



Committee Meeting Summary

Scientist Mentoring & Diversity Program for Medical Technology (SMDP MedTech)

Outreach & Planning Committee

Conference Call

Wednesday, November 8, 2017

2:00PM Eastern / 11:00 AM Pacific

Conference Line: 712 775-7100

Access Code: 1071934#

The following Committee members were in attendance:

- Todd Fonseca, Medtronic
- Erin Leahy, The MedTech Conference
- Scott May, ICPD
- Angela Reeves, Abbott
- Dustielyn Savage, ICPD

Welcome remarks & introductions:

Scott May invited everyone on the call to introduce themselves. He welcomed everyone to the final SMDP MedTech Outreach & Planning Committee call for the 2017 year. Scott directed the members to where they could find the agenda and supporting documents for the meeting on the website (www.icpdprograms.org, select committees from the "Select an ICPD Site" drop-down box at the top right-side of the page). Scott reviewed the agenda for the meeting.

Debrief on the 2017 training session (September 23-27 in San Jose, CA)

- Scholar Cohort (selection process and selected Scholars) and Mentors
Scott noted the meeting was a great success. We funded 23 scholars into the program. Four of them were not able to attend in person due to travel issues and the hurricane in Puerto Rico. ICPD will be working to connect and virtually train those that weren't able to be there with their mentors. The 2 Puerto Rico pairs will be introduced in person around January or February. One of the ICPD staff will go to Puerto Rico to facilitate a "mini" SMDP training session. Scott explained to the committee how to find the current cohort on the website. He stated we had a good mix of male and female. Dustie added that the cohort was very engaged.
- SMDP MedTech training session content and venues
Scott mentioned that the training session was at the Medtronic site outside of San Jose. It worked out really well. Scott thanked Brooke Story and the Medtronic team for their generosity. Scott stated that we were unable to do the "speed interview" session due to space issues. The mentors had a break-out session to discuss their roles as virtual mentors.
- "Celebration of Mentoring and Diversity in Medical Technology" Reception
Scott shared that the reception was at the Silicon Valley Club on the top floor. The keynote speaker was Michelle McMurray-Heath from Johnson & Johnson and the group was welcomed by Ray Briscuso from The MedTech Conference. We had a good number of guest and alumni attend the event.



- Site Visit
The site visit was at J-Labs in South San Francisco. It is an incubator site for J&J. We were hosted by the new Global Head of R&D for DePuy Synthes, Euen Thompson. The scholars had lunch and a site tour.
- MedTech Convention
Scott stated that the MedTech conference just keeps getting better every year. The scholars benefited from the conference and learn a great deal about the medical device industry. Erin shared that they are finishing up the debriefs for this year and starting to plan 2018. She is always open to any feedback or ideas. Scott thanked Erin for recognizing the scholars at the Plenary Session. ICPD is also grateful to the executives who took time out of their day to have “pop up” meetings with the scholars. Scott thanked the following executives: Mike Mussallem, CEO, Edwards Lifesciences; Caroll Neubauer, CEO, B. Braun; Scott Whitaker, CEO of AdvaMed; Sherry Dodd, VP Clinical Resources, Healthcare Economics, Medtronic; William Kohn, Vice President, Medical Devices, Johnson & Johnson, Medical Devices; and Cindy Kent, President and General Manager 3M Drug Delivery Systems Division, 3M.

Planning the 2018 training session (September 22-26 in Philadelphia, PA)

- Program will follow similar structure as 2017 program
Scott mentioned that we are already starting to look towards the next SMDP MedTech training in Philadelphia. There won't be any changes to the typical agenda.
- Scholar recruitment – online application form and call for applicants are live on website; expanded role for Dustie Savage; university visits – Johns Hopkin University, November 6; DISCUSSION ITEM – How to accelerate application deadlines?
Scott encouraged the committee members to share the call for applicants with any universities or any colleagues that may benefit from the program. Scott explained that Dustie will be taking on a new role with scholar recruitment. Todd shared that he just met with the Dean and the University of Minnesota and shared the SMDP program with him. He will connect the new Dean with Dustie. Erin also wanted to share university contact information with Dustie. Scott added that the direct in-person University visits are extremely helpful. Scott just attended a minority research symposium at Johns Hopkins and provided an overview of the program with them.

