



Committee Call Notes

Scientist Mentoring & Diversity Program for Medical Technology (SMDP MedTech) Outreach & Planning Committee

Conference Call

Wednesday, July 8, 2020

2:00PM Eastern / 11:00 AM Pacific

Conference Line: 712 775-7100

Access Code: 1071934#

The following Committee members were in attendance:

- Collen Albright, Millipore Sigma
- Julie Campbell, Boston Scientific
- Fernando Cruz-Guilloty, Amgen
- Todd Fonseca, Medtronic
- Joe Furino, Boston Scientific
- Orlando Guillory - Edwards Lifesciences
- Pat Hartwell, B. Braun
- Rashni Katsuri, Ascensia
- Alison Keefe, Smith & Nephew
- Erin Leahy, AdvaMed
- Migdaliz Lopez, Amgen Manufacturing Limited
- Scott May, ICPD
- Dustielyn Savage, ICPD
- Medha Shanbhag, Johnson & Johnson Medical Devices
- Elisabeth Valerio, ICPD

Welcome & introductions: BOLD ITEMS WILL BE COVERED DURING THE CALL. For a more in-depth briefing contact Scott May at smay@icpdprograms.org or +1(202) 441-7370

Scott May welcomed the committee members to the Scientist Mentoring and Diversity Program for Medical Technology (SMDP MedTech) Outreach & Planning Committee call. Scott mentioned the agenda was sent via email. Scott reminded the committee members they could locate the agenda, past meeting notes and supporting documents for the meeting on the website www.icpdprograms.org, select "Committees" from the "Select an ICPD site" drop-down menu at the top right side of the page. Scott then invited everyone on the call to introduce themselves. Scott reviewed the agenda for the meeting.

Planning the 2020 SMDP MedTech training session.

- **The ICPD team has determined that it will be best to conduct the initial 2-day training for the 2020 SMDP MedTech program virtually, October 4-5. The year-long mentoring program will begin October 2020 and end September 2021, as originally planned. All 2020 SMDP MedTech scholars will attend The MedTech Conference in Minneapolis, Monday, September 27 through Wednesday, June 29, 2021. Mentors have the option of attending The MedTech Conference 2021 and ICPD will provide each mentor with full convention access. Mentors will be responsible for their own travel and lodging**



costs. There will be a scholar/mentor debrief session and site visit the morning of Monday, September 27, 2021. If mentors are not at this session in-person, then they should plan to participate virtually.

Scott advised the committee that ICPD will be hosting the 2-day training component of SMDP MedTech virtually. There will not be a Saturday Celebration of Mentoring & Diversity Reception. There will not be any change to the year-long virtual mentoring. The virtual training will take place during the days when we would have been in Toronto, October 4-5. To ensure that the scholars get the in-person face-to-face experience, the entire cohort will be attending the 2021 MedTech Conference in Minneapolis. Mentors will also be invited to attend the Virtual MedTech conference 2021.

- **Program Agenda, Speaker needs – review of revised agenda (posted on the committee page); recommend speakers to Elisabeth Valerio by August 14; special activities for the 20th anniversary of SMDP**
Elisabeth explained that to ensure we encompass all times zones, ICPD will be starting the SMDP training session earlier in the day on the Pacific time zone and ending early so it isn't too late for our east coast participants. The first day will be kicked off by the keynote speaker who would have spoken at the Celebration of Mentoring and Diversity Reception. We will have scholar and mentor introductions after that. The afternoon will include sessions about mentoring skills and building the bond between mentor and mentee. Monday we will have sessions about career choices and getting hired in industry and culminate with an alumni panel. Both days will be from 7:30 am PST to 2:30pm PST. ICPD will share a draft agenda as we move forward. Elisabeth added that we will build into the training sessions, one-on-one breakout sessions for the scholars and mentors. Scott also added that we have confirmed Camille Chang Gilmore, the VP of Human Resources and Global Chief Diversity Officer at Boston Scientific as the keynote speaker.
- **Celebration of Mentoring and Diversity Reception – the Saturday event will not occur virtually, but the keynote session will be held during the opening of the virtual training program on Sunday, October 4; the keynote speaker will be Camille Chang Gilmore, Vice President of Human Resources (HR) and Global Chief Diversity Officer (CDO), Boston Scientific; ICPD is seeking a Master of Ceremonies; send recommendations to Elisabeth Valerio by July 17.**
- **Scholar Recruitment - invitations have been extended fore the 2020 scholar cohort; thank you to the selection committee;** scholar orientation call is scheduled for September 17, 2-2:45 pm edt
Scott thanked the selection committee members for reviewing all their applicants and their supporting documents. The selected scholars have been notified of their selection status.
- **Mentors - notify Scott May of mentor selection by August 14; new mentor primer; mentor orientation call is scheduled for September 17, 3-3:45 pm edt;**
The deadline to notify Scott of mentors for the SMDP MedTech program is August 14.
- **Meeting venues and site visit - seek venue for breakfast, debrief session and site visit at a sponsor location in Minneapolis the morning of Monday, September 27, 2021; contact Scott May to discuss hosting this**
- **The MedTech Conference - The Virtual MedTech Conference, September 8-October 3, 2020, overview and possible scholar participation;** The MedTech Conference 2021, September 27-29, 2021 in Minneapolis; **email Scott May about possible pop-up meetings**
Erin Leahy shared their team is still shaping plans for the 2020 Virtual MedTech Conference. They are planning on having the virtual platform open for about 45 days with the peak on October 4-7.



