Advisory Council
Summit Committee Agenda

Wednesday, 4 May 2022, 10am ET | 7am Pacific | 4pm CAT (Central Africa Time)
Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about ELISA
Zoom link: https://icpdprograms-org.zoom.us/j/81114228537?pwd=Wkp1bE1hRllsSjdPZlQrM2lqRGFGUT09
Meeting ID: 811 1422 8537; Passcode: 509216
Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

- Welcome & introductions
- Focus topic –
  - ELISA Scholars program
    - Dates - Tues 8 Nov through Fri 11 Nov (full day of programming Wed & Thurs), followed by monthly virtual meetings between coaches and scholars for 12 months; goal is to have 30 entrepreneurs/scholars from across Africa and 15 executives (in-person or remote) serving as mentors/business coaches
    - **Sponsor presentation -:objectives for the three key constituent groups: scholars, coaches, and partner companies; 17 June is the date to have at least 6 scholars sponsored; $10,000 per 2 scholars/1 coach**
    - **Website updates**
    - **Target dates**
    - **Call for Applicants**
    - **Scholar selection criteria - to be discussed at the next committee meeting**
    - Speakers - coaches, experts on bootstrapping businesses in Africa
  - CONFABS
    - **Upcoming 2022 CONFABS - 24 May, 14 July, 25 August, 6 October, 17 November 17**
    - **Speakers for upcoming programs**
    - **Marketing strategy - DISCUSSION ITEM - how to increase registrations?**
- Updates and recent developments
  - **Completed CONFAB - Chris Lwanga, Principal Director, Software Partnerships, Emerging Markets, Microsoft, 21 April**
  - **Vanessa Amidu has joined ICPD as ELISA Engagement Coordinator**
- Other/Action items
  - **Set a committee meeting in June instead of 13 July?**
  - Relationship of ELISA Network and CONFABS
  - Future programming focused on Luminaries, Projects, ELISA scholars, Bootstrap Briefs

Committee Objectives:
Developing and managing the production of the annual ELISA summit and virtual content and programming.

- Promote awareness of the ELISA Summit and ELISA Scholars Program
- Select the summit theme and focus topics
- Plan and finalize the summit agenda and suggest content
- Identify, engage and confirm speakers for the summit and confabs
- Invite special guests to participate in the summit
- Oversee the process of selecting each cohort of ELISA Scholars
- Planning for the ELISA Scholars Program including curriculum

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