



Advisory Council Development Committee Agenda

Thursday, 7 April 2022, 4pm CAT (Central Africa Time)

Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about ELISA

Zoom link: <https://icpdprograms-org.zoom.us/j/86799338931?pwd=SIVVWkc4bjQzOUJhQUV0RzBJcUxMZz09>

Meeting ID: 867 9933 8931, Passcode: 842094

Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

- Welcome & introductions
- Focus topics
 - ELISA Scholars
 - Online marketing strategy
- Previous action items, updates, and recent developments
 - Payment systems being worked on by Portal Committee
 - Pipeline of Gateway and Insider members
 - Project page promotion and enhancements to prompt member conversion
- Other/Future action items

Committee Objectives:

Promoting portal membership and sponsorship of the ELISA summit and ELISA Scholars program.

- Increase awareness of ELISA
- Increase individual and corporate portal membership
- Engage representatives from 55 African government Ministries related to trade and development
- Engage Africa focused development agencies

Future meeting Dates (all meetings at 4 pm Central Africa Time):

- 14 July 2022
- 8 September 2022
- 3 November 2022

