2022 Scientist Mentoring & Diversity Program for Biotechnology (SMDP Biotech)

Speaker Opportunities June 11-15 in San Diego, CA

Please note that the following sessions are sponsored by organizations in industry. Preference will be given to speakers from sponsor companies. We request that speaker discussions and responses remain fairly generic. Speakers will have the opportunity to introduce themselves and their company at the beginning of the session and we encourage speakers to bring business cards, which may be shared with the SMDP Scholars.

For all the speaker opportunities the following applies:
Audience: Approximately 220 guests comprised of industry Mentors, SMDP Scholars, industry sponsor representatives, program facilitators and speakers.
Location: San Diego, CA

Sunday, June 12, 2022
1:00-1:45pm
The Power of Personal Brand and How to Articulate Your Value:
1 Speaker (any ethnicity)
Description: The speaker for this session will discuss personal branding and how social media can be used to build a personal brand. The session can include a discussion on what social media is, how to use it, the benefits and the pitfalls of the various online platforms.

Sunday, June 12, 2022
1:45-3:00pm
Career Choices Panel Discussion: *1 Moderator and several panelists (any ethnicity)*
Description: A prepared speech is not required. Speakers on this panel have impressive careers in industry and will engage in a rich moderated discussion about industry "Career Choices." They will discuss diverse career paths such as product quality, medical writing, policy, patent law etc. and will talk about what led them to their careers, the mistakes they have made along the way and the lessons they've learned.

Sunday, June 12, 2022
3:15-4:00pm
Scientific Career Paths in the Biotech and Consumer Healthcare Industries: *1 Speaker (any ethnicity)*
Description: The speaker for this session could be a recruiter or an H.R. expert who can provide an overview of the various career paths in industry.

Sunday, June 12, 2022
4:00-4:45pm
How to Develop a High Impact Resume & Cover Letter: *1 Speaker (any ethnicity)*

Sunday, June 12, 2022
7:25-7:45pm
Networking Reception "Celebration of Mentoring & Diversity in Biotechnology": *1 Keynote Speaker (preferably a minority; high profile if possible)*
Theme: Inspiring the audience with personal stories of triumph from your own career and the importance of mentoring and diversity in science careers.

Audience: Approximately 350 people, including 100 graduate students and postdoctoral researchers who have been awarded scholarships for the 2022 Scientist Mentoring & Diversity Program. In addition to the SMDP Scholars, SMDP Alumni, Industry Mentors representing SMDP sponsor companies will attend along with additional guests to include public and private-sector representatives from the Sani Diego area who have an interest in mentoring and diversity in the sciences and who support STEM education.

Monday, June 13, 2022
8:15-9am
Getting Hired: Job Search Tools & How to Pursue Job Opportunities: *2-4 Discussion Speakers (any ethnicity)*
Description: Speakers for this session will not prepare a formal presentation. We are seeking recruiters and H.R. experts to provide "insider tips" about pursuing job opportunities in the biotechnology industry. This will be an interactive discussion with the audience asking questions about a variety of topics ranging from "writing resumes" to "getting in the door" and "the interview process.

Monday, June 13, 2022
10:15-11am
Success strategies from SMDP Alumni: Navigating the Move from Academia to Industry:
2-4 Discussion Speakers
Description: SMDP alumni who have been hired by biotech companies talk shed light on the job search process, and what they experienced. They'll also discuss what it is like to work in industry - what they expected and how it differs. Finally, they will talk about their job responsibilities and what an average day in their new position is like.