

Summit Committee Agenda

Tuesday, 23 October 2024, 4-4:45 pm CAT (Central Africa Time)

Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about ELISA Items listed in **BOLD** will be covered during the meeting

Zoom link: https://icpdprograms-org.zoom.us/j/84409310652?pwd=emZJQmJSWmpMT1IzNnJ5K2xnK2tzZz09

Meeting ID:844 0931 0652; Passcode: 610346

Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

- Welcome & introductions
- Focus topics
 - ELISA Business Scholars (EBS) program Training Session 12-14 November 2024, in Hwange, Zimbabwe (arrival in Victoria Falls)
 - EBS Scholars 14 Scholars have been admitted, represent 7 sectors and 11 countries, 36% are female and 64% are male; attendee information page is here: https://elisanetwork.com/attend/; over 400 applicants received;
 - 75 met the quantitative criteria and are being reviewed by the selection committee
 - Coaches We need a total of 7 coaches to be at the EBS training session in-person and we have 4 confirmed; they will also serve as speakers at the program; committee to suggest names of prospective coaches; here is the online Call for Coaches with online application; they are leaders with business expertise; for the first year, ICPD will cover the airport transfers, meals, beverages and lodging for the coaches (\$850 value per person)
 - Agenda Discussion about the <u>draft agenda</u>; suggestions for an instrument to measure business acumen of the Scholars; the goals for the program are:
 - Include high-level sessions on key business disciplines, ie finance, marketing, operations, accounting
 - Gap analysis of Scholars' knowledge in key business disciplines
 - Sustainability of business models
 - Network and connect with other like-minded businesses across the continent and locate funding sources
 - Speakers some of the Coaches and Advisory Council members will also serve as speakers
 - Dylan Dzenga is joining the team and assisting onsite with logistics
 - Advisory Council meeting on 12 November in Hwange Zimbabwe; all members are encouraged to attend in-person
- Updates and recent developments
 - o ICPD is interviewing finalists for the <u>Member Relations Coordinator</u>; they will secure Corporate and Affiliate Memberships; this will help to underwrite the future costs for ELISA programming





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- CONFABS
 - Next Confab will be held on 31 October, 4-5 pm Central Africa Time; register here:

https://icpdprograms-org.zoom.us/meeting/register/tZAude2rgjsuG NNcL58DdZuhaoztO_12bHiz; Speaker will be Anele Mkuzo, South Africa, Founder of African Entrepreneurship Initiative; focus topic will be "How to integrate social responsibility into your start-up"

- Past Confab videos are live on the ELISA portal
- WhatsApp group for current and past attendees
 - Having speakers focus on one Bootstrap Briefs topics
 - Market with multiple African time zones
- Social media Outreach
- o Bootstrap Briefs 65 Bootstrap Briefs have been published with consistent release every Wednesday
- Future Action items: Resources tab on the portal categories of resources; future programming focused on Luminaries, Projects and Bootstrap Briefs

Future meeting Dates (all meetings at 4 pm Central Africa Time):

• 2025 Dates tba

