Advisory Council
Development Committee Agenda

Thursday, 4 May 2023, 4 pm CAT (Central Africa Time)
Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about ELISA
Items listed in **BOLD** will be covered during the meeting
Zoom link: https://icpdprograms-org.zoom.us/j/82298964142?pwd=M2ZLY1dVWVVybEVxVkhsdy9PdTR6Zz09
Meeting ID: 822 9896 4142; Passcode: 396051
Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

- Welcome & introductions
  - Focus topics - Increasing membership
    - **Consolidation to one membership level (free)**
    - **How to strengthen value proposition for individual members/entrepreneurs**
    - **Individual membership marketing tactics**
- Updates, previous action items, and recent developments
  - **ELISA Scholars, dates TBA in 2024, Hwange, Zimbabwe, register for 19 May CONFAB - 4-5 pm CAT (Central Africa Time),** https://icpdprograms-org.zoom.us/meeting/register/tZwrdeuhqz0qHdHyTg-GbdEVmnH7Pip_6sca
- Other/Future action items
  - Project pages
    - Functionality
    - Promotion
  - Membership/Sponsorship
    - Corporate and Affiliate membership
    - Dedicated development staff

Committee Objectives:
Promoting portal membership and sponsorship of the ELISA summit and ELISA Scholars program.
- Increase awareness of ELISA
- Increase individual and corporate portal membership
- Engage representatives from 55 African government Ministries related to trade and development
- Engage Africa focused development agencies

Future meeting Dates (all meetings at 4 pm Central Africa Time):
- 3 August, 2023
- 26 October, 2023

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