



## Committee Call Notes

### Scientist Mentoring & Diversity Program for Medical Technology (SMDP MedTech) Outreach & Planning Committee

Conference Call: Wednesday, February 24, 2021

<https://icpdprograms-org.zoom.us/j/84574983880?pwd=Uk51ekxKQXV2WkhZc20xaWw4dEFzQT09>

Meeting ID: 845 7498 3880

Passcode: 382053

#### The following Committee members were in attendance:

- Orlando Cruz-Guillory, Edwards Life Sciences
- Todd Fonseca, Medtronic
- Joe Furino, Boston Scientific
- Alison Keefe, Smith & Nephew
- Migdaliz Lopez, Amgen Manufacturing Limited
- Scott May, ICPD
- Nur Mustafa, Johnson & Johnson
- Dustielyn Savage, ICPD
- Sunny-Marie Tan, Johnson & Johnson
- Elisabeth Valerio, ICPD

#### Welcome & introductions: **BOLD ITEMS WILL BE COVERED DURING THE CALL.**

For a more in-depth briefing contact Scott May at [smay@icpdprograms.org](mailto:smay@icpdprograms.org) or +1 (202) 441-7370

Scott May welcomed the committee members to the first meeting of the 2021 Scientist Mentoring and Diversity Program for Medical Technology (SMDP MedTech) Outreach & Planning Committee. Scott mentioned the agenda was sent via email and reminded the committee members that they can locate the agenda, past meeting notes and supporting documents for the meeting on the website [www.icpdprograms.org](http://www.icpdprograms.org), select "Committees" from the "Select an ICPD site" drop-down menu at the top right side of the page. Scott then invited everyone on the call to introduce themselves. Scott reviewed the agenda for the meeting.

#### Planning for the 2021 SMDP MedTech Training Session (Sept 25-29 in Minneapolis, MN)

- **Training Session - ICPD is planning for the 2021 SMDP MedTech program to be conducted in-person, but this will be based on whether The MedTech Conference occurs in-person or virtually; when AdvaMed confirms this, then ICPD will prepare for the SMDP MedTech training accordingly; in any event, the year-long mentoring program will begin September 2021 and end August 2022, as originally planned. If the 2021 SMDP MedTech initial training is presented virtually, then all 2021 SMDP MedTech Scholars and Mentors will be invited to attend the 2022 MedTech Conference in 2022.**

Scott noted that we are on track to host an in-person kick-off for the 2021 SMDP MedTech program in conjunction with The MedTech Conference. AdvaMed is still planning on having an in-person convention but they are also waiting to see how the next few months go as far as vaccines and the reopening of the country. SMDP is therefore in a holding pattern until we know exactly what The MedTech Conference will do.



If the initial training goes virtual in September, then ICPD will host the 2021 scholars and mentors at the MedTech Conference in 2022. Todd asked what the cut off date is on making a decision on logistics regardless of what AdvaMed does. Scott responded saying ICPD will make a final decision after AdvaMed confirms what they will be doing. We are hoping they make a decision by the middle to end of June. Scott reassured the committee that the format of the initial training does not impact scholar recruitment efforts and ICPD is still working towards a deadline of April 11 for applicants.

- Scholars - scholar registration is open and closes April 11, 2021; Call for Applicants and applications; **update on scholar recruitment; send names of selection committee members to Elisabeth Valerio at [evalerio@icpdprograms.org](mailto:evalerio@icpdprograms.org) by June 18; scholar orientation session September 2 at 10:1045am PT**

The 2021 program will essentially follow the established in-person training format. ICPD is currently accepting applications. The deadline is April 11, 2021. Scott asked that all committee members share the pdf Call for Applicants with their university relations colleagues.

Dustie shared that in January ICPD hired a fulltime intern, Thandi Ndlovu, who is helping the SMDP Outreach team. She has been a great asset already in helping coordinate university visits for Dustie and increasing ICPD's social media presence. We have already held over 30 meetings this year with universities and attended some virtual Career Fairs. (Harvard, KGI)

Scott asked that recommendations for the selection committee members be sent to him or Elisabeth by June 18. The selection committee will review all the applicants and their supporting materials.

There will be a scholar orientation call on September 2<sup>nd</sup> at 10am PT.

