



## 2021 Scientist Mentoring & Diversity Program for Biotechnology (SMDP Biotech)

Speaker Opportunities June 14-15, 2021 (held virtually)

\*times are listed in PACIFIC TIME

Please note that although the following sessions are sponsored by organizations in industry and preference will be given to speakers from sponsor companies, we request that speaker discussions and responses remain fairly generic. Speakers will have the opportunity to introduce themselves and their company at the beginning of the session and we encourage speakers to join the SMDP portal so they can continue to share engage with the SMDP Scholars.

For all the speaker opportunities the following applies:

**Audience:** Approximately 200 guests comprised of industry Mentors, SMDP Scholars, industry sponsor representatives, program facilitators and speakers.

**Locations:** Virtual

Monday, June 14, 2021

8-8:30am

Keynote Speaker: 1 Keynote Speaker (preferably high profile)

*Theme:* Inspiring the audience with personal stories of triumph from your own career and the importance of mentoring and diversity in the biotechnology and consumer healthcare industries.

Monday, June 14, 2021

10:15-11:10am

The Business of Biotech & Consumer Healthcare" Industry Panel:

*1 Moderator and several panelists (any ethnicity)*

*Description:* A prepared speech is not required. Speakers on this panel hold senior level positions in industry and will engage in a facilitated discussion highlighting some of their company products and new innovations and will discuss the challenges of product development.

Monday, June 14, 2021

1:45-2:15pm

The Power of Personal Brand & How to Articulate Your Value:

*1 Speaker (any ethnicity)*

*Description:* The speaker for this session will discuss personal branding and how social media can be used to build a personal brand. The session can include a discussion on what social media is, how to use it, the benefits and the pitfalls of the various online platforms.

Tuesday, June 15, 2021

7:40-8:40am

Career Choices Panel Discussion: 1 Moderator and several panelists (any ethnicity)

*Description:* A prepared speech is not required. Speakers on this panel have impressive careers in industry and will engage in a rich moderated discussion about industry "Career Choices." They will discuss diverse career paths such as product quality, medical writing, policy, patent law etc. and will talk about what led them to their careers, the mistakes they have made along the way and the lessons they've learned.



**Tuesday, June 15, 2021**

10-11:15am

Getting Hired: Job Search Tools, Interviewing Skills & How to Find a Job:

*2-4 Speakers (any ethnicity)*

*Description:* Speakers for this session will not prepare a formal presentation. We are seeking recruiters, H.R. experts and hiring managers to provide "insider tips" about pursuing job opportunities in the biotechnology industry and consumer healthcare industry. This will be an interactive discussion with the audience asking questions about a variety of topics ranging from "writing resumes" to "getting in the door" and "the interview process."

**Tuesday, June 15, 2021**

11:15-11:45am

Developing a High Impact Resume / CV: 1 Speaker (any ethnicity)

**Tuesday, June 15, 2021**

12:15-1:30pm

From Academia to Industry: Success Strategies from SMDP Alumni Employed in Industry:

*1 Moderator and up to 6 Discussion Speakers*

*Description:* SMDP alumni who have been hired by biotech companies and consumer healthcare companies shed light on the job search process, and what they experienced. They'll also discuss what it is like to work in industry - what they expected and how it differs. Finally, they will talk about their job responsibilities and what an average day in their new position is like.