



Committee Meeting Summary

Scientist Mentoring & Diversity Program for Medical Technology (SMDP MedTech) Outreach & Planning Committee

Conference Call

Wednesday, May 25, 2016

2:00PM Eastern / 11:00 AM Pacific

Conference Line: 712 775-7100

Access Code: 1071934#

The following Committee members were in attendance:

- Lisa Berlin, Johnson & Johnson
- Mark Brager, AdvaMed
- Elisabeth Freeman, ICPD
- Orlando Guillory, Edwards Life Sciences
- Donielle Johnson, Phillips
- Erin Leahy, AdvaMed: The MedTech Conference
- Scott May, ICPD
- Kizzy Maitland, Johnson & Johnson
- Dustielyn Savage, ICPD
- Laurie Trousil, St. Jude Medical

Welcome remarks & introductions:

Scott May welcomed the Outreach & Planning Committee for the Scientist Mentoring and Diversity Program for Medical Technology (SMDP MedTech). Scott directed the members to where they could find the agenda and supporting documents for the meeting on the website (www.icpdprograms.org, select committees from the "Select an ICPD Site" drop-down box at the top right-side page). Scott then invited everyone on the call to introduce themselves. Scott reviewed the agenda for the meeting.

Current Programming:

- Webinar Topics

Scott pointed out that the next SMDP webinar will be held on July 19th. He reminded the committee members that ICPD host the calls. We have received confirmation that the next call will be lead by Johnson & Johnson Consumer. The dates for the following two webinars are: September 13th and November 15th.

End of Year Reunion Call

Scott informed the committee that we have set our SMDP MedTech reunion call for November 15th. This is a conference call held for the SMDP MedTech Scholars who participated in SMDP MedTech in October 2015. Participants will have an opportunity to update the group on the progress they are making towards their career goals. Elisabeth added that this isn't the last time the scholars get to connect with each other. They will continue to remain a part of the ICPD alumni community perpetually.



Update on new program MIDL:

MIDL was created to help develop the next generation of senior leaders in the medical device, consumer healthcare and biotechnology industries. ICPD requires that the candidates have at least 5 years of work experience in industry, the public sector, clinical settings or academia. The next MIDL Workshop will be held in San Diego on October 3rd. ICPD is currently seeking candidates. Scott invited to join the MIDL Outreach & Planning Committee. He thanked the original sponsors, particularly J&J and Korn Ferry for supporting the launch of the program. Elisabeth added that the participants are energetic and aspiring. She welcomed any support that would increase the visibility of the program.

2016 SMDP MedTech Training Session: October 15-19 in Minneapolis

- Scholar Recruitment

SMDP MedTech Scholar recruitment is currently underway. ICPD has carried out email outreach to the SMDP alumni and academic institutions. The deadline for applications is August 30, 2016.

Scott encouraged the committee to help “spread the word” and directed the committee to where they can find the application and information online at www.smdpmedtech.org.

Scott also informed the committee that ICPD is seeking individuals from industry to serve on the Selection committee. He described the online selection process. Members of the selection committee will be given access to the materials the Scholar applicants submit online. They will then “score” each applicant based a pre-existing list of selection criteria. ICPD uses these scores to determine which Scholars will be awarded the SMDP MedTech scholarships.

Mark asked if ICPD has any social media presence. Elisabeth answered that we do have a Facebook page and will use twitter during the actual training sessions. Mark mentioned he would be happy to re-tweet anything ICPD sends out.

Laurie added that they have relationships with key universities and that has worked well for them in sharing the program. Mark added that most universities will have student organizations that we may want to look into. Donielle agreed with Mark and asked if we had thought about posting with groups such as National Society of Chemistry and groups such as those. Scott shared we have had discussions with Biomedical Engineering Society on joint scholar recruitment and selection. He will update the committee about this during the next call.

- Mentor Recruitment

Scott directed everyone to where they can download the “call for mentors” from the main ICPD website. We are striving to identify all mentors by August 1st in order to allow a sufficient time to engage the mentors in preparation for the SMDP MedTech Training Session.



- Program Agenda, Venues, Speakers

The training session will be held at St. Jude Medical. The venue for the reception has been set at The Bakken Museum. ICPD still needs to secure hotel space and a site for the informal dinner.

Elisabeth mentioned that the list of speaker needs are on the website. She added we are always looking for colleagues from talent acquisition to attend the training session and interact with the SMDP MedTech Scholars.

- Update on AdvaMed: *The MedTech Conference*

Erin updated that they are actively securing exhibit booths and sponsors. All panels have been selected including the new HR track. They are making a lot of progress and will have more news to share at the next meeting. There will be local networking opportunities held in preparation for AdvaMed.

Mark added that he wants to get as much “buzz and excitement” around the program. He feels the Scholars should send out a certain number of tweets a day. He asked the HR people on the call to get in touch with him regarding what publications they use to find out what is happening in the industry. Kizzy asked Mark to share his email with the committee. Orlando asked for everyone’s contact to be shared as well. Everyone agreed. Donielle let Scott know she will send him her current updated contact info.

- Site Visits

Scott mentioned that Medtronic will be hosting a site visit for the SMDP MedTech Scholars on Monday, October 17.

- Scholar Activities During AdvaMed 2016: *The MedTech Conference*

ICPD arranges for “pop-up meetings” for the Scholars with senior executives from the sponsor companies during AdvaMed: *The MedTech Conference*. This is an opportunity for Senior Executives who can’t attend our training session to meet the scholars. It is an informal quick meeting that takes place during the conference and gives the Scholars an opportunity to learn more about the sponsor companies. Scott requested committee members work with him to identify executives at their companies.

Partnership Support:

- Support for Talent Acquisition Staff

Scott reminded the committee that talent acquisition staff have access to the SMDP Portal, and can use it as a recruitment tool. ICPD welcomes the opportunity to provide a 30-minute tutorial to anyone interested.

- Additional Committee Members

Scott invited everyone on the committee to please let ICPD know if they have any ideas for new members or wish to nominate new members for the SMDP MedTech O&P Committee.



- Development & Sponsorship
Scott reported that ICPD currently has support for 20 SMDP MedTech Scholars. We invite introductions to additional sponsors.

Other/Action Items:

- Committee members should:
 - Contact ICPD if they would like to work with ICPD to present a webinar featuring their company
 - Provide ICPD with university contacts to support outreach and recruitment for SMDP Scholar candidates. Also share SMDP MedTech recruitment materials with colleagues in University Relations.
 - Email speaker ideas for the training program to ICPD
- ICPD will:
 - Distribute a list of SMDP MedTech O&P Committee members with contact details to the committee
 - Develop a social media campaign to help promote SMDP MedTech
 - Update the committee on developments relating to the Biomedical Engineering Society

Scott thanked the committee for their time and participation on the SMDP MedTech O&P committee.