



Advisory Council Summit Committee Agenda

Friday, 16 September 2022, 10 am ET | 7 am Pacific | 4 pm CAT (Central Africa Time)

Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about ELISA

Items listed in **BOLD** will be covered during the meeting

Zoom link: <https://icpdprograms-org.zoom.us/j/87514740043?pwd=eVILNnYyQ0Jyb0FqY2Vrelc3OW1pQT09>

Meeting ID: 875 1474 0043; Passcode: 140657

Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

- Welcome & introductions
- Focus topics
 - ELISA Scholars program
 - Dates - **rescheduled to 18-21, April 2023; target dates**; Tues 18 April through Fri 21 (full day of programming Wed & Thurs), followed by monthly virtual meetings between coaches and scholars for 12 months; goal is to have 30 entrepreneurs/scholars from across Africa and 15 executives (in-person or remote) serving as mentors/business coaches
 - **ELISA Scholars - call for applicants; deadline to apply is 21 February; online applications being accepted; recommendations for outreach to prospective ELISA Scholars**; Scholar selection criteria
 - Website updates - key elements are all in place and developed for the website; **developing a coach information page and coaching plan**
 - Sponsorship of Scholars - development pipeline robust; ideas for new leads and an email template; ICPD is sponsoring 6 scholars as match; \$10,000 per 2 scholars/1 coach
 - Speakers - coaches, experts on bootstrapping businesses in Africa
 - CONFABS
 - **Enhancing the CONFABS - recommendations from the committee; how to engage attendees on the portal during and after the CONFAB; how to provide attendees with the contact info for the attendees who were in their breakout rooms; talking points for the moderator and ICPD open and close (a video); paste goals for the breakouts on the white board in each breakout room; use of chat for attendees to share their contact info, staff to amplify the points being made, and announcements; testimonials on the event page; archives of past CONFABS**
 - **Speakers for upcoming CONFABS - identify remaining 2022 speakers now**
 - **Recent CONFAB - 25 August, Talifhani Banks, Founder & CEO, Analytics Advertising was keynote and Siyabonga Tiwana served as moderator**
 - **Upcoming 2022 CONFABS - 13 October, keynote will be Willem Gous, International speaker, Trainer and Consultant on Leadership, Innovation, and Entrepreneurship, and moderator TBD; 17 November, keynote and moderator TBD**
- Updates and recent developments
- Other/Action items
 - Relationship of ELISA Network and CONFABS
 - Future programming focused on Luminaries, Projects, ELISA scholars, Bootstrap Briefs
 - CONFABS Marketing strategy





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Committee Objectives:

Developing and managing the production of the annual ELISA summit and virtual content and programming.

- Promote awareness of the ELISA Summit and ELISA Scholars Program
- Select the summit theme and focus topics
- Plan and finalize the summit agenda and suggest content
- Identify, engage and confirm speakers for the summit and confabs
- Invite special guests to participate in the summit
- Oversee the process of selecting each cohort of ELISA Scholars
- Planning for the ELISA Scholars Program including curriculum

Future meeting Dates (all meetings at 4 pm Central Africa Time):

- 2 November 2022

