



Committee Meeting Summary

Scientist Mentoring & Diversity Program for Medical Technology (SMDP MedTech)

Outreach & Planning Committee

Conference Call

Thursday, March 19, 2015

2:00PM Eastern / 11:00 AM Pacific

Conference Line: 712 775-7100

Access Code: 1071934#

Welcome/Introductions

Scott thanked everyone for attending the meeting.

The following Committee members were in attendance:

- Julie Campbell, Johnson & Johnson
- Todd Fonseca, Medtronic
- Elisabeth Freeman, ICPD
- Janet Janda, B. Braun
- Donielle Johnson, Philips Healthcare
- Drew Jones, Baxter
- Erin Leahy, AdvaMed: The MedTech Conference
- Scott May, ICPD
- Wanda Moebius, AdvaMed
- Angela Reeves, Abbott
- Dustielyn Savage, ICPD
- Margaret Zachman, Medtronic

Welcome remarks & introductions:

Scott May welcomed the committee, reviewed the agenda for the meeting and minutes from the last meeting (posted on www.icpdprograms.org and located in the "Committees" section under the pull down menu of "ICPD sites"). Scott then invited each of the committee members to introduce themselves.

Current Programming:

Scott discussed how ICPD has hosted webinars in the past as an extension of the SMDP MedTech program for the scholars and alumni. Moving forward, ICPD will engage sponsoring companies to develop content and invite speakers for the webinars. This year's first SMDP webinar was hosted by Esteban Santos and Bernard Bedon from Amgen. It was extremely successful with all "guest slots" for the webinar filled by attendees.



The next webinar will be hosted by St. Jude Medical, titled “*Building a Career in MedTech: The St. Jude Medical Story*”. Scott thanked Laurie Trousil for her leadership in developing this webinar for the SMDP Scholars. She will be discussing diversity and inclusion. Phil Ebeling, Senior Vice President of R&D will provide an overview of research and development at St. Jude Medical. Kari Weitzel, Manager, Recruitment, St. Jude Medical will discuss how to get hired in the MedTech industry.

The April webinar will be focused more on Biotech. It will be hosted by Marcos Milla from Janssen Pharmaceuticals.

Scott encouraged the committee to look at the list of webinar topics that is available on the website. He asked the members to provide any additional topics or if they were interested in hosting a webinar to please let any of the ICPD staff know. Elisabeth explained that the webinars are a way to add valuable programming for the Scholars throughout the year. It is a unique way for companies to showcase or highlight the great work that they do, as well as help the Scholars understand the opportunities available in industry. Scott reminded everyone that there is no charge for sponsor companies to host webinars and that ICPD manages all logistics regarding the webinar set up, so this is not time consuming for the speakers or company staff.

Drew Jones asked if the attendees of the webinars are graduate students. Scott explained that the participants include current SMDP Scholars, SMDP alumni and also mentors.

Elisabeth added that as we develop focus topics for the webinars ICPD will also develop online resources and content relevant to the webinar themes. She invited the committee to share any material that could be relevant to the SMDP Scholars.

Scholar Recruitment:

Scott informed the committee that we have gone live with the 2015 SMDP MedTech online application. It is available from the homepage of the ICPD website as well as the SMDP MedTech program website, www.smdpmedtech.org. Students are asked to provide letters of recommendations as well as their biography and CV or Resume. A selection committee will review the applicants and help to select the participants for the upcoming program. Scott reminded everyone that the students get virtually full paid scholarships to participate. This includes a stipend for travel expenses, the SMDP training program, full access to AdvaMed 2015: *The MedTech Conference*, one-year of mentoring with mentors from the sponsor companies, ICPD staff support, and access to the SMDP Mentoring Portal.

Elisabeth mentioned that this is the second year that we will be using the online application process for the SMDP Scholars. It has proven to be much more efficient.



End of Year Reunion

Scott explained that ICPD will be implementing a new End of Year Reunion for the current cohort of SMDP MedTech Scholars. In the past, although the students received one year of virtual mentoring there never was an end-of-year “capstone” event.. This year we will have a “virtual” culmination event for the 2014 SMDP MedTech Scholars. We have not yet set a date, but Elisabeth mentioned that we should have that on the calendar very soon. The “End of Year Reunion” will be a hosted webinar during which the SMDP Scholars will discuss their mentoring experiences as well as the progress they’ve made since attending the SMDP MedTech training session.

