



## Committee Call Notes

### Scientist Mentoring & Diversity Program for Medical Technology (SMDP MedTech) Outreach & Planning Committee

#### Conference Call

Wednesday, January 22, 2020

2:00PM Eastern / 11:00 AM Pacific

Conference Line: 712 775-7100

Access Code: 1071934#

#### **The following Committee members were in attendance:**

- **Julie Campbell, Boston Scientific**
- **Todd Fonseca, Medtronic**
- **Joe Furino, Boston Scientific**
- **Orlando Guillory, Edwards Life Sciences**
- **Nora Tovar, Johnson & Johnson Medical Devices**
- **Fernando Cruz-Guillot, Amgen**
- **Donielle Johnson, Johnson & Johnson Medical Devices**
- **Erin Leahy, AdvaMed**
- **Meg Levy, Johnson & Johnson Consumer Healthcare**
- **Jessica Lynch, Johnson & Johnson Medical Devices**
- **Scott May, ICPD**
- **Nur Mustafa, Johnson & Johnson, Medical Devices**
- **Angela Reeves, Ph.D., Abbott Diagnostics**
- **Dustielyn Savage, ICPD**
- **Elisabeth Valerio, ICPD**

**Welcome & introductions: BOLD ITEMS WILL BE COVERED DURING THE CALL.** For a more in-depth briefing contact Scott May at [smay@icpdprograms.org](mailto:smay@icpdprograms.org) or +1(202)441-7370

Scott May welcomed the committee members to Scientist Mentoring and Diversity Program for Medical Technology (SMDP MedTech) Outreach & Planning Committee call. Scott mentioned the agenda was sent via email. Scott reminded the committee members they could locate the agenda, past meeting notes and supporting documents for the meeting on the website [www.icpdprograms.org](http://www.icpdprograms.org), select "Committees" from the "Select an ICPD site" drop-down menu at the top right side of the page. Scott then invited everyone on the call to introduce themselves. Scott reviewed the agenda for the meeting.

#### **Planning the 2020 SMDP MedTech, October 3-7 in Toronto Canada**

- **Scholar Recruitment – visa verification policy; scholar application deadline is April 3; send names of selection committee members to Elisabeth Valerio at [evalerio@icpdprograms.org](mailto:evalerio@icpdprograms.org) by May 8; ICPD has ended the pilot program to provide special consideration for early applicants; lists of universities that have had students apply to SMDP over the last 5 years; key professional societies list; DISCUSSION ITEMS – should Canadian students be recruited for the 2020 program only? How to recruit more Native American and Pacific Islander students? And how can partner**



**companies support outreach to students, including providing contact information and introductions?** ICPD has set a cap of 40 scholar/mentor pairs for each program, but if sponsorship demand exceeds that then staff will present to the committee a proposed program structure that will allow for concurrent training at the same location

Scott explained that we are busy working on the preparations for the launch of the 2020 SMDP MedTech program. This will be our first non-US based training session. SMDP MedTech will be held in Toronto Canada from October 3-7. Scholar recruitment has been happening over the last few months and will go until the deadline of April 3. Outreach is being led by Dustie Savage and her team of scholar alumni. Their efforts include, emails, social media, phone calls and meetings through our alumni network, university contacts and societies.

Elisabeth then spoke about the visa verification policy. Two years ago, a change was made to the objective criteria for the applicants to require they can legally work in the United States indefinitely, without needing a visa or sponsorship. Generally, when the students are in the United States on student visas, they are only permitted to work in the United States for one year upon graduation. They would not be eligible for an SMDP fellowship. Elisabeth asked the committee for their thoughts. Scott added that all applicants are asked if they require a visa and if they can permanently work in the United States. Scott asked the committee to email himself or Elisabeth if their companies would be open to admitting Canadian students.

Scott informed the committee that May 8<sup>th</sup> is the deadline for anyone interested in being a part of the selection committee. The selection committee will review all applicants and their supporting documents. They can email Elisabeth Valerio to let her know they are interested.

We have cancelled the pilot program of giving students extra credit based on how early they apply to SMDP.

Scott noted that the committee was emailed a list of all universities that have had students apply for SMDP over the last 5 years. Scott explained that the list of universities does not contain all of the universities on ICPD's contact list. The committee was also emailed a list of the professional societies ICPD partners with or wants to partner with for outreach to students. The amount outreach to professional societies has increased over the last two years. ICPD connects with the societies primarily via emails and phone calls, but ICPD is seeking to have representatives at the annual meetings of the societies. This can be ICPD staff, alumni or staff from sponsor companies.

Scott mentioned several discussion items on the agenda – Should ICPD permit Canadian students to receive fellowships to attend SMDP?; How can ICPD recruit more Native American and Pacific Islander students?; and, how can the sponsor companies support SMDP outreach to universities and professional societies? Elisabeth added that we would like to cross connect with sponsor companies on social media such as Twitter. No suggestions were offered by the committee; Scott directed the committee to the Call for Applicants page and requested they share it with their contacts at universities and professional society meetings.

