



Committee Meeting Summary

Scientist Mentoring & Diversity Program for Medical Technology (SMDP MedTech) Outreach & Planning Committee

Conference Call

Wednesday, February 22, 2017

2:00PM Eastern / 11:00 AM Pacific

Conference Line: 712 775-7100

Access Code: 1071934#

The following Committee members were in attendance:

- Fernando Cruz-Guilloty, Immucor
- Elisabeth Freeman, ICPD
- Erin Leahy, AdvaMed Conference
- Scott May, ICPD
- Angela Reeves, Abbott Diagnostics
- Dustielyn Savage, ICPD
- Laurie Trousil, Abbott Legacy/St. Jude Medical

Welcome remarks & introductions:

Scott May invited everyone on the call to introduce themselves. Scott May welcomed everyone to the Outreach & Planning Committee Call for the Scientist Mentoring and Diversity Program for Medical Technology (SMDP MedTech). Scott directed the members to where they could find the agenda and supporting documents for the meeting on the website (www.icpdprograms.org, select committees from the "Select an ICPD Site" drop-down box at the top right-side page). Scott reviewed the agenda for the meeting.

Current Programming:

- Webinar Dates & Topics - New Webinar platform
ICPD has launched a new webinar platform and used it last week. The new platform is much more robust and allows participants to interact on a real-time basis. It is very similar to WebX. It will be used for the April 18 Webinar "Spotlight on Johnson & Johnson Consumer Healthcare." Lauren Celano with Propel Careers will be leading the October webinar discussing resumes. Scott informed the committee we would like to have a company join Lauren on that call to discuss overview on R&D at one of our sponsor companies. We have not filled the December webinar and welcome sponsors to collaborate with ICPD on this session .
- Reunion call for 2015 "San Diego" scheduled February 8
The first reunion call was on February 8th. Scott shared the call was very well attended and those who were unable to attend sent updates to Dustie. This is the first call of this type. It was great for the Scholars to reconnect virtually. The scholars were asked "What a day in their professional life is like" and "What are some of the challenges they face in their current role." Elisabeth added it was very inspiring to hear all the scholars share the growth they have had since the training session. The scholars who have transitioned into industry spoke highly of SMDP program and how it has impacted their careers.



- Virtual support for the SMDP Scholars - How to share job opportunities with SMDP Scholars and Alumni (post directly, email to jobs@icpdprograms.org); ICPD is working with a sponsor to activate a Broadbean link. How to contact Scholars.
- Scholar Updates
Scott shared that Catalina Mogolon was hired as a Scientist at Baxter. Richard Besingi was hired as a Sr. Scientist at Johnson & Johnson Consumer Healthcare. Odaine Gordon accepted a position at Achaogen as a Scientist. Shewit Tekeste is now a staff Scientist at the National Institutes of Health. Elisabeth added Elisabeth Ndonsta was hire by Endura Biotech. Mary Saunders was hired by Janssen Pharmaceuticals. Elisabeth thanked everyone on the call who has helped create opportunities for the scholars.

Planning the 2017 MedTech training session (September 23-27 in San Jose)

- Scholar recruitment – online from is live. The **application deadline is July 15.** Call for Applicants file location. Committee to help with student and university outreach.
Scott informed everyone that the applications are live on the website. Scott then instructed the members where they could locate the SMDP MedTech Call for Applicants. Scott asked the committee to please forward that along to any colleagues or universities. Scott informed the committee of the “in person” university visits that are planned over the next few months.
- Discussion about scholar profiles and career paths meeting
Scott reminded the committee that during the last call we discussed scholar profiles and career paths. By scholar profiles we mean what are the degrees we seek for the ideal candidates to be participants in SMDP MedTech. This will be an ongoing activity for SMDP MedTech. Scott explained that the Career Paths Project is a desire to put together a document that spells out for the scholars what path they may take if they go to work for sponsor companies. Elisabeth asked the committee members to take a look at the call for applicants on the website and let us know if it does not articulate the type or profile of a scholar so that we can target recruitment that is aligned with the sponsor company’s needs. Most of the scholars who are targeted are juniors or seniors working towards their undergraduate degrees, or in Masters level students. We also receive interest from a students pursuing their PhDs or Post-Docs. With respect to the Career Paths Project Elisabeth explained there is still a deficit of understanding about jobs in the Medical Technology industry. An articulation of career paths will make a big difference for the candidates and help them understand and become more familiar with the industry. Elisabeth asked again for any feedback on what type of jobs are available.
- Mentor recruitment
Elisabeth stated that ICPD would like to know by the middle of July who the committee recommendations are for mentors for the 2017 SMDP MedTech program. There will be an orientation call for the mentors prior to the training session.
- Site visit(s)
Scott mentioned that we are still exploring sites in San Jose. One option would be to have the training session at a sponsor company and the other would be to have a site visit with a Medical Technology company.
- Program Agenda (see draft agenda on committee website), Venues, Speakers
Scott explained the draft agenda could be found on the committee management page on the ICPD website. He gave a brief overview of the draft agenda. Scott already mentioned the possibility of having the training session at a sponsor company. Dustie is also looking into sites for the opening night reception and the informal dinner.



