

Portal Committee Agenda

Tuesday, 16 July 2024, 4-4:45 pm Central Africa time

Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about ELISA.

Zoom link: <https://icpdprograms-org.zoom.us/j/89313022487?pwd=VlILZExmaDRVRHB4VHUyZnlxS0tkdz09>

Meeting ID: 893 1302 2487; Passcode: 919265

Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

- Welcome & introductions
- Updates, past action items, and recent developments
 - **New Portal Committee Chair - Chudi Obiaya**
 - **Next Confab 25 July, 4-5 pm Central Africa Time; register here: https://icpdprograms-org.zoom.us/meeting/register/tZAtdOGrrTMiH9LkcrLFwMUEWIIM_elowNYs; Speaker will be Rucien Petersen, South Africa, Founder SpottMedia; focus topic will be "digital marketing strategies"**
 - **Web traffic report**
 - **Portal enhancements**
 - **Registration for the portal - more links to join added and process being streamlined**
 - **Project pages and events shareable**
 - **Allow Project page owners to see who has viewed their project**
 - **Portal selection tool completed and will be used for the selection of the ELISA Scholars cohort, Membership Outreach Coordinator and the ELISA Advisory Council**
 - **Event videos links for past sessions being added to the portal and social media pages**
 - **Members to see who has viewed their profile**
 - **ELISA Scholars - additional resources to be added for the selection process, mentor guidelines, attendee information**
- Focus Topics
 - **Enhancements for Project Page functionality to include posting of resources and opportunities, including miscellaneous posts by category (ie - funding opportunities, services, goods, etc.). Aspects to consider are curation, security, and posting by staff of resources**
- Other/Next steps and future action items
 - User experience and usability testing (UI/UX)
 - Data about the entrepreneurs on the EBN (who they are and what they need?)
 - Crowd funding for project pages (with feedback system) & general donations to ELISA – what features should be built and how should it work?
 - Member onboarding process
 - Website optimization for mobile devices
 - Rewards system
 - Project pages - usability, filtering

Future meeting Dates (all meetings at 4 pm Central Africa Time):

- 22 October 2024

