



ELISA Advisory Council | AGENDA

Tuesday, 6 December 2022, 9am Eastern | 6am Pacific | 4pm CAT (Central Africa time)

Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about The ELISA Business Network.

Zoom link: <https://icpdprograms-org.zoom.us/j/86908372666?pwd=ZTVWdVFaLzVSTTZNSUNodIRabHZSZz09>

Meeting ID: 869 0837 2666 Passcode: 310686

Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

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- **Welcome & Introductions/Updates - BOLD ITEMS WILL BE COVERED DURING THE MEETING**
 - For a more in-depth briefing or if you are unable to attend a meeting but would like a debrief, contact Elisabeth Valerio evalerio@icpdprograms.org, WhatsApp +263 782288842
 - Advisory Council
 - ELISA Committees - The committees are:
 - 1) Development & Membership Outreach Committee
 - 2) ELISA Portal Committee
 - 3) ELISA Summit Committee
 - **New member recommendations**
 - **Advisory Council announcements**
 - **Current affairs and events from around the world**
 - How to follow/promote ELISA on social media @elisasummit
 - ELISA Summit Committee update (Marie-Ange Noue, Chair), last meeting was 16 November 2022
 - Focus topics
 - CONFABS
 - **Enhanced integration of CONFABS with the ELISA Network**
 - **Confabs attendee directory**
 - **Profiles created by ICPD for each CONFAB attendee**
 - **Archive of videos of past sessions**
 - **Additional thoughts?**
 - **Speakers for upcoming CONFABS - identify 2023 speakers**
 - **Confabs marketing strategy**
 - ELISA Scholars program: 18-21, April 2023, Hwange, Zimbabwe - deadline to apply is 21 February
 - Updates and recent developments
 - CONFABS
 - **Upcoming CONFAB - 17 November, keynote was Sheba Tekeste, CEO, Push Start, and moderator was Siya Tiwana, Co-founder & Head of New Markets Development at Skywalk Innovations**
 - **Recent CONFAB - 13 October, keynote was Willem Gous, International speaker, Trainer and Consultant on Leadership, Innovation, and Entrepreneurship, and moderator was Scott May.**
 - **2023 CONFAB dates**
 - Other/Future action items:
 - **ELISA Scholars program**
 - **Recommendations for outreach to prospective ELISA Scholars**
 - **Speakers, coaches, experts on bootstrapping businesses in Africa**
 - **Portal user recognition system and its support of CONFABS**





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- ELISA Portal Committee update (Elisabeth Valerio, Acting Chair), last meeting was 15 November 2022
 - Updates, past action items, and recent developments - **Web traffic report**
 - Focus Topics - **Social media, how Insider and Gateway members can share portal content to external social media sites and vice-versa; social media integration with the ELISA portal**
 - Other/Next steps and future action items
 - **Interface for Gateway and Insider members**
 - **Member profiles**
 - **Review IT programming tasks for portal and prioritize**
 - Phone app
 - ELISA Scholars program - coach information page and coaching plan
 - Donations - Individual project funding and rating
 - Membership processing
 - Project pages usability - filtering, displays
- ELISA Development Committee update (Scott May, Acting Chair), last meeting was 12 September 2022
 - Focus topics
 - ELISA Scholars, 18-21 April 2023, Hwange, Zimbabwe
 - **Sponsor presentation (\$10,000 per 2 scholars/1 coach); value proposition for governments, NGOs and institutions of higher education**
 - **New leads**
 - Pipeline of Gateway and Insider members
 - **Member benefit grid - Insider and Gateway members**
 - **How to build value on converting to an Insider member**
 - Project pages
 - **Benefits for Insider and Gateway members**
 - **Promotion**
 - **Enhancements to prompt member conversion**
 - Updates, previous action items, and recent developments
 - Other/Future action items - Online marketing strategy
- Update on other ICPD programs
 - 2023 SMDP Biotech will be June 3-7 in Boston, MA, USA
 - **2023 SMDP MedTech will be October 7-11 in Anaheim, CA, USA**
- **Other/Action items**

Upcoming ELISA Advisory Council meetings: - 2023 meeting dates will be announced soon