Scholar of the Year/Mentor of the Year

Elisabeth shared that ICPD will be launching a campaign to identify the SMDP “Scholar of the Year” and “Mentor of the Year”. These are individuals who embody the “spirit” of SMDP and who have made exemplary career progress. This year’s award recipients will be selected via an online voting process. The 60-day campaign will be launched on April 30th. Elisabeth described it as the “American Idol for SMDP”.

15th Anniversary Planning

Scott reminded everyone that the Biotech program is celebrating its 15th year in 2015. We will be doing something special at the opening reception the evening of June 13, 2015 in Philadelphia. Elisabeth advised the committee that Dustie has been contacting all of the alumni from the past 15 years in preparation for a report summarizing the success of the program.

2015 Planning

Scott explained that the upcoming SMDP MedTech training session will be held October 3-7, 2015, in San Diego. It will be held in conjunction with AdvaMed 2015: *The MedTech Conference*. Elisabeth added that we are 6 months out from the program. ICPD is developing a draft an agenda for the October training session. The agenda will be available to the committee by the next O&P meeting. Committee members are encouraged to suggest venues or speakers by contacting the ICPD staff.

Scott asked Wanda and Erin from AdvaMed if they would provide an update on the plans for AdvaMed 2015: *The MedTech Conference* during the next committee call. Wanda stated they would be happy to provide the update.

Talent Acquisition Staff Support

Scott mentioned as a reminder that the SMDP Portal is an exclusive online community of SMDP alumni and mentors. It has very similar functionality to LinkedIn but it is a private portal accessibly only by current and former SMDP Scholars and the mentors. Talent acquisition staff from SMDP sponsor companies can also access the portal. Recruiters use the portal to identify potential talent. Scott offered to provide an orientation of the portal for talent acquisition staff at medtech companies.



Development and Sponsorship

Scott informed the committee that our goal for 2015 is to secure sponsorship for 25 SMDP MedTech Scholars. We had 9 participants in the 2014 program, this will be our 4th SMDP Training Session. Scott asked the committee to let him know if they would like to sponsor an SMDP MedTech Scholar or if they know of other companies that might be interested in sponsoring. He informed the committee that the cost of sponsorship is \$10,000 per Scholar/Mentor pair.

Sponsorship is tax deductible and covers most of the costs for the one-year program for the sponsored Scholar and Mentor. Elisabeth and Scott noted that Mentors report getting as much benefit from the SMDP as the Scholars do.

Scott recounted that he spoke at the AdvaMed Board of Directors meeting on December 17, 2014 in Washington, DC. It was a wonderful opportunity to share the promise of SMDP with the leaders of the medtech industry. Scott thanked AdvaMed and its President, Steve Ubl, for this opportunity. At the event, Scott presented an overview of the SMDP program with Gary Pruden, Worldwide Chairman for the Global Surgery Group at J&J. Gary has agreed to be an industry ambassador for SMDP MedTech.

Danielle asked Scott if he was able to get in touch with the person he was trying to reach at Philips. Scott stated that he had not heard back yet. Danielle offered her assistance. Scott and Danielle will speak offline.

Other/Action Items:

- Update on the AdvaMed 2015: The MedTech Conference during the next meeting
- Discussion about how companies can get scholars formally engaged with their organizations. Examples would be site visits, internships or part-time/full-time employment
- Draft Agenda for the 2015 SMDP MedTech Training Session will be posted by next call along with a list of Target Dates.
- Committee to help identify other companies that might want to be involved in SMDP
- Committee to help identify speakers for the 2015 program

Drew asked if the opening event for SMDP MedTech in San Diego will be a banquet. Scott answered that normally we have a reception for the opening evening. It is not necessarily a "banquet" but more of a mixer with heavy appetizers. This is an opportunity for the SMDP MedTech Scholars to meet the mentors. At this year's reception we will be finding a way to highlight the 15-year anniversary of the program. Scott mentioned that Baxter has been a supporter of that event and thanked them.

Scott thanked everyone for their continued support and reminded the committee that SMDP MedTech Scholar recruitment is now live online. The next SMDP MedTech committee meeting will be on April 30th at 2pm Eastern.