Orlando Guillory asked if he could see the resumes of the Scholars on the portal. Elisabeth explained that all the scholars are asked to have their current resumes posted on the portal, especially if they are job seeking. She explained to Orlando how he can do specific searches



on the portal and post jobs. Dustie offered her assistance to Orlando on posting job and internship opportunities.

- **Mentors – notify Scott May of mentor selection by August 14**  
The deadline to notify Scott of mentors for the SMDP MedTech program is August 14<sup>th</sup>.
- **Program Agenda, Speaker needs – are there issues ICPD should consider given that the 2020 program will be in Canada? recommend speakers to Elisabeth Valerio by August 14; speaker needs, and draft agenda posted on the committee page**  
Scott asked the committee if they have any concerns or issues with the program being in Canada? Scott noted that all applicants have been informed they will need a passport, if selected. There were no comments currently from the committee.

Elisabeth is starting to work on speakers for the 2020 SMDP MedTech program. The speaker needs are on the committee page. Elisabeth encouraged the committee members to not hesitate or wait to submit any names for speakers. It is never too early.

- **Celebration of Mentoring and Diversity Reception – seeking keynote speaker and a Master of Ceremonies; send recommendations to Elisabeth Valerio by July 17**  
Any recommendations for Keynote Speaker or Master of Ceremonies should be sent to Elisabeth Valerio by July 17<sup>th</sup>.
- **Meeting venues and site visit – seeking meeting space for Sunday, October 3 and the morning of October 4; seek site visit and lunch host for the afternoon of October 4; contact Scott May to discuss this**  
Any companies that are interested in hosting the training or site visit in Toronto can contact Scott May to discuss further.
- **The MedTech Conference – email contact info for possible pop-up meetings to Scott May by August 14**  
This topic was postponed until the next meeting.

#### **Partner Support:**

- **2020 Sponsorship – 5 scholar/mentor pairs have been sponsored; Genentech has joined SMDP Biotech as a Program Sponsor; Goal is to have 30 scholars sponsored by March 15; contact Scott May to sponsor scholar/mentor pairs**  
Scott pointed out that the goal is to have 30 sponsored scholars by March 15<sup>th</sup>. We currently have 5 pairs sponsored. He shared that Genentech has joined SMDP Biotech as a sponsor company.
- **ICPD is directly “sponsoring” the engagement of 3 emerging companies in the 2020 program**
- **Sponsorship page on [www.icpdprograms.org](http://www.icpdprograms.org)**
- **Support for talent acquisition staff at sponsor companies –ICPD soliciting more job opportunities from sponsors and mentors (post job opportunities directly on portal or email them to [jobs@icpdprograms.org](mailto:jobs@icpdprograms.org))**
- **Outreach & Planning Committee –seeking names of new members; send nominee names to Scott May**

#### **Current programming:**

- **Webinars – two new webinars have been added by Janssen Pharmaceuticals about resumes and interview skills, February 12 and April 15, respectively, and a third is being planned about how best to present oneself in a professional setting;**



- **additional dates available are October 16 and December 11, but dates can be shifted and additional webinars can be added**  
There is a 3-part webinar series being sponsored by Janssen Pharmaceuticals. The first two are on resumes and interview skills. The final one will be on how best to present oneself in a professional setting.
- **Virtual support for the Scholars – Monthly content updates for current scholars and mentors; FAQ section on portal; ICPD can post relevant sponsor news in the header of the email summary, smart phone app for the portal; portal usability for career development purposes; tracking of user activity on the jobs section, polling scholars about when they complete their degrees and current work**
- Elisabeth shared that there is a new feature on the SMDP portal called “Monday Mentoring Moments”. Every month there will be a theme that will be featured on the portal. This will help guide the virtual mentoring by providing the scholar/mentor pairs with topics for discussion that are specific to the mentoring plans. The modules are in the top left-hand side of the SMDP Mentoring Portal. All portal members (not just the current scholars and mentor) have access to these and members can subscribe to the mentoring moments. The “Mentoring Moments” will also be shared externally so people who are not a part of SMDP can learn from the Mentoring Moments. This is a good service for applicants who are not admitted to or who do not qualify for SMDP but can gain benefit from the content in the modules.
- **Scholar Updates**  
Dustie will provide updates at the next meeting.
- **Sponsor Updates**
  - SMDP related announcements
  - Diversity and Inclusion activities  
There were no other additional announcements

## **2020 SMDP MedTech will be October 3-7 in Toronto Canada**

### **Update on Gallus Program – program is now live; online tours and briefings available by contacting Elisabeth Valerio**

This was postponed until the next meeting.

### **Other & Action Items:**

Scott thanked everyone for their participation and reminded the committee the next call will be Wednesday, March 25, 2020 at 2pm EST.

### **Upcoming Calls:**

Wednesday, March 25, 2020, 2:00 PM Eastern / 11:00 AM Pacific

Wednesday, May 6, 2020, 2:00 PM Eastern / 11:00 AM Pacific

Wednesday, July 8, 2020, 2:00 PM Eastern / 11:00 AM Pacific

Wednesday, September 9, 2020, 2:00 PM Eastern / 11:00 AM Pacific

Wednesday, November 11, 2020, 2:00 PM Eastern / 11:00 AM Pacific