



Committee Meeting Summary

Scientist Mentoring & Diversity Program for Medical Technology (SMDP MedTech)

Outreach & Planning Committee

Conference Call

Thursday, July 24, 2014

2:00PM Eastern / 11:00 AM Pacific

Conference Line: 712 775-7100

Access Code: 1071934#

Welcome/Introductions

Scott thanked everyone for attending the meeting.

The following Committee members were in attendance:

- Julie Campbell, Manager, Talent Acquisition Sourcing, Johnson & Johnson
- Christopher Donigan, Senior Vice President of Human Resources, B. Braun Medical
- Elisabeth Freeman, President, ICPD
- Alice Martin, Partner, Barnes & Thornburg LLP
- Scott May, ICPD Executive Director
- Victor McCray, CEO Ocular Dynamics
- Paige Mitchell, Baxter Inclusion and Diversity
- Gerardo Mauleon, Ph.D. candidate at University of Chicago
- Avery Posey, University of Pennsylvania (SMDP alumni)
- Dustielyn Savage, Program Manager, ICPD
- Laurie Trousil, Manager Diversity & Inclusion, St. Jude Medical

Welcome remarks & introductions:

Scott May welcomed everyone to the 2014-2015 SMDP MedTech Outreach & Engagement Committee meeting. Scott then invited everyone on the call to introduce themselves. Scott told everyone where they could find the agenda for the meeting as well as the supporting documents.

Overview of the Scientist Mentoring & Diversity Program for MedTech:

Scott provided an overview of the SMDP MedTech program leading up to AdvaMed 2014: *The MedTech Conference*. Scott mentioned that the main focus of the program is the students. He also gave a brief description of the portal and how it helps the scholars and mentors stay connected.



Review of the committee purpose and responsibilities:

Elisabeth pointed out that there is a microsite specific to the SMDP MedTech. She encouraged everyone to help raise awareness for the program. In general, the committee's purpose is to promote workforce diversity in the medical technology industry and to provide guidance and oversight for the continued growth and improvement of the SMDP MedTech training session, career mentoring, career development and for program evaluation. Scott added that ICPD will be sensitive to the time commitment for members and will only require about one meeting a month.

Target Dates:

Elisabeth has provided a list of target dates and shared it with the committee. There are also target dates for planning the "Celebration of Mentoring & Diversity in MedTech" reception, which will be held on the first day of the SMDP MedTech training session. Mentor recruitment, Logistics and Venues, and Post Program target dates are also on the document. The committee was invited to comment on the dates.

Venues:

Scott shared that the AdvaMed conference will be at the McCormick Convention Center and the participants will be hosted at the Hyatt McCormick. ICPD is looking for a venue for the opening night reception, which will be on Saturday, October 4th. Scott also provided a few suggestions including the Field Museum as well as the Illinois Institute of Technology. Sunday the 5th will be at the Deloitte location. The evening of the 5th, we will be looking for a venue for an informal dinner, perhaps a deep-dish pizza place. The meetings on the 6th will take place at the Hyatt McCormick and then the scholars will take a tour to Baxter for the afternoon. Elisabeth invited the committee to share their ideas of venues.

Avery suggested the Signature Room for the reception. Gerardo recommended looking into the Navy Pier. Avery suggested The Shedd instead of the Field and Alice agreed. Alice might have some contacts to help us get a deal at The Shedd.

Proposed 2014 SMDP MedTech Training Session Agenda:

A draft agenda for the 2014 SMDP MedTech Training Session was provided to the committee. Elisabeth provided an overview of the training session agenda. We plan to invite approx. 75 guests to attend the reception and approximately 40 participants will attend the SMDP MedTech Training Session including SMDP MedTech Scholars and Mentors. The reception will include a one-hour presentation, with a keynote speaker.

The training sessions will begin with an overview into the industry, ice breakers, and getting the scholars and mentors comfortable with each other. There will be sessions on social media, panel discussions and how to work on their mentoring plan. The second day of training goes a little deeper into their mentoring plans and also gets them prepared for the AdvaMed Conference.

All scholars will be registered for AdvaMed and get to participate in all the activities. The participants are recognized at either a breakfast or lunch during the conference.



Speaker Opportunities:

Elisabeth highlighted the speaker opportunities listed in a document that was sent to the committee members. She reminded the committee that the speakers are typically selected from sponsor companies and asked the committee to help engage more medical technology companies and encourage them to participate in the program. She also mentioned that we will be seeking a spectacular keynote speaker for the SMDP MedTech reception.

The keynote speaker does not have to be a minority or affiliated with an SMDP MedTech sponsor company, rather they should be an inspiring role model and have an impressive career or life story relating to medical technology. ICPD is considering the Deputy Governor of Illinois, Cristal Thomas. Dr. Marcus Shabacker, VP of Medical Products R&D at Baxter has volunteered to do welcoming remarks at the reception.

Laurie from St. Jude asked who some of the past speakers have been. Elisabeth and Scott provided her with a few and suggested that we may put a list together to share with the committee.

Elisabeth noted that ICPD is looking for a great speaker that can speak on the MedTech industry specifically. She encouraged everyone to look at the speaker needs that are posted on the website and email us any recommendations.

Scholar and Mentor Recruitment:

Elisabeth stated that the SMDP MedTech Scholar application form is available on the ICPD website. There is a one-page flyer for Scholar and Mentor recruitment. Scott asked the committee to please pass on the information for the program. This is the first year that we are doing an online application.

The mentors that participate in the program are determined by the companies. We prefer if they are in senior management so that they have the experience and can coach and advise the scholars. They can be any ethnicity or gender. The mentors are required to stay with the program for the entire year and commit to at least an hour a month to connect with their scholar.

Development:

Scott May is working on firming up sponsorship for the 2014 SMDP MedTech Program. Scott was please to announce that B. Braun is now a sponsor of SMDP Medtech as well as Amgen. Amgen has been a long time sponsor of the Biotech program but feel that now this will be a great way for them to have talent acquisition for their upcoming needs. This is our 3rd year going back to AdvaMed.

Elisabeth thanked everyone for their continued support as well as AdvaMed's support.