Any suggestions from the committee are welcomed. Elisabeth noted that the keynote speaker is an important. She also not ICPD wants to ensure there are speakers from different backgrounds and that there be good representation from talent acquisition.

- Update on The MedTech Conference

Erin Leahy provided an update that the conference now has a new name. It is no longer AdvaMed but is now called the MedTech Conference. The website is live at www.themedtechconference.com They are in the process of locking down their speakers. They are want to make the conference even higher quality and programmed more efficiently. Erin mentioned that anyone that is interested in being on the program committee should apply by Friday, February 24th. Laurie asked why the name change. Erin explained that after some industry research some people thought it was a "members only" event even though it is actually an open event and not exclusively for AdvaMed members.

Partner Support:

- Firming up 2017 sponsorship, sponsorship information being added to the website

Scott stated that ICPD is on track to meet or exceed the sponsorship from the past year. He reminded the committee that if they have anyone interested in supporting the program to let ICPD know. Scott also mentioned that the sponsorship information will be put on the website in the near future.

- Training for new portal is available.

Scott reminded the members that if extra training is needed on the portal, that ICPD would be happy to provide that.

2017 Outreach & Planning Committee meeting schedule

- Meeting Frequency

Scott asked the committee if the frequency of 6-8 weeks for the committee calls was adequate. The consensus of the committee was that it was a good time frame.

- Use of webinar platform for calls

Scott reviewed how the committee members are navigated through the process of finding supporting documents for the committee calls. With the new webinar platform, the materials would be shared on screen by ICPD staff. Scott asked the committee which way they would prefer to see the information. Scott recommended that the new platform be used the next meeting so that they committee would be able to make a decision on which way is more efficient.

- Session about how companies engage scholars – scheduled for April 5th committee call

Scott let the committee know that we would like to have a good portion of the April 5th meeting be dedicated to discussing how the companies can engage scholars. That can range from hosting local groups of students to have Scholars become interns or full time positions employees. Walter Offiah of Janssen Pharmaceuticals will lead this discussion. Scott stated that in the last 2 - 3 years, their pharmaceuticals sector has hired about 25 scholars.

Update on new program "Modules for Innovative and Diverse Leaders" (MIDL) – February 27 webinar, MIDL workshop in Philadelphia October 2

- Webinar schedule, MIDL workshop in Philadelphia on October 2

The MIDL webinar series will kick off on February 22nd. All of the MIDL participants will be join this webinar. The webinar will be presented by Todd Fonseca of Medtronic and the subject is "Uncover your Inner Leader". The entire webinar schedule is available on the committee page. The new cohort of MIDL participants start with in-person training October 2.



Scott explained that the curriculum doesn't change, that the new cohorts will just "jump in" to the modules and webinars that are already in place. Elisabeth added that due to this being a brand new program, any feedback is welcomed. The modules will continue to be fine tuned along with supporting documents.

Fernando is very happy to see all the upcoming modules as a MIDL participant. He wasn't sure what to expect after the in-person training and is looking forward to them and believes they will all be very helpful. He ensured Scott that he will give his active feedback.

Other/Action Items

- Committee to look at disciplines and share feedback
- ICPD will share feedback on the program evaluation from the Minneapolis program
- ICPD will post target dates for the SMDP MedTech Program
- ICPD will post speaker needs and email them as well

Scott thanked the committee members for their ongoing support for SMDP MedTech. Scott welcomed the committee members for any offline input.