

Tuesday, 9 May 2023, 4 – 4:45 pm CAT (Central Africa time)

Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about The ELISA Business Network.

Zoom link: <https://icpdprograms-org.zoom.us/j/83704627181?pwd=bDE4NHZtYTkwaWI0U0ZkM0xFeVZLUT09>

Meeting ID: 837 0462 7181 Passcode: 733969

Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

- **Welcome & Intros/Updates - BOLD ITEMS WILL BE COVERED DURING THE MEETING**
- For a more in-depth briefing or if you are unable to attend a meeting but would like a debrief, contact Elisabeth Valerio evalerio@icpdprograms.org, WhatsApp +263 782288842
- Advisory Council
 - ELISA Committees - The committees are:
 - Development Committee
 - Portal Committee
 - Summit Committee
 - **Register for 19 May CONFAB - 4-5 pm CAT (Central Africa Time)**, https://icpdprograms-org.zoom.us/meeting/register/tZwrdeuhqz0qHdHyTg-GbdEVmnH7Pip_6sca
 - **New member recommendations**
 - **Advisory Council announcements**
 - **Current affairs and events from around the world**
 - How to follow/promote ELISA on social media @elisasummit
- ELISA Summit Committee update (Marie-Ange Noue, Chair), last meeting was 3 May 2023
 - Focus topics
 - **Brainstorm about future programming focused on Luminaries, Projects, ELISA scholars, Bootstrap Briefs**
 - Confabs
 - **Recommend continuing with Zoom platform**
 - **Number of attendees for past six Confabs**
 - **Speakers for upcoming Confabs - review prospective speaker list**
 - **2023 Confab dates - 19 May, 27 July, 24 August, 28 September, 16 November**
 - Enhancements to CONFABS
 - List moderators in promotional materials, on the events page of the website and on social sites
 - Confabs attendee directory
 - Profiles created by ICPD for each Confab attendee
 - Archive of videos of past sessions
 - ELISA Scholars program: **discussion regarding 2024 dates**
 - Updates and recent developments - **Recent Confab - 20 April, keynote was Dr. Derrick Akpalu, Founder and CEO, Revna Biosciences, and moderator was Tendai Dara**
 - Other/Future action items: ELISA Scholars program - Speakers, coaches, experts on bootstrapping businesses in Africa





ELISA Advisory Council | AGENDA

- ELISA Portal Committee update (Elisabeth Valerio, Acting Chair), last meeting was 2 May 2023
 - Updates, past action items, and recent developments
 - **Web traffic report**
 - **Social media - completed the ability to share content external from luminaries, project pages and events pages (in a similar way Bootstrap Briefs can be shared)**
 - Focus Topics
 - **Input about forthcoming interface for members**
 - **How events are showcased**
 - **Home page redesign**
 - Other/Next steps and future action items
 - Phone app
 - Review IT programming tasks for portal and prioritize
 - ELISA Scholars program - coach information page and coaching plan
 - Donations - Individual project funding and rating
 - Membership processing
 - Project pages usability - filtering, displays
- ELISA Development Committee update (Scott May, Acting Chair), last meeting was 4 May 2023
 - Focus topics -Increasing membership
 - **Consolidation to one membership level (free)**
 - **How to strengthen value proposition for individual members/entrepreneurs**
 - **Individual membership marketing tactics**
 - Updates, previous action items, and recent developments - **ELISA Scholars, dates TBA in 2024, Hwange, Zimbabwe**
 - Other/Future action items
 - Project pages
 - Functionality
 - Promotion
 - Membership/Sponsorship
 - Corporate and Affiliate membership
 - Dedicated development staff
- Update on other ICPD programs
 - 2023 SMDP Biotech will be June 3-7 in Boston, MA, USA
 - 2023 SMDP MedTech will be October 7-11 in Anaheim, CA, USA
- **Other/Action items**

Upcoming ELISA Advisory Council meetings:

Tuesday, July 11, 2023, 4:00 pm Central Africa Time (CAT)

Tuesday, September 19, 2023, 4:00 pm Central Africa Time (CAT)

Tuesday, November 14, 2023, 4:00 pm Central Africa Time (CAT)

