



## 2015 Scientist Mentoring & Diversity Program for Medical Technology (SMDP MedTech)

### Speaker Opportunities

Please note that the following sessions are sponsored by organizations in industry. Preference will be given to speakers from sponsor companies. We request that speaker discussions and responses remain fairly generic. Speakers will have the opportunity to introduce themselves and their company at the beginning of the session and we encourage speakers to bring business cards, which may be shared with the SMDP MedTech Scholars.

For all of the speaker opportunities the following applies:

**Audience:** Approximately 50 guests comprised of industry Mentors, SMDP Scholars, industry sponsor representatives, program facilitators and speakers.

**Locations:** San Diego area

#### Saturday, October 3, 2015

7:25-7:45pm

Networking Reception "Celebration of Mentoring & Diversity in Medical Technology":

*1 Keynote Speaker (preferably a minority; high profile if possible)*

*Theme:* Inspiring the audience with personal stories of triumph from your own career and the importance of mentoring and diversity in science careers.

*Audience:* Approximately 85 people, including 20 graduate students and postdoctoral researchers who have been awarded scholarships for the 2015 Scientist Mentoring & Diversity Program. In addition to the SMDP Scholars, 20 Industry Mentors representing SMDP sponsor companies will attend along with additional guests to include public and private-sector representatives from the Chicago area who have an interest in mentoring and diversity in the STEM workforce and who support STEM education.

#### Sunday, October 4, 2015

8:30-9:00am

The Business of Medical Technology Industry Presentation: 1 Speaker (any ethnicity)

*Description:* This speaker will provide a high-level talk on the history and the current state of the Medical Technology industry. Ideally this speaker will have a background in science or engineering and business.

#### Sunday, October 4, 2015

1:00-1:45pm

Social Media Networking: How to Create a Personal Brand & Manage Your Online Identity:

*1 Speaker (any ethnicity)*

*Description:* The speaker for this session will discuss personal branding and how social media can be used to build a personal brand. The session can include a discussion on what social media is, how to use it, the benefits and the pitfalls of the various online platforms.



**Sunday, October 4, 2015**

1:45-3:00pm

Career Choices Panel Discussion: 1 Moderator and several panelists (any ethnicity)

*Description:* A prepared speech is not required. Speakers on this panel have impressive careers in industry and will engage in a rich moderated discussion about industry "Career Choices." They will discuss diverse career paths in medtech and will talk about what led them to their careers, the mistakes they have made along the way and the lessons they've learned.

**Sunday, October 4, 2015**

3:15-4:00pm

Scientific Career Paths in Industry: 1 Speaker (any ethnicity)

*Description:* The speaker for this session could be a recruiter or an H.R. expert who can provide an overview of the various career paths in the medical technology industry.

**Sunday, October 4, 2015**

4:00-4:45pm

How to Develop a High Impact Resume & Cover Letter: 1 Speaker (any ethnicity)

**Monday, October 5, 2015**

8:15-8:45am

Navigating the Move from Academia to Industry: 1 Speaker (any ethnicity)

*Description:* The speaker will discuss how to go about transitioning from an academic lab to an industry career. Ideally, the speaker will discuss his or her own career, the differences observed between academic research and industry experiences. The speaker will also discuss how to prepare for an industry career, the mistakes often made along the way and the lessons to be learned. The speaker will have an advanced science degree and can relate to the decisions the SMDP Scholars will be making as they take steps towards securing jobs in the medtech industry.

**Monday, October 5, 2015**

9:15-10:15am

Getting Hired: Job Search Tools & How to Pursue Job Opportunities (Insider Tips from Human Resource Insiders): 2-4 Discussion Speakers (any ethnicity)

*Description:* Speakers for this session will not prepare a formal presentation. We are seeking recruiters and H.R. experts to provide "insider tips" about pursuing job opportunities in the medtech industry. This will be an interactive discussion with the audience asking questions about a variety of topics ranging from "writing resumes" to "getting in the door" and "the interview process."