Portal Committee Agenda

Tuesday, 22 October 2024, 4-4:45 pm Central Africa time

Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about ELISA.
Zoom link: https://icpdprograms-org.zoom.us/j/86759202749?pwd=OUxpanFOZTJXMXdOcVdOSnRMa2hFQT09
Meeting ID: 867 5920 2749 Passcode: 390134
Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

- Welcome & introductions
- Focus Topic -
  - o **Objectives for the ELISA portal - what the portal currently does and what should it do for the target audiences; what are the past and future milestones**
  - o **Future committee meetings structure**
- Updates, past action items, and recent developments

  - o **Next Confab 31 October, 4-5 pm Central Africa Time; register here:**
    https://icpdprograms-org.zoom.us/meeting/register/tZAude2rqjsuGNNcL58DdZuhaoztO_12bHiz **; Speaker will be Anele Mkuzo, South Africa, Founder African Entrepreneurship Initiative; focus topic will be "How to integrate social responsibility into your start-up"**
  - o **Web traffic report**
  - o **Portal enhancements**
    - ▪ **ELISA Scholars - additional resources to be added for the selection process, mentor guidelines, attendee information**
    - ▪ Registration for the portal - more links to join added and process being streamlined
    - ▪ Project pages and events shareable
    - ▪ Allow Project page owners to see who has viewed their project
    - ▪ Portal selection tool completed and will be used for the selection of the ELISA Scholars cohort, Membership Outreach Coordinator and the ELISA Advisory Council
    - ▪ Event videos links for past sessions being added to the portal and social media pages
    - ▪ Members to see who has viewed their profile
- Other/Next steps and future action items
  - o Enhancements for Project Page functionality to include posting of resources and opportunities, including miscellaneous posts by category (ie - funding opportunities, services, goods, etc.). Aspects to consider are curation, security, and posting by staff of resources
  - o User experience and usability testing (UI/UX)
  - o Data about the entrepreneurs on the EBN (who they are and what they need?)
  - o Crowd funding for project pages (with feedback system) & general donations to ELISA – what features should be built and how should it work?
  - Member onboarding process
  - Website optimization for mobile devices
  - Rewards system
  - Project pages - usability, filtering

Future meeting Dates (all meetings at 4 pm Central Africa Time):
- 2025 tba

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