- Mentors -**Notify Scott May of mentor selection by June 18; mentor orientation session September 2 at 11-11:45am PT**  
Scott mentioned that the deadline to provide mentors will be June 18<sup>th</sup>. The orientation call for mentors will be on September 2<sup>nd</sup> at 11am PT.
- Program agenda, speaker needs; **Recommend speakers to Elisabeth Valerio by August 13**  
Elisabeth explained that it is not too early to start sending speaker recommendations to her. Whether the event is held in-person or virtually, the speaker needs will be the same. We have already done a virtual year for 2020, so we will follow that similar format if we do have a virtual event for 2021. She is looking forward to starting to identify speakers for this year's program.
- Celebration of Mentoring & Diversity Reception - Tentatively scheduled for Sunday, September 26, 6-9 pm; it will combine 2020 and 2021 SMDP Biotech programs

## **2020 SMDP MedTech**

- Virtual keynote meetings - **Sessions have been presented or are planned featuring senior leaders at Amgen, Johnson & Johnson Medical Devices, Medtronic and MilliporeSigma**  
Scott shared that the 2020 cohort is having monthly meetings with their mentors and this seems to be progressing well. Dustie is in regular contact with the scholars. We had a virtual keynote session with Johnson & Johnson Medical Devices prior to the holidays. We are planning on having more virtual keynotes in the upcoming months with Amgen, Medtronic and MilliporeSigma.



- **In-person sessions at the 2021 MedTech Conference - Planning for this is on-hold until it is determined if the 2021 SMDP MedTech will be in-person or virtual; if it is virtual, then this will be rescheduled to 2022 during The MedTech Conference**

Scott explained that we are committed to having the scholars experience a professional networking conference, so we will have the cohort come out for the 2022 MedTech Conference if the 2021 training session is virtual.

### **Current programming:**

- **Virtual support for the Scholars - Project pages; SMDP Gateway membership program; recognition for portal members; smart phone app for the portal; portal usability for career development purposes**
- Elisabeth shared that we have a lot of developments with the mentoring portal. She highlighted the new "project pages," and shared her screen to show the Janssen SODEP project page. Project pages are essentially micro sites with social media functionality that are publicly accessible. Anyone can use the SMDP portal to create a project page. These are beneficial for the scholars to share content that is relative to their research. Elisabeth discussed some of the functions on the project pages such as different tabs, graphics, having the ability to share or hide content, and the ability to track who has viewed the page. Elisabeth encouraged committee members to create project pages for their companies. She explained that for companies, Project pages are not meant to recreate their websites, but instead can be used to showcase company initiatives and drive traffic to their corporate sites. ICPD will be promoting the Project pages on social media. Scott added that creating a Project page is very easy and only takes a few minutes.
- **CONFABS/Webinars - ICPD will begin bi-monthly sessions in March; contact Elisabeth Valerio to produce one featuring senior leaders from your company speaking on topics aligned with the SMDP mentoring curriculum**
- Elisabeth reminded everyone that the word CONFAB means to gather or to meet. ICPD will begin hosting CONFABS events every month for the SMDP community. They provide a way for attendees to network virtually in small groups. Elisabeth asked the committee members to help identify speakers to provide opening remarks at the CONFABS. Each speaker will provide brief remarks aligned with one of the SMDP Mentor Moments. After the opening remarks the participants are assigned to random virtual breakout rooms to discuss the topic further and network. Elisabeth added that mentors will be welcome to join CONFABS events as well.
- **SMDP Biotech Scholar report (2010-present) - ICPD researched careers of SMDP Biotech scholars from past 10 year and produced a summary report; ICPD is developing a similar report for SMDP MedTech**  
This was postponed until the next meeting due to time constraints.

### **Partner Support:**

- **2021 Sponsorship - Amgen is returning as a Lead Sponsor; Millipore-Sigma has renewed as a Major Sponsor and B. Braun will continue as a Support Sponsor; contact Scott May to sponsor scholar/mentor pairs in 2021 SMDP MedTech**  
This was postponed until the next meeting due to time constraints.
- **ICPD is directly "sponsoring" the engagement of emerging companies in the 2021 program, send recommendations to Scott May**



- **Sponsorship page on [www.icpdprograms.org](http://www.icpdprograms.org)**  
This was postponed until the next meeting.
- **Outreach & Planning Committee - send nominee names to Scott May**  
This was postponed until the next meeting.

### **Scholar Updates**

This was postponed until the next meeting due to time constraints

### **Sponsor Updates**

- **SMDP related announcements**
- **Diversity and Inclusion activities**

### **ICPD Updates**

- **2021 SMDP Biotech training session will be virtual, June 14 & 15**
- **Gallus and ELISA - Online tours and briefings about ELISA and Gallus available by contacting Scott May**

### **Other & Action Items:**

Scott and Elisabeth thanked everyone for their participation on the committee and reminded everyone the next meeting will be Wednesday, April 21, 2021 at 2pm EST.

- Speaker needs and draft agenda will be posted on the committee page prior to the next O&P meeting
- We will begin the next meeting with Partner Support, Scholar Updates and Sponsor Updates

### **Upcoming Calls:**

Wednesday, April 21, 2021, 2:00 PM Eastern / 11:00 AM Pacific

Wednesday, July 14, 2021, 2:00 PM Eastern / 11:00 AM Pacific

Wednesday, September 8, 2021, 2:00 PM Eastern / 11:00 AM Pacific

Wednesday, November 10, 2021, 2:00 PM Eastern / 11:00 AM Pacific