



2020 Scientist Mentoring & Diversity Program for Medical Technology (SMDP MedTech)

Speaker Opportunities

Please note that the following sessions are sponsored by organizations in industry. Preference will be given to speakers from sponsor companies. We request that speaker discussions and responses remain fairly generic. Speakers will have the opportunity to introduce themselves and their company at the beginning of the session and we encourage speakers to bring business cards, which may be shared with the SMDP MedTech Scholars.

For all of the speaker opportunities the following applies:

Audience: Approximately 80 guests comprised of industry Mentors, SMDP MedTech Scholars, industry sponsor representatives, program facilitators and speakers.

Locations: Toronto Canada area

Saturday, October 3, 2020

7:25-7:45pm

Networking Reception "Celebration of Mentoring & Diversity in Medical Technology":

1 Keynote Speaker (preferably a minority; high profile if possible)

Theme: Inspiring the audience with personal stories of triumph from your own career and the importance of mentoring and diversity in science careers.

Audience: Approximately 85 people, including 35 graduate students and postdoctoral researchers who have been awarded scholarships for the 2020 Scientist Mentoring & Diversity Program. In addition to the SMDP Scholars, 35 Industry Mentors representing SMDP sponsor companies will attend along with additional guests to include public and private-sector representatives from the Toronto Canada area who have an interest in mentoring and diversity in the STEM workforce and who support STEM education.

Sunday, October 4, 2020

3:15-4pm

Social Media Networking: How to Create a Personal Brand & Manage Your Online Identity:

1 Speaker (any ethnicity)

Description: The speaker for this session will discuss personal branding and how social media can be used to build a personal brand. The session can include a discussion on what social media is, how to use it, the benefits and the pitfalls of the various online platforms.

Sunday, October 4, 2020

1-1:45pm

Careers in the MedTech Industry: 1 Speaker (any ethnicity)

Description: The speaker for this session could be a recruiter or an H.R. expert who can provide an overview of the various career paths in the medical technology industry.

Sunday, October 4, 2020

1:45-3:00pm

Career Choices Panel Discussion: 1 Moderator and several panelists (any ethnicity)

Description: A prepared speech is not required. Speakers on this panel have impressive careers in industry and will engage in a rich moderated discussion about industry "Career Choices." They will discuss diverse career paths in medtech and will talk about what led them to their careers, the mistakes they have made along the way and the lessons they've learned.



Sunday, October 4, 2020

4:00-4:45pm

How to Develop a High Impact Resume & Cover Letter: 1 Speaker (any ethnicity)

Monday, October 5, 2020

9:00-9:45pm

Getting Hired: Job Search Tools & How to Pursue Job Opportunities (Insider Tips from Human Resource Insiders): 2-4 Discussion Speakers (any ethnicity)

Description: Speakers for this session will not prepare a formal presentation. We are seeking recruiters and H.R. experts to provide "insider tips" about pursuing job opportunities in the medtech industry. This will be an interactive discussion with the audience asking questions about a variety of topics ranging from "writing resumes" to "getting in the door" and "the interview process."