The MedTech Conference is expecting the platform to open Tuesday, September 8th and close Friday, October 23. During the peak days there will be a live-streams featuring the most appealing topics, high profile speakers, fun networking options and fitness classes. They will have some “fun” topics such as “How to Improve Your Golf Swing” and “5 Things to do to Build-up Your LinkedIn Profile”. There will be a lot of programming online during the 45 days. They will be having a virtual exhibit hall that will permit attendees to interact with exhibitors. There will be one-on-one partnering and small-group meetings based on mutual interests. There is a “Birds of a Feather” component that will help convene different groups based on their mutual interests. Erin will provide a more detailed update at the next committee meeting. The MedTech Conference will be held in Toronto in 2022.

Partner Support:

- **2020 Sponsorship - Boston Scientific, AdvaMed and Ascensia have joined SMDP as sponsors; 2020 sponsorship is closed; contact Scott May to sponsor scholar/mentor pairs in 2021 SMDP MedTech**

Scott welcomed Boston Scientific, AdvaMed and Ascensia as SMDP sponsors. AdvaMed has always been an in-kind sponsor via their support of conference registrations and activities at the conference, but they are now going to be sponsoring a scholar and providing mentors. This is the first time a trade association has sponsored a scholar/mentor pair. The 2020 sponsorship has closed. We are now securing 2021 sponsorships.

- **ICPD is directly “sponsoring” the engagement of emerging companies in the 2020 program, and ICPD seeks one additional emerging company; send recommendations to Scott May**

ICPD is sponsoring a few emerging companies. We are still seeking one more emerging company to be a sponsor. There is not cost to them, they just need to provide an executive to be a mentor. Any recommendations can be sent to Scott May.

- Sponsorship page on www.icpdprograms.org
- Support for talent acquisition staff at sponsor companies - **ICPD soliciting more job opportunities from sponsors and mentors (post job opportunities directly on portal or email them to jobs@icpdprograms.org)**

Scott encouraged the committee members to post jobs on the portal. Members are able to post them or they can send the job posting to jobs@icpdprograms.org and ICPD will post.

- Outreach & Planning Committee - seeking names of new members; send nominee names to Scott May

Current programming:

- **Webinars – developing new webinar focusing on Medical Science Liaison career paths; contact Elisabeth Valerio to become involved; additional dates available are October 16 and December 11, but dates can be shifted and additional webinars can be added**

Scott advised that ICPD is working on a webinar focusing on Medical Science Liaison career paths. Scott asked anyone that would be interested in that webinar to contact him or Elisabeth directly.

- **Virtual support for the Scholars – recognition system for portal members; polling scholars about when they complete their degrees and current work; smart phone app for the portal; portal usability for career development purposes; tracking of user activity on the jobs section**

This was postponed until the next meeting due to time constraint.



- **Scholar Updates**

This has been postponed until the next meeting due to time constraint.

- **Sponsor Updates**

- SMDP related announcements
- Diversity and Inclusion activities

2020 SMDP Biotech is going to be held virtually, September 20-21

Scott informed the committee that the 2020 SMDP Biotech will be held virtually as well.

Update on Gallus and ELISA - Gallus now offering senior and emerging leader cohort engagement; ELISA Summit, April 27-29, 2021, in Hwange Zimbabwe; online tours and briefings available by contacting Elisabeth Valerio

- Gallus is an online community helping to advance diversity at the most senior levels of industry. ICPD has added professional staff to work on Gallus exclusively.
- ELISA has announced their Summit will be held April 27-29, 2021 in Hwange Zimbabwe.

Other & Action Items:

Scott thanked everyone for their participation and reminded the committee the next call will be Wednesday, September 9, 2020 at 2pm EST. Elisabeth also thanked the committee for their support and reminded them this is the 20th anniversary year for SMDP.

Upcoming Calls:

Wednesday, September 9, 2020, 2:00 PM Eastern / 11:00 AM Pacific
Wednesday, November 11, 2020, 2:00 PM Eastern / 11:00 AM Pacific