

**Monday, 25 July 2022, 10am Eastern | 7am Pacific | 4pm CAT (Central Africa time)**

Please plan on 45 minutes for this meeting. Visit [www.elisanetwork.com](http://www.elisanetwork.com) for more information about ELISA

Zoom link: <https://icpdprograms-org.zoom.us/j/83430282762?pwd=LOJ2eFRMMDUwaVdvSU1OSUkxS3h2dz09>

Meeting ID: 834 3028 2762 Passcode: 314083

Document Archives: [www.icpdprograms.org/committees](http://www.icpdprograms.org/committees) (scroll down to ELISA section)

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- **Welcome & Introductions/Updates - BOLD ITEMS WILL BE COVERED DURING THE MEETING**
  - For a more in-depth briefing or if you are unable to attend a meeting but would like a debrief, contact Elisabeth Valerio [evalerio@icpdprograms.org](mailto:evalerio@icpdprograms.org), Whatsapp +263 782288842
  - Advisory Council
    - ELISA Committees - The committees are:
      - 1) Development & Membership Outreach Committee
      - 2) ELISA Portal Committee
      - 3) ELISA Summit Committee
    - **New member announcements and recommendations - Sahil Affriya, Principal at Savant Capital**
    - Advisory Council Announcements
    - How to follow/promote ELISA on social media @elisasummit
  - ELISA Summit Committee update (Marie-Ange Noue, Chair), last meeting was 13 July 2022
    - Focus topics
      - ELISA Scholars program
        - Dates - Tues 8 Nov through Fri 11 Nov (full day of programming Wed & Thurs), followed by monthly virtual meetings between coaches and scholars for 12 months; goal is to have 30 entrepreneurs/scholars from across Africa and 15 executives (in-person or remote) serving as mentors/business coaches
        - **Sponsorship of Scholars - development pipeline robust; ICPD to send email template to committee for forwarding to sponsorship prospects and the same template will be sent to the Advisory Council; ICPD is sponsoring 6 scholars as match; \$10,000 per 2 scholars/1 coach**
        - **ELISA Scholars - call for applicants; online applications being accepted; outreach for prospective ELISA Scholars;**
        - **Scholar selection criteria - Developed objective and qualitative criteria and a webpage to display this**
        - Speakers - coaches, experts on bootstrapping businesses in Africa
        - Website updates
        - Target dates
      - CONFABS
        - **Upcoming 2022 CONFABS - 27 July, 25 August, 6 October, 17 November**
        - **Speakers for upcoming CONFABS - identify remaining October and November speakers now**
    - The next committee focus topics
      - Relationship of ELISA Network and CONFABS
      - Future programming focused on Luminaries, Projects, ELISA scholars, Bootstrap Briefs
      - CONFABS Marketing strategy





# ELISA Advisory Council | AGENDA

- ELISA Portal Committee update (Elisabeth Valerio, Acting Chair), last meeting was 12 July 2022
  - Focus Topics
    - **Events, past and future channel**
    - ELISA Scholars program - key web pages
      - **Overview of the program - dates, program overview**
      - **Scholars - Application process/Call for Applicants; ICPD to publish selection criteria**
      - **Sponsorship information**
      - **Mentor/Coach - Remote coaches will attend event via Zoom; info pages - being developed**
      - **Attendee Info Page - being developed**
      - **Coaching Plans - being developed**
  - The next committee focus topics
    - **Web traffic report - postponed until next meeting**
    - Donations - Individual project funding and rating
    - Phone app
    - Membership processing
    - Project pages usability - filtering, displays
- ELISA Development Committee update (Scott May, Acting Chair), last meeting was 14 July 2022
  - Focus topics
    - ELISA Scholars sponsorship - **sponsor presentation (\$10,000 per 2 scholars/1 coach); value proposition for governments, NGOs and institutions of higher education; development pipeline robust; ideas for new leads and an email template; ICPD is sponsoring 6 scholars as a match**
    - **Advisory Council - reviewed and enhanced ICPD system for tracking communications with the ELISA Advisory Council**
  - The next committee focus topics
    - Pipeline of Gateway and Insider members
    - Project page promotion and enhancements to prompt member conversion
    - Online marketing strategy
- Update on other ICPD programs - 2022 SMDP MedTech will be October 22-26 in Boston, MA, USA; **2023 SMDP Biotech will be June 3-7 in Boston, MA, USA**
- **Other/Action items**

## **Upcoming ELISA Advisory Council meetings:**

Tuesday, September 20, 2022, 10:00 AM Eastern | 7:00 AM Pacific

Tuesday, November 15, 2021, 10:00 AM Eastern | 7:00 AM Pacific

