



Advisory Council Development Committee Agenda

Monday, 30 Aug 2021, 10am Eastern | 7am Pacific | 4pm CAT (Central Africa Time)

Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about ELISA

Zoom link: <https://icpdprograms-org.zoom.us/j/84731599828?pwd=UjNTUWNHdIJPNmdYRzczREE3dEFXQT09>

Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

- Welcome & introductions
- Previous action items, updates and recent developments
 - Language describing Insider membership needs to be enhanced
 - What the chat and networking features mean to the members and how to articulate this
- Focus topics
 - Pipeline of prospective members and the conversion rate from Gateway to Insider
 - Payment systems across the African continent
 - Pages on the portal to be modified to include membership notifications
- Other/Future action items

Committee Objectives:

Promoting portal membership and sponsorship of the ELISA summit and ELISA Scholars program.

- Increase awareness of ELISA
- Increase individual and corporate portal membership
- Engage representatives from 55 African government Ministries related to trade and development
- Engage Africa focused development agencies

Upcoming ELISA Development Committee meetings:

Monday, November 1, 2021, 10:00 AM Eastern | 7:00 AM Pacific

