



2024 Scientist Mentoring & Diversity Program for Medical Technology (SMDP MedTech)

Speaker Opportunities October 13-14 in Toronto, Canada

Please note that the following sessions are sponsored by organizations in industry. Preference will be given to speakers from sponsor companies. We request that speaker discussions and responses remain fairly generic. Speakers will have the opportunity to introduce themselves and their company at the beginning of the session and we encourage speakers to bring business cards, which may be shared with the SMDP Scholars.

For all the speaker opportunities the following applies:

Audience: Approximately 80 guests comprised of industry Mentors, SMDP Scholars, industry sponsor representatives, program facilitators and speakers.

Location: Toronto, Canada

Sunday, October 13, 2024

10:30-11:45am

"The Business of MedTech & Consumer Healthcare" Industry Panel:

Business of MedTech & Consumer Healthcare Industry Panel: 1 Moderator & several Panelists

Description: A prepared speech is not required. Speakers on this panel will highlight some of their company products and new innovations. They'll also discuss the challenges of product development. The remarks and stories will provide some insight into the history and the current state of industry.

Sunday, October 13, 2024

2:30-4pm

Career Choices Panel Discussion: 1 Moderator & several panelists (any ethnicity)

Description: A prepared speech is not required. Speakers on this panel have impressive careers in industry and will engage in a rich moderated discussion about industry "Career Choices." They will discuss diverse career paths such as product quality, medical writing, policy, patent law etc. and will talk about what led them to their careers, the mistakes they have made along the way and the lessons they've learned.

Monday, October 14, 2024

8:30-9:30am

Getting Hired: Job Search Tools & How to Pursue Job Opportunities: 2-4 Discussion Speakers (any ethnicity)

Description: Speakers for this session will not prepare a formal presentation. We are seeking recruiters and H.R. experts to provide "insider tips" about pursuing job opportunities in the medical technology industry. This will be an interactive discussion with the audience asking questions about a variety of topics ranging from "writing resumes" to "getting in the door" and "the interview process."

Monday, October 14, 2024

11:30am - 12:30pm

Success strategies from SMDP Alumni: Navigating the Move from Academia to Industry: 2-4 Discussion Speakers

Description: SMDP alumni who have been hired by medtech companies talk shed light on the job search process, and what they experienced. They'll also discuss what it is like to work in industry - what they expected and how it differs. Finally, they will talk about their job responsibilities and what an average day in their new position is like.