



Summit Committee Agenda

Wednesday, 17 July 2024, 4-4:45 pm CAT (Central Africa Time)

Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about ELISA

Items listed in **BOLD** will be covered during the meeting

Zoom link: <https://icpdprograms-org.zoom.us/j/82791520869?pwd=OGpYTUw5UmczdXA3TEtmeXc3bVhnUT09>

Meeting ID: 827 9152 0869; Passcode: 471896

Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

- Welcome & introductions
- Focus topics
 - ELISA Scholars Program - Training Session 12-14 November 2024, in Hwange, Zimbabwe (arrival in Victoria Falls)
 - **EBN Scholar selection - over 400 applicants; will be admitting 15 scholars; applications closed 28 June; announce cohort of EBN Scholars 2 August**
 - **Selection criteria - quantitative and qualitative criteria**
 - **Selection Committee - members and timeline**
 - **Planning schedule**
 - **Agenda**
 - **Program goals**
 - **Expert coaching (one-year) and guidance on how to create business success**
 - **Scholars to create a slide deck for pitch and plan**
 - **Include high-level sessions on key business disciplines, ie finance, marketing, operations, accounting**
 - **Gap analysis of Scholars' knowledge in key business disciplines**
 - **Sustainability of business models**
 - **Network and connect with other like-minded businesses across the continent and locate funding sources**
 - **Review draft agenda**
 - **Coaches**
 - **Call for Coaches with online application**
 - **Experts on bootstrapping businesses in Africa**
 - **Siya Tiwana and Michel Nouafo (Advisory Council members) have volunteered to be coaches and speakers**
 - **Speakers**
 - **Speaker needs document**
 - **Call for Speakers with online application**
 - **Advisory Council meeting on 12 November in Hwange Zimbabwe; all members are encouraged to attend in-person**
- Updates and recent developments
 - **Bootstrap Briefs - 51 Bootstrap Briefs have been published with consistent release every Wednesday**
 - **Update on ICPD hiring a Member Relations Coordinator to secure Corporate and Affiliate Memberships; this will help to underwrite the costs of the ELISA Scholars program**





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- o CONFABS
 - **Next Confab Next Confab 25 July, 4-5 pm Central Africa Time; register here:**
https://icpdprograms-org.zoom.us/meeting/register/tZAtdOGrrTMiH9LkcrLFwMUEW IIM_elowNYs; **Speaker will be Rucien Petersen, South Africa, Founder SpottMedia; focus topic will be "digital marketing strategies"**
 - Past Confab videos are live on the ELISA portal
 - WhatsApp group for current and past attendees
 - Having speakers focus on one Bootstrap Briefs topics
 - Market with multiple African time zones
- o Social media Outreach
- Future Action items: Resources tab on the portal - categories of resources; future programming focused on Luminaries, Projects and Bootstrap Briefs

Future meeting Dates (all meetings at 4 pm Central Africa Time):

- 24 October 2024

