

Development Committee Agenda



Thursday, 8 October 2026, 4-4:45 pm CAT (Central Africa Time)

Please plan on 45 minutes for this meeting. For the Zoom link [click here](#)

Items listed in **BOLD** will be covered during the meeting.

Document Archives: icpdprograms.org/committees (scroll down to ELISA section)

Welcome & introductions - Recommend potential ELISA Advisory Council members; you can email michelle@elisanetwork.com

Focus topic(s):

- **Partnership funding strategy**
 - Input on the updated [partner benefits on the ELISA Portal](#)
 - Which conferences and events ELISA should participate in to build visibility and market ELISA in 2027?
 - How to leverage in-kind support from prospective partners, with the idea that in time they could grow into funding partnerships?
 - ELISA Development Committee members should engage in outreach to prospective partners for ELISA? How can this be activated?
- **The ELISA Business Summit**
 - Target is 150 attendees
 - Review registration fee
 - Who should be invited?
- **ELISA Ignite**
 - Tony Sgro and Scott May have been meeting with prospective partners
- **How ELISA Advisory Council members could build visibility for ELISA and become greater Ambassadors for the ELISA Business Network?**
 - Periodic social media posts about ELISA?
 - Virtual business cards?
 - Request they let us know if they are going to conferences and events?

Updates, previous action items, and recent developments

- **Partner updates**
 - New partners
 - Existing partners
 - Adding partner logos to the public ELISA home page
- **Key Performance Indicators (KPIs)**
 - Update on KPIs after 2026 Q3
 - Integrate into KPIs social impact measures
 - Success of entrepreneurs / impact ELISA has on entrepreneurs
 - Impact on broader entrepreneurial ecosystem in Africa
 - The growth of companies involved with ELISA?
 - The program's reach and effectiveness?
 - Business model for the "Resources" functionality on the portal

Other/Future action items

- ELISA Marketplace pages monetization
 - How can page owners benefit financially from the [Project Pages](#)? - The committee recommended adding a crowdfunding feature to allow page owners to receive

- contributions; ELISA can receive income by charging a small percentage of the donations for administrative purposes.
- How to monetize the [Project Pages](#) to benefit ELISA? - The committee recommended: 1. Charge page owners a fee for enhanced functionality for their pages (ie video streaming, crowdfunding, etc); 2. Vendors pay ELISA fees to get access to the Project Page businesses; 3. Project Page owners can pay fees to have their page appear higher in search results and/or to be promoted by ELISA on external social media sites
 - Defining the ELISA strapline
 - Charitable contributions - ELISA launched a donations page - [payment processing](#)

Forward Calendar of Meeting Dates & Events (times are listed in Central Africa Time) - 2027 dates for the ELISA Advisory Council and committee meetings will be set in Dec

- **28 Oct** at **4pm CAT** - [Confab event](#)
- **17 Nov** at **4pm CAT** - [ELISA Advisory Council Meeting](#)
- **5 Aug 2027** - ELISA Business Summit
- **3-7 Aug 2027** - ELISA Ignite Training Session
- **4-7 Aug 2027** - ELISA Business Scholar Training Session