



SPONSORSHIP

Scientist Mentoring & Diversity Program (SMDP)

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Scientist Mentoring & Diversity Program

SMDP OVERVIEW

The career mentoring program pairs ethnically diverse post baccalaureate and graduate students with mentors who work at biotech, consumer healthcare and medtech companies.

With their mentors, SMDP Scholars attend a training session to learn about career opportunities in industry and receive career development coaching. They also attend a major industry conference.

For one year after the training session, SMDP Scholars carry out a personalized mentoring plan which helps to prepare them for industry careers.

2019 – 2020 SMDP Training Sessions:

SMDP Biotech, June 1 - 5, 2019 in Philadelphia, PA

SMDP MedTech, September 21 - 25, 2019 in Boston, MA

SMDP Biotech, June 6 - 10, 2020 in San Diego, CA

SMDP MedTech, October 3 - 7, 2020 in Toronto, Canada



Scientist Mentoring & Diversity Program

UNIVERSITIES WE HAVE WORKED WITH OVER THE YEARS

Alabama A&M University
Alabama State University
Albany State University
Alcorn State University
Arizona State University
Auburn University
Barry University
Baylor College of Medicine
Boston University
Brody School of Medicine
California State University Channel Islands
California State University Dominguez Hills
California State University Fullerton
California State University Hayward
California State University Irvine
California State University Northridge
California State University San Bernardino
Chicago State University
Clark Atlanta University
Clemson University
Columbia University
Cornell University
Creighton University
Duke University
Duquesne University
Durban University of Technology
Emory University
Florida Agricultural and Mechanical University
Florida International University

Florida State University
Gallaudet University
George Mason University
Georgia Institute of Technology
Georgia Perimeter College
Georgia State University
Grambling State University
Grand Valley State University
Harvard Medical School
Harvard University
Harvard University Dana-Farber Cancer Institute
Howard University College of Medicine
Howard University Dept. of Biochemistry & Molecular Biology
Hunter College
Illinois State University
Indiana University School of Medicine
Iowa State University
Iowa State University of Science and Technology
Johns Hopkins University School of Medicine
Keck Graduate Institute
Little Priest Tribal College
Loma Linda University
Lovelace Respiratory Research Institute
LSU Health and Sciences Center



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UNIVERSITIES WE HAVE WORKED WITH OVER THE YEARS

Marshall University
Massachusetts Institute of Technology
Medical Scribe America-Fenway Health
Meharry Medical College
Mississippi Gulf Coast Community College
Mississippi University for Women
Morehouse College
Morehouse School of Medicine
Mount Sinai School of Medicine
New York City College of Technology
New York University School of Medicine Sackler Institute
Norfolk State University
North Carolina Central University
North Carolina AT&T University
Northwestern University
Ohio State University
Pennsylvania State University
Pennsylvania State University College of Medicine
Polytechnic University of Puerto Rico
Ponce School of Medicine
Prairie View A&M University
Rice University
Roosevelt University
Rush University Medical Center
Salk Institute for Biological Sciences
San Diego State University
San Francisco State University
San Jose State University
Scripps Research Institute Florida
Spelman College

St. Louis University
Stony Brook University
Tennessee State University
Texas A&M University
Texas Southern University
The Broad Institute of MIT and Harvard
Thomas Jefferson University
Tulane University
UMDNJ Graduate School of Biomedical Sciences
UMDNJ New Jersey Medical School
UMDNJ University Hospital Cancer Center
University of California Santa Barbara
University of Cincinnati
University of Colorado
University of North Carolina at Chapel Hill
Universidad del Turabo
Universidad Metropolitana
University of Alabama at Birmingham
University of Arizona
University of Arkansas for Medical Sciences (UAMS)
University of California Berkeley
University of California Davis
University of California Merced
University of California Los Angeles
University of California Riverside
University of California San Diego
University of California San Francisco



