



Call Notes for the ELISA Advisory Council

Web meeting held:

Monday, October 26, 2020

10:00 AM Eastern / 7:00 AM Pacific / 4:00 PM South Africa

The following Committee members were in attendance:

- Virginia Amann, Johnson & Johnson (USA)
- Tony Centeno, PhD, International Center for Medical Geology (Nigeria)
- Dana Ferreira, Pavillon 54
- Brandon Ford, Lubrizol (USA)
- Laurent Gil, CAST.AI
- Simba Kayela, Asst to Simon Muleya, Hwange District Development Coordinator (ZW)
- Seema Kumar, Johnson & Johnson (USA)
- Kemoy Liburd-Chow, Embassy of St. Kitts and Nevis
- Scott May, ICPD
- Thelma Munhequete, CSO Network Country Focal Point (MZ)
- Mmboneni Muofhe, Department of Science and Technology (SA)
- Tony Ndifor, PhD, Janssen Pharmaceuticals (USA)
- Blessed Okole, PhD, CSIR (SA)
- Hassan Popet, Computech Limited
- Dustielyn Savage, ICPD
- Sarah Surban, ICPD
- Elisabeth Pasalk Valerio, ICPD

Welcoming remarks & introductions: BOLD ITEMS WILL BE COVERED DURING THE CALL

For a more in-depth briefing or if you are unable to attend a meeting but would like a debrief, contact Elisabeth Valerio at evalerio@icpdprograms.org or Whatsapp +1 (619) 761-0669

Scott May welcomed the council members to the ELISA Advisory Council meeting. Scott mentioned that the agenda was sent via email. Scott reminded the council members that they could locate the agenda, past meeting notes and supporting documents for the meeting on the website www.icpdprograms.org, select "Committees" from the "Select an ICPD site" drop-down menu at the top right side of the page. Scott then invited everyone on the call to introduce themselves. Scott reviewed the agenda for the meeting.

ELISA Portal Updates

- DISCOVER - Gateway Membership, Insider Membership, Corporate Partner, Searchable Project Pages
Sarah reminded everyone that ICPD has launched Gateway Membership for entrepreneurs starting out. There is no cost to join. Sarah shared her screen (www.elisanetwork.com) to show the different levels of membership. The 4 levels are Gateway, Insider, Affiliate and Corporate.

With the Gateway level, site users are able to create a profile, add project pages to share which also includes a custom url, receive the weekly entrepreneurial and leadership modules called Bootstrap Briefings. Sarah stated that she will be contacting each advisory member for a 30-minute zoom call to answer any questions.

- **CONNECT - CONFAB meetings with weekly learning content; Social media: connect with us on ELISA and amplifying our messaging; Individual Networking**
Elisabeth shared that the word CONFAB means to gather or to meet. We have been working over the last several weeks on the CONFAB concept. As the ELISA community continues to grow with members from all over the world, we wanted to provide a mechanism that will allow members to connect directly with each other. The CONFABS will be a Zoom-type meeting occurring once a month with a showcase/highlighted speaker that will set the tone for the CONFAB and lead with a topic that is tied to the Bootstrap Briefings. After the speaker shares a few remarks, all the members will be provided the opportunity to go into a breakout session with random members of the ELISA community. Those sessions will last about 25-30 minutes.

The idea of the CONFAB is to help the entrepreneurs that are focused on African entrepreneurial ventures meet other members of the community. Any ELISA portal members can participate in CONFABS and there is no cost to participate.

- **GROW - Grow Spaces; Weekly Bulletin; member news can be posted on "What's on Your Mind"**
Elisabeth explained that not only are we looking to build a virtual community for the support of entrepreneurial endeavors in Africa, we envision the creation of physical spaces across the continent. The first ELISA Grow Space will be located in Hwange, Zimbabwe. A Grow Space is a physical space that can encompass research facilities and demonstration spaces.

The ELISA Grow Space in Hwange will be established in 2021, it will bring entrepreneurs and students from the region together and will inspire and support an ecosystem of entrepreneurs. The ELISA Grow Space will be showcased during the 2021 the ELISA Summit. We are also looking at focused research facilities, for example, natural products, food technology, agriculture, arts and culture will be included in the Hwange Grow Space.

Universities and private groups can also adopt the ELISA Grow Space theme as a way of collaborating and connecting with individuals across the continent. Elisabeth added that we envision in the next several months that we will be creating opportunities for students on internships within the Hwange Grow Space and we are looking at collaborating with partners from abroad.

Scott noted that it is not ICPD's intent to own Grow Spaces across Africa, but rather foster new ones and bring existing incubators and early stage company communities together.



ELISA Summit (April 27-29, 2021, in Hwange, Zimbabwe)

- **Participant recruitment - Advisory council 50%, Sarah to set up 30-minute call with each member, Summit registration is now open**
<https://elisanetwork.com/registration/>

Scott noted that we have started inviting participants to register for the ELISA Summit. Sarah explained that there is a 50% discount for all ELISA Advisory Council members who wish to register for the summit. Sarah informed the Advisory Council that she will be scheduling a 30-minute call with each member.

- **ELISA Scholars Training Session - Scholar recruitment target, cohort of 50 Scholars, expenses paid for the Scholars through sponsorship, and this can be segment specific**
Elisabeth reminded everyone that the ambitious goal is to recruit and select 50 ELISA Scholars. These would be entrepreneurs with bright ideas or who have launched companies that are Africa focused. Elisabeth advised the Advisory Council members where the criteria is located on the ELISA portal under the Scholars link.

