



Advisory Council Development Committee Agenda

Thursday, 3 August 2023, 4 – 4:45 pm CAT (Central Africa Time)

Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about ELISA. Items listed in **BOLD** will be covered during the meeting.

Zoom link: <https://icpdprograms-org.zoom.us/j/88397442063?pwd=Yy9EMIZMbmXTS0txYXZFW9ZrjNZdz09>

Meeting ID: 883 9744 2063; Passcode: 942733

Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

- Welcome & introductions
- Updates, previous action items, and recent developments
 - **Individual Membership (free) value proposition – “Bringing Africa Forward”**
 - **Marketplace of ideas**
 - **Hub to collaborate and network with entrepreneurs across Africa**
 - **Easily connect with leaders within sectors (i.e. agriculture, semiconductors, etc.) across country borders**
 - **Bring together global interests**
 - **Get mentoring**
 - **Access funding opportunities**
 - **ELISA Scholars – being discussed by Summit Committee**
- Focus topics
 - **Corporate and Affiliate membership – value proposition, benefits, price points**
 - **Partner to grow a robust network of entrepreneurs and leaders from a diversity of sectors who value opportunities to discover, connect and grow innovative ventures to create jobs that transform Africa**
 - **Recognition - Gain visibility across 54 African countries**
 - **Receive exclusive and customizable access to a global audience of Africa focused entrepreneurs**
 - **Create content to showcase organization’s leaders, products and opportunities on the ELISA Portal**
 - **Designate speakers for virtual ELISA Confabs**
 - **Provide mentoring**
 - **How to integrate local and individual country entrepreneur networks into ELISA network**
 - **Dedicated development staff**
- Other/Future action items
 - Individual membership marketing tactics
 - Project pages
 - Functionality
 - Promotion

Committee Objectives:

Promoting portal membership and sponsorship of the ELISA summit and ELISA Scholars program.

- Increase awareness of ELISA
- Increase individual and corporate portal membership
- Engage representatives from 55 African government Ministries related to trade and development
- Engage Africa focused development agencies

Future meeting Dates (all meetings at 4 pm Central Africa Time):

- 26 October, 2023

