



Meeting Summary for the ELISA Portal Committee

Tuesday, 5 Apr 2022, 4pm Central Africa time

10:00 AM Eastern / 7:00 AM Pacific

Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about ELISA

Zoom link: <https://icpdprograms-org.zoom.us/j/88019100154?pwd=bnVoamlYV1NyTVB1VUh2MCsxbVBwUT09>

Meeting ID: 841 3334 2135; Passcode: 348012

Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

The following Committee members were in attendance:

- Scott May - ICPD
- Dustielyn Savage - ICPD
- Elisabeth Valerio - ICPD
- Blessed Okole - PhD, CSIR

Welcoming remarks & introductions: **BOLD ITEMS WILL BE COVERED DURING THE CALL.**

For a more in-depth briefing or if you are unable to attend a meeting but would like a debrief, contact Elisabeth Valerio at evalerio@icpdprograms.org

Welcome remarks were done.

Updates, past action items and recent developments

Web traffic report

Elisabeth shared screen to show the web traffic analytics report. There had not been as much activity on the website lately. Web traffic and activity was higher when the team was promoting the Confab events and this indicates that Confabs do draw an audience and engagement.

Events: past and future channel

A new stream of content is being added on the ELISA portal to allow site visitors to see information about events, both past and future. Site visitors will be able to see who will be speaking and there will also be archives from events in the past.

Phone application

In progress.

Membership Processing

ELISA will continue to explore other payment systems but in the meantime plans to use PayPal.

The Development Committee is working on that finding other alternatives. ELISA will continue to offer Gateway profile for free. For members who want to pay for Insider membership, ICDP is looking for a user-friendly and easy to use payment method considering the many currencies and payment processing systems.

ELISA Portal Committee

www.elisanetwork.com | www.icpdprograms.org



Focus Topics

Donations

Online use cases:

Below is a strawman that is being used to address the functionality and modification of the website to make it easy to use for our members. This also shows how donors, sponsors or partners can support/sponsor projects of their choice. The committee discussed whether it would be ICPD's role is to verify the projects and ensure that donors are supporting viable projects if the portal were to allow contributions. The portal would also show the amount of funds a project has raised. There could also be a separate link on the ELISA portal that allows site visitors to donate to the ELISA Program.

Verified projects:

Steps for site visitor wants to support an emerging company in Africa that has been verified by ICPD:

- (1) the user searches the ELISA project pages
- (2) when they find a verified project, that they want to fund they would select the fund the project link on that page.
- (3) they then have the option of selecting the USD amount they want to contribute. The transaction will be processed via PayPal.
- (4) the ELISA Portal will email the user a confirmation letter which acknowledges receipt of the contribution.
- (5) the ELISA Portal will add the donated amount to a running total of contributions that project has received; the amount contributed is displayed on the project page.

Unverified projects:

Steps for a site visitor wants to support an emerging company in Africa that has not been verified by ICPD:

- (1) the site user searches the project pages
- (2) when they find an unverified project, they want to fund then they select the fund the project link on that page.
- (3) they then have the option of selecting the USD amount they want to contribute.
- (4) the ELISA Portal will email the user a confirmation letter which acknowledges receipt of the contribution.
- (5) the ELISA Portal will add the donated amount to a running total of contributions that project has received; the amount contributed is displayed on the project page

General support of ELISA:

Steps for a site visitor who wants to provide unrestricted support of ELISA:

- (1) the site visitor selects the donate link on the main ELISA webpage.



(2) they then have the option to select the USD amount they want to contribute; the transaction will be processed by PayPal. Should the user be allowed to declare anonymity?

(3) the ELISA Portal will email the user a confirmation letter which acknowledges receipt of the contribution.

Process for verifying Projects – *What criteria will ICPD use to verify a project page when a project requests to have their project verified?*

Dr Okole mentioned that sponsors should be at liberty to be anonymous or not when sponsoring any of the projects. To respond to verification, the committee deliberated that the people in their own market can comment, recommend, or report what they know about a certain business/project. That way, the ELISA Program lets the donor know that whatever amount they decide to contribute to a particular donation is not an investment, so the amount and form of support is up to them and their good will. This will help tackling unverified projects hence ICPD cannot endorse projects rather and is only providing a platform where site users can discover projects.

Dr Okole suggested that if ELISA is to help with verification and stamping authenticity through its own research, then a little percentage of the donor amount can go into supporting the ELISA Scholars Program. Following that, Scott mentioned that after the Scholars Program, it will be easier to verify other projects from scholars we would have interacted with.

ELISA Scholars program

Key web pages:

- For the ELISA Scholars program, there will be
 - an overview page about the ELISA Scholars program
 - pages with sponsor information
 - a page with guideline information for coaches and the benefits of coaching
 - the ELISA Scholars application form
- The program dates are the 8th to the 11th of November 2022. ICPD is hoping to have at least 6 sponsored scholars in order to support the successful delivery of the program, but the aim is to have at least 30 scholars attending.

Organization sponsorship process

ICDP will use a sponsorship procedure for ELISA similar to what has used for the Scientist Mentoring & Diversity Program (SMDP).

Other/Next steps and future action items

ICPD believes it would be a good idea to add more members to the Portal Committee and also create a WhatsApp group where updates can be shared. ICPD also encourages committee members to help get secure sponsorship for the ELISA Scholars Program.

Future meeting Dates (all meetings at 4 pm Central Africa Time):

- 12 July 2022
- 6 September 2022
- 1 November 2022