There is a very brief application form. ICPD is actively seeking scholars. They do not have to be from a specific sector. They just have to have a really great idea or an established business. The scholars will receive complimentary attendance to the Summit including a travel stipend. They will be able to attend a training session where they will be coached by industry experts and who can help them streamline their ideas. They will also receive insider membership so they can benefit from the network and the portal. The deadline for ELISA Scholars to apply is January 5, 2021. We will be forming a selection committee in the near future. The announcement of scholars will be on February 5, 2021.

Kemoy asked if there is a selection criteria in place, is there a selection committee, and have you received any applications yet. Elisabeth explained that there will be a page defining what the criteria is specifically for the first cohort of scholars. She invited members of the Advisory Council to provide suggestions for this, since this is the first cohort. There are some basic criteria already listed on the portal such as: the project has to be Africa focused, there is no limitation as far as age, sector, or gender, the applicants can be from anywhere in the world. ICPD has already received some applications, just a few, and we will continue to update the Advisory Council during upcoming meetings.

Scott added that an ELISA scholar selection committee will be formed at a later date to help review submissions. This will be a sub-committee of the ELISA Advisory Council that will meet in between the regular meetings. We are able to do this by securing sponsors for the summit. Scott explained we already have an established online system that will allow the selection committee to review all of the materials submitted by the applicants and to score them.

Tony stated that he sees the value for the scholars and entrepreneurs, but what is the value for the person that is not an entrepreneur to attend the ELISA Summit. Elisabeth answered that we really view the Summit as a hub where not only the entrepreneurs are benefiting but where private sector, government and academia can engage in discussions that will change the complexion of business and the economics of the African continent. We anticipate in the future trans-national companies coming to the table and being a part of those forums. We want to be able to ensure that as we promote ELISA that we are creating cross connections. Elisabeth explained that as you look at the agenda for the Summit, it is still scarce. The topics and themes have not yet been determined. Elisabeth noted that we would be looking to the Advisory Council to help shape that.

- **Summit Sponsors - sponsorship page online -www.elisasummit.com; firming up 15 scholarships out of the 50 scholars**

Scott directed everyone to the sponsor page on the ELISA webpage. There are 2 levels of sponsorships. One is for the ELISA program and the other is for the ELISA Summit. The ELISA levels are: Lead (\$100,000); Major (\$50,000) Program (\$20,000) and Support (\$10,000). The ELISA Summit levels are listed under the "Support ELISA Summit" link. Scott noted that the details of each sponsor level is listed below each level.

- **Summit Agenda - preliminary draft agenda is online; call for speakers**

Elisabeth directed everyone to the ELISA website where they could find the call for speakers and submit a proposal for a session. ICPD has already received some speaker submissions. Elisabeth asked for any input from the Advisory Council.

Kemoy asked if the speakers would be compensated and if their tickets and accommodations would be taken care of. Scott answered that we have budgeted to cover the cost for some of the speakers but that some of the attendees of the Summit will be asked to become speakers and be a part of the panels.

- **Networking Events: Networking Lunch, Plenary sessions, Opening night reception, Summit Party, Black-tie Gala**

Advisory Council

- **Council members have been provided ELISA profiles, please log on to update your profile and create your project page on elisanetwork.com**

Sarah stated that she had sent a username and password to each Council member. She will be reaching out to each member to help them set up their profile and start project pages.

- **Recommend establishing three committees: 1) Development & Membership Outreach Committee 2) ELISA Portal Committee 3) ELISA Summit Committee; ICPD will send invitations to each Council Member to join a committee**

Scott thanked all of the Advisory Council members for their support. There are three sub-committees that are being created to help with some of the key areas. One is to help advise on all matters of development and global outreach. A second will focus on the ELISA portal and everything being developed for the online community. The third will be all matters in respect to the ELISA Summit. The sub-committees could meet for an hour halfway between the times of the main Advisory Council meetings. Scott shared that we have gone through a first pass of the current council members to identify who to invite to which sub-committee.

Scott proposed, with the agreement of the Council, to move forward on establishing the 3 sub-committees and send invites out. The 3 sub-committees will then provide a report to the main Advisory Council meetings during upcoming Council meetings.

Seema asked if we would be looking to collaborate with other institutions that are looking at similar sort of ideas such as entrepreneurships. Seema also asked, what are the top 3 goals for the sub-committees. Scott thanked Seema for the questions. He answered that ICPD would welcome collaborating with other institutions. He explained that is the heart and soul of ELISA. ELISA is a way to help bring people together and help foster efficient collaboration using technology. In terms of the 3 committees, Scott noted that if you look at the agenda you could see what the goals are in each of the similar sections.



- **Welcome Eyong Ebai, General Manager, West, Central & French Sub-Saharan Africa, GE Healthcare; send additional suggested members to Sarah Surban**
- **Advisory Council Announcements**
None at this time.

Update on other ICPD Programs

- 2020 SMDP Biotech virtual training sessions were held September 20-21
- 2020 SMDP MedTech virtual training sessions were held October 4-5
- Gallus for senior executives and rising talent engagement; online tours and briefings about ELISA and Gallus available by contacting Elisabeth Valerio

Other & Action Items

Scott reminded the Advisory Council that the next ELISA Advisory Council meeting will be Monday, December 14, 2020. Please plan on 45-minutes for this call. Visit <https://elisanetwork.com/> for more information about ELISA. Elisabeth reminded the council members to add project pages.

Upcoming Calls

Monday, December 14, 2020, 10:00 AM Eastern | 7:00 AM Pacific

Monday, February 8, 2021, 10:00 AM Eastern | 7:00 AM Pacific