Scientist Mentoring & Diversity Program

UNIVERSITIES WE HAVE WORKED WITH OVER THE YEARS

University of Chicago
University of Connecticut
University of Delaware
University of Florida
University of Georgia
University of Hawaii at Manoa
University of Houston College of Pharmacy
University of Illinois, Chicago
University of Illinois at Urbana Champaign
University of Kansas
University of Kentucky
University of Maryland
University of Maryland Baltimore County
University of Maryland College Park
University of Massachusetts
University of Medicine and Dentistry New Jersey
University of Miami Bascom Palmer Eye Institute
University of Miami Miller School of Medicine
University of Michigan
University of Minnesota
University of Mississippi
University of Missouri Columbia
University of New Mexico
University of North Carolina at Chapel Hill
University of North Texas
University of North Texas Health Science Center
University of Pennsylvania
University of Pittsburgh
University of Puerto Rico at Rio Piedras
University of Puerto Rico Mayaguez Campus

University of South Carolina
University of Southern California
University of Southern Mississippi
University of Tennessee Memphis HSC
University of Texas, Austin
University of Texas / MD Anderson Cancer Center
University of Texas El Paso
University of Texas Health Science Center
University of Texas San Antonio
University of Texas MD Anderson Cancer Center
University of Wisconsin Madison
University of Wisconsin Madison
Vanderbilt University
Virginia Tech
Wake Forest University Health Sciences
Wake Forest University School of Medicine
Wayne State University
Wayne State University School of Medicine
Weill Cornell Medical College
West Coast University
West Virginia University
Wistar Institute
Woodbury University
Xavier University of Louisiana
Yale University
York College / City University of New York
CUNY



Scientist Mentoring & Diversity Program

Program Goals and Benefits

Sponsor Companies – *Partner with SMDP on diversity and executive development*

- Low-cost talent acquisition - Gain access to top talent from current programs and SMDP alumni
- Executive development for high-potential leaders
- More heterogenous technical workforce - Better solutions to complex problems when addressed by diverse groups
- Leverage diversity and inclusion strategies
- Recognition of support at events and virtual resources
- Messaging to internal and external stakeholders about the importance the company places on diversity
- Tax-deductible sponsorship



Scientist Mentoring & Diversity Program

Program Goals and Benefits

Mentors – *Executive development for senior and mid-level leaders*

- Enhance coaching and mentoring skills
- Improve skills at identifying high-potential talent
- Greater support of organization's diversity and inclusion activities
- Stronger awareness of the importance of workplace diversity
- Network with industry peers and gain greater awareness of emerging research
- Greater understanding of the industry



Scientist Mentoring & Diversity Program

Program Goals and Benefits

Scholars – *Career coaching and professional plan developed and implemented*

- Understand what industry is about including markets served, products and services offered, and current and future trends in R&D
- Learn about career opportunities and paths in industry
- Prepare for a successful career by developing social media strategies, “elevator” pitch, and high-impact resume, improving networking skills and learning how to benefit from industry conferences



Scientist Mentoring & Diversity Program

SPONSOR BENEFITS	Lead - \$100,000	Major - \$50,000	Program- \$20,000	Support- \$10,000
Attendance & Participation				
Number of SMDP Scholars your sponsorship supports	10	5	2	1
Number of SMDP Mentors your company may provide	10	5	2	1
Recognition at SMDP Training Sessions				
Provide remarks at a SMDP Diversity reception	◆	◆		
Designate a keynote speaker for a training session	◆			
Designate speakers for training panels, talks and discussions	◆	◆	◆	◆
Designate staff for participation on planning committees	◆	◆	◆	◆
Designate staff for participation on a selection committee	◆	◆	◆	◆
Logo recognition on program materials	◆	◆	◆	◆
Logo recognition on signage at training sessions	◆	◆	◆	◆
Logo recognition on promotional materials for training sessions	◆	◆	◆	◆
Access & Recognition on the SMDP Mentoring Portal				
Logo recognition with hyperlink for one year	◆	◆	◆	◆
Number of recruiter profiles	10	5	2	1
The option to post announcements for one year	◆	◆	◆	◆
General Recognition				
Recognition of your organization or company in press releases	◆	◆	◆	◆
Use of program photos and videos	◆	◆	◆	◆
Customized video content from the training session	◆	◆		
Additional tailored benefits to be mutually agreed upon	◆			



International Center for Professional Development

FOR ADDITIONAL INFORMATION

For more on ICPD's sponsorship opportunities contact:

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