



2020 Scientist Mentoring & Diversity Program for Biotechnology (SMDP Biotech)

Speaker Opportunities June 6-10 in San Diego, CA

Please note that the following sessions are sponsored by organizations in industry. Preference will be given to speakers from sponsor companies. We request that speaker discussions and responses remain fairly generic. Speakers will have the opportunity to introduce themselves and their company at the beginning of the session and we encourage speakers to bring business cards, which may be shared with the SMDP Scholars.

For all the speaker opportunities the following applies:

Audience: Approximately 70 guests comprised of industry Mentors, SMDP Scholars, industry sponsor representatives, program facilitators and speakers.

Locations: San Diego area

Sunday, June 7, 2020

10:30-11:15am

The Business of Biotech & Consumer Healthcare" Industry Panel:

1 Moderator and several panelists (any ethnicity)

Description: A prepared speech is not required. Speakers on this panel hold senior level positions in industry and will engage in a facilitated discussion highlighting some of their company products and new innovations and will discuss the challenges of product development.

Sunday, June 7, 2020

1:00-1:45pm

The Power of Personal Brand & How to Articulate Your Value:

1 Speaker (any ethnicity)

Description: The speaker for this session will discuss personal branding and how social media can be used to build a personal brand. The session can include a discussion on what social media is, how to use it, the benefits and the pitfalls of the various online platforms.

Sunday, June 7, 2020

1:45-3:00pm

Career Choices Panel Discussion: 1 Moderator and several panelists (any ethnicity)

Description: A prepared speech is not required. Speakers on this panel have impressive careers in industry and will engage in a rich moderated discussion about industry "Career Choices." They will discuss diverse career paths such as product quality, medical writing, policy, patent law etc. and will talk about what led them to their careers, the mistakes they have made along the way and the lessons they've learned.

Sunday, June 7, 2020

3:30-4:15pm

Scientific Career Paths in Industry: 1 Speaker (any ethnicity)

Description: The speaker for this session could be a recruiter or an H.R. expert who can provide an overview of the various career paths in the biotech and consumer healthcare industries.



Sunday, June 7, 2020

4:15-5pm

How to Develop a High Impact Resume & Cover Letter: 1 Speaker (any ethnicity)

Monday, June 8, 2020

8:15-9am

Getting Hired: Job Search Tools, Interviewing Skills & How to Find a Job:

2-4 Speakers (any ethnicity)

Description: Speakers for this session will not prepare a formal presentation. We are seeking recruiters, H.R. experts and hiring managers to provide "insider tips" about pursuing job opportunities in the biotechnology industry and consumer healthcare industry. This will be an interactive discussion with the audience asking questions about a variety of topics ranging from "writing resumes" to "getting in the door" and "the interview process."

Monday, June 8, 2020

10:30-11:15am

From Academia to Industry: Success Strategies from SMDP Alumni Employed in Industry:

2-4 Discussion Speakers

Description: SMDP alumni who have been hired by biotech companies and consumer healthcare companies shed light on the job search process, and what they experienced. They'll also discuss what it is like to work in industry - what they expected and how it differs. Finally, they will talk about their job responsibilities and what an average day in their new position is like.