2013-2014 Scientist Mentoring & Diversity Program
for Medical Technology (SMDP MedTech)

Speaker Opportunities

Please note that the following sessions are sponsored by organizations in industry. Preference will be given to speakers from sponsor companies. We request that speaker discussions and responses remain fairly generic. Speakers will have the opportunity to introduce themselves and their company at the beginning of the session and we encourage speakers to bring business cards, which may be shared with SMDP MedTech Scholars.

For all of the speaker opportunities the following applies:
Audience: Approximately 60 people, comprised of industry Mentors, SMDP MedTech Scholars, industry sponsor representatives, program facilitators and speakers.
Locations: Washington D.C. area

Saturday, September 21, 2013
7:25-7:45pm
Networking Reception "Celebration of Mentoring & Diversity in MedTech": *1 Keynote Speaker (preferably a minority; high profile if possible)*
Theme: Inspiring the audience with personal stories of triumph from your own career. The speaker will also discuss the importance of mentoring and diversity in science careers.

Audience: Approximately 125 people, including 25 graduate students and postdoctoral researchers who have been awarded scholarships for the 2013-2014 Scientist Mentoring & Diversity Program for Medical Technology. In addition to the SMDP Scholars, 25 MedTech Industry Mentors representing SMDP sponsor companies will attend along with approximately 75 additional guests to include public and private-sector representatives from the Washington D.C. area who have an interest in mentoring and diversity in the sciences and who support STEM education.

Sunday, September 22, 2013
11:15am-12:30pm
Career Paths in the Medical Technology Industry: *1 Speaker (any ethnicity)*
Description: The speaker for this session could be a recruiter or an H.R. expert who can provide an overview of the various career paths in the medical technology industry.

Sunday, September 22, 2013
1:30-2:15pm
Navigating the Move from Academia to Industry: *1 Speaker (any ethnicity)*
Description: The speaker will discuss how to go about transitioning from an academic lab to an industry career. Ideally, the speaker will discuss his or her own career, the differences observed between academic research and industry experiences. The speaker will also discuss how to prepare for an industry career, the mistakes often made along the way and the lessons to be learned. The speaker will have an advanced degree and can relate to the decisions the SMDP MedTech Scholars will be making as they take steps towards securing jobs in industry.

Sunday, September 22, 2013
2:15-3:30pm
Career Choices Panel Discussion: *1 Moderator and several panelists (any ethnicity)*
Description: A prepared speech is not required. Speakers on this panel have impressive careers in industry and will engage in a rich moderated discussion about industry "Career Choices." They will discuss diverse career paths and will talk about what led them to their careers, the mistakes they made along the way and the lessons they've learned.

Sunday, September 22, 2013
3:45-4:45pm
Getting Hired: Resumes & Cover Letters: *1 Speaker (any ethnicity)*

Monday, September 23, 2013
8:45-10:00am
Getting Hired: Job Search Tools & Insider Tips on How to Pursue Job Opportunities: *1 Moderator and 3-4 Discussion Speakers (any ethnicity)*
Description: Speakers for this session will not prepare a formal presentation. We are seeking recruiters and H.R. experts to provide "insider tips" about pursuing job opportunities in the medical technology industry. This will be an interactive discussion with the audience asking questions about a variety of topics ranging from "job search" to "getting in the door" and "the interview process."

Monday, September 23, 2013
10:00-10:45am
Social Media Networking: How to Create a Personal Brand & Manage Your Online Identity:
1 Speaker (any ethnicity)
Description: The speaker for this session will discuss personal branding and how social media can be used to build a personal brand. The session can include a discussion on what social media is, how to use it, the benefits and the pitfalls of the various online platforms.