



# ELISA Advisory Council | AGENDA

**Monday, 29 March 2021, 10am Eastern | 7am Pacific | 4pm South Africa time**

Please plan on 45 minutes for this meeting. Visit [www.elisanetwork.com](http://www.elisanetwork.com) for more information about ELISA

Zoom link: <https://icpdprograms-org.zoom.us/j/87016774922?pwd=UDILUEttbmX5dnF6Yk13cW56V1JKZz09>

Document Archives: [www.icpdprograms.org/committees](http://www.icpdprograms.org/committees) (scroll down to ELISA section)

- Welcome & Introductions - **BOLD ITEMS WILL BE COVERED DURING THE MEETING**
- For a more in-depth briefing or if you are unable to attend a meeting but would like a debrief, contact Elisabeth Valerio [evalerio@icpdprograms.org](mailto:evalerio@icpdprograms.org), Whatsapp +263 782288842
- **Program Updates**
  - **Widgets for Luminaries and Project pages have been added to the Home page of the ELISA portal**
  - **ICPD invites the Council to follow/promote ELISA social media @elisasummit**
- **Advisory Council**
  - **New Members - Welcome to Mr. Albina Gaw Dar, Chairperson & CEO, Foundation for Youth Initiative, South Sudan**
  - **ELISA Committees - Met the week of March 8th;** The committees are: 1) Development & Membership Outreach Committee 2) ELISA Portal Committee 3) ELISA Summit Committee
  - **Advisory Council Announcements**
- **ELISA Development Committee update (Donielle Johnson)**
  - **The committee will be creating a whatsapp group and sharing email address**
  - **ICPD staff presented the ELISA revenue goals and non-financial goals**
  - **The committee decided they will initially focus on membership before sponsorship with an aim to grow the \$39 Insider memberships using a free introductory trial**
  - **The next committee meeting will focus on developing a membership strategy**
- **ELISA Portal Committee update (Elisabeth Valerio)**
  - **The ICPD staff briefed the committee on the CONFABS and Luminaries; Dr Blessed Okole agreed to lead the first CONFAB event on Wednesday, April 7th at 4pm South Africa time 7am Pacific**
  - **The committee discussed how to make the ELISA home page more dynamic, and agreed to create widgets that provide a feed of the latest Luminary stories and Projects**
  - **The next committee meeting will focus on analytics, social media and use cases for Project pages**
- **ELISA Summit Committee update (Marie-Ange Noue, Chair)**
  - **The committee determined that a virtual summit would not be feasible due to internet access; time zones and networking dynamics. It was decided that the summit dates for the in-person summit should be changed to 30 August through 1 September 2022.**
  - **The committee meeting will focus on a review of the current purpose, focus and theme for the 2022 ELISA summit**
  - Participant recruitment - One of the ELISA interns will focus on participant recruitment; Advisory Council 50% discount; [Summit registration](#) is now open
  - ELISA Scholars Training Session - Review of Scholar selection criteria; Goal is to have 50 fully funded Scholars, and this can be segment specific
  - (In Hwange, Zimbabwe) [www.elisanetwork.com/summit-info/](http://www.elisanetwork.com/summit-info/)





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- **Update on other ICPD programs**
  - 2021 SMDP Biotech will be held virtually, dates are to be confirmed
  - 2021 SMDP MedTech will be September 25 - 29, 2021 in Minneapolis, MN
  - Gallus for senior executives and rising talent engagement; online tours and briefings about ELISA and Gallus available by contacting Scott May
- **Other/Action items**

Upcoming ELISA Advisory Council meetings:

Monday, May 24, 2021, 10:00 AM Eastern | 7:00 AM Pacific

Monday, July 19, 2021, 10:00 AM Eastern | 7:00 AM Pacific

Monday, September 13, 2021, 10:00 AM Eastern | 7:00 AM Pacific

Monday, November 15, 2021, 10:00 AM Eastern | 7:00 AM Pacific

