern | 7:00 AM Pacific

