



Advisory Council | Call Notes

Monday, 20 September 2022, 4 pm Central Africa time

9:00 AM Eastern / 6:00 AM Pacific

Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about ELISA

Zoom link: <https://icpdprograms-org.zoom.us/j/88019100154?pwd=bnVoamlYV1NyTVB1VUh2MCsxbVBwUT09>

Meeting ID: 841 3334 2135; Passcode: 348012

Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

The following Committee members were in attendance:

- Kemoy Liburd-Chow, Embassy of St Kitts and Nevis, Permanent Mission of St Kitts & Nevis
- Scott May, ICPD
- Thelma Munhequete, Africa Foundation for Sustainable Development
- Marie-Ange Noue, EMD Sero
- Blessed Okole, PhD, CSIR
- Dustielyn Savage, ICPD
- Amanda Span, The App Accelerator
- Siyabonga Tiwana, Skywalk Innovations
- Elisabeth Valerio, ICPD

Welcoming remarks & introductions: **BOLD ITEMS WILL BE COVERED DURING THE CALL.**

For a more in-depth briefing or if you are unable to attend a meeting but would like a debrief, contact Elisabeth Valerio at evalerio@icpdprograms.org, WhatsApp: +263 782288842

Welcoming remarks were done. Each of the ELISA Advisory Council members were asked to introduce themselves.

Advisory Council

• **ELISA Summit Committee Update Presented by Marie-Ange Noue, Chair**

Last meeting was held on 16 Sept 2022

Below are the focus topics for the committee. Marie-Ange Noue, who is the Chair for the ELISA Summit Committee, provided a summary of what the committees agreed on, in terms of planning the Scholars Program which has been rescheduled to 18-21 April 2023.

How to follow/promote ELISA on social media @elisasummit

- All of the ELISA social media platforms are @elisasummit. Social sites currently include Facebook, Instagram and Twitter. There is also a ELISA Network page on LinkedIn.
- The last few weeks have shown great expansion on social media. The aim is to continue to find other ways to promote the program including through LinkedIn.
- The goal with the social media platforms is to ensure that they drive people to the ELISA Portal.
- The members of the ELISA Advisory Council were urged to re-post or share content on their personal pages to maximise visibility for the program.

ELISA Advisory Council

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ELISA Scholars program

- The focus of the last meeting was discussing the postponement of the ELISA Scholars program that is now being targeted to take place on 18-21 April of 2022 to allow time to gain the adequate number of sponsors.
- The selection criteria for the scholars needs to be firmed up, this will be done through an upcoming call to identify the key selection criterion.
- The sponsorship was discussed and some companies that have been approached were brought forward as potential sponsors



CONFABS

- There is a need to engage the broader ELISA Network to increase attendance in the ELISA CONFAB. Scott noted that the attendance as well as the quality of the CONFABS is steadily increasing. The next CONFAB is scheduled for Oct and a another will be held by year end.

- **ELISA Portal Committee Update Presented by Elisabeth Valerio**
Last meeting was held on 6 Sept 2022

The last meeting was held on the 6 September 2022. Elisabeth Valerio provided a summary of the proceedings from the last ELISA Portal Committee:

Updates, past action items and recent developments

- **Web Traffic Report** Site visits from additional geographic spaces increasingly coming onto the ELISA portal. The project pages, Lumiaries and the events are bringing more interaction.
- **Events Channel** There is a new page on the ELISA portal which shows the past speakers and the current speakers for the ELISA Confab events. The events page will also be used to showcase the upcoming ELISA Summit in 2023.
- **ELISA Scholars Program** Scholars Program was rescheduled. Promotion of ELISA Summit as well as pages specifically for coaches were discussed and are to be worked on.

Focus Topics

Social media integration by publishing more information on the ELISA Portal and working out a way for the content to originate on the ELISA portal then roll out onto social media pages.

Other/Next steps and future action items

- Development of a phone app is underway and is intended to go online in the future
- How to start content on the portal and then feed it to social media
- How Insider and Gateway members can navigate to external social media sites

- **ELISA Development Committee Update Presented by Scott May.**

Last meeting was held on 12 Sept 2022. The last meeting was held on the 12 Sept 2022. Scott May provided a summary of the proceedings from the last ELISA Development Committee:

ELISA Scholars program

- How to engage organisations to provide coaches for sponsored ELISA Scholars.
- The value proposition to governments such as the US or Australian governments, NGOs and governmental institutions of higher education has been included in the discussion.
- The committee has identified the value in partnership for prospective countries that want to develop their entrepreneurial ecosystem.
- The greatest potential for partnership support will be from corporations.

Other/Future Action Items Outlining a member benefit grid to highlight the benefits of being paid insider members as compared to Gateway members.

Upcoming ELISA Advisory Council meetings:

Tuesday, November 15, 2021, 10:00 AM Eastern | 7:00 AM Pacific

ELISA Advisory Council

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