



Portal Committee Agenda

Tuesday, 23 January 2024, 4-4:45 pm Central Africa time

Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about ELISA.

Zoom link: <https://icpdprograms-org.zoom.us/j/81206286649?pwd=bWx0CHZtbnZzR3FUWUd3ZEdXOVZrdz09>

Meeting ID: 812 0628 6649; Passcode: 319091

Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

- Welcome & introductions
- Updates, past action items, and recent developments
 - **Next Confab - 8 February, register here:** <https://icpdprograms-org.zoom.us/meeting/register/tZwpdO-srTkpHtd0AYg2R80JzhHTIDooivJp>; **Speaker will be Dagmawi Iyasu Eminetu, Ethiopia, Cofounder of YA Mart, YA Coffee Roasters, Cheri Addis Coffee & Books, New Phase Trading & Coffee Services**
 - **Web traffic report**
 - **Portal enhancements**
 - **Registration for the portal and adding more places on the portal that take users to the registration page**
 - **Members can see how many times their profile has been viewed; working to provide listing of who has viewed a member's profile**
 - **Make Project pages and Events shareable**
 - **Allow Project page owners to see who has viewed their project**
 - **Event video links for past sessions being added**
 - **Ongoing usability testing - catalogued and prioritized**
 - **Portal selection tool to rate applicants for the Membership Outreach Coordinator position and the ELISA Advisory Council**
- Focus Topics
 - **Crowdfunding for project pages (with rating system) & general donations to ELISA**
 - **ELISA Scholars program**
- Other/Next steps and future action items
 - Phone app vs website optimization for mobile devices
 - Rewards system
 - Project pages - usability, filtering

Committee Objectives:

Focusing on enhancing portal content and functionality to support the growth of a robust and active online community.

- Advise on improvements for existing and future portal features
- Ensuring project pages become a valuable tool for portal members
- Optimize user experience, portal community engagement and user generated content

Future meeting Dates (all meetings at 4 pm Central Africa Time):

- 16 April 2024
- 16 July 2024
- 22 October 2024