Scott shared that ICPD faces Scholar recruitment challenges due to the MedTech Conference always being in early fall. This has meant the major recruitment for Scholars occurs during summer break when many students are not as accessible. Each year we have moved recruitment activities more to the spring semesters and in 2018 we have moved the application deadline to June 1, as opposed mid-summer deadline. Our goal is to orient the engineering students towards think applying during the spring semester. This has a couple implications for ICPD. It means we might not have all the sponsorships confirmed by the application deadline. To accommodate this, ICPD will only admit the number of scholarships for whom we have confirmed scholarships by the application deadline. Additional qualified students will be added to a wait list in case we get last minute sponsorships. Todd noted ICPD might get more applicants with the earlier deadline.

- Site visit
Included in the following paragraph.



- Program Agenda, Venues, Speakers
Scott directed everyone to the committee page where they could find a draft agenda for the 2018 SMDP MedTech Program. The speaker needs are also posted on the committee page. We have not yet secured any of the venues or the hotel in Philadelphia. Our aim is to confirm the main venues over the coming two months for the opening reception site, the training sessions on Sunday and Monday, a site visit on Monday afternoon, the casual dinner on Sunday and the hotel. Dustie asked the committee to share any venue ideas with her via email or phone call.
- Schedule discussion about surrogate and substitute mentors at January 23 meeting
This discussion was postponed until the next committee meeting.

Partner Support:

- Firming up 2018 sponsorship
Scott stated that we will be working on firming our sponsorships.
- Sponsorship info on ICPD website
Scott reminded the committee that we have a sponsorship page on the website that they can share with any colleagues that may be interested in becoming a sponsor for the program. Scott encouraged committee members to share the ICPD sponsorship page located off the main website with colleagues within their companies or at other companies. He asked them to copy him on this communication.
- Support for talent acquisition staff at sponsor companies – reminder about location of recent scholar photos and affiliations on the website
Scott shared that ICPD is available to provide 30 minute an orientation calls about the portal to talent acquisition staff. We often receive requests for specialized reports from the portal. ICPD is happy to provide those reports or give instructions on how to create them.

Current Programming:

- Webinar dates and topics – The remaining 2017 SMDP webinars are: November 9, Portal Tutorials, Dustie Savage, Programs Manager, ICPD (for current Scholars); November 13, Resumes with Lauren Celano, CEO, Propel Careers; December 12, TBD; Date to be set for webinar: Spotlight on Johnson & Johnson Consumer Healthcare
Scott stated that Dustie will be hosting the next webinar on Thursday about the portal to help the current cohort learn how to best use it. Lauren Celano will present a webinar about resumes on Monday. The December 12th webinar is still available. J&J Consumer will be hosting a webinar, we are just waiting to confirm the date.
- Webinar dates and topics – Proposed 2018 webinar dates are (days moved to Fridays to accommodate student schedules): February 9, April 6, October 19, December 14
Scott shared the current dates that have been selected for the upcoming year. He explained that we have moved them to Friday to accommodate more more Scholars.
- End of year reunion call for 2016 “Minneapolis” cohort, December 1
Scott mentioned that the reunion call for the 2016 Minneapolis cohort would be December 1. He shared that the Biotech reunion call was well attended.
- Amgen Hosted Open House at its Cambridge, MA site for local Scholar alums October 16; a second virtual career fair is scheduled for December 7
Scott informed the committee that Amgen had their very first open house for our scholar alumni in New England October 16. ICPD provided a report of alumni in the area and Amgen used that information to invite and coordinate an open house.



It was a great opportunity. Amgen was planning to do another open house in Puerto Rico in December, but they are now postponing that due to the recent hurricanes. Amgen will host a second virtual career fair on December 7.

- Janssen Pharmaceuticals and Johnson & Johnson Consumer Healthcare hosted Open House in Springhouse, PA and Skillman, NJ, September 27-29

J&J continues to host an annual open house at the R&D sites for their pharmaceuticals and consumer healthcare sectors. J&J invites approximately 20 Scholars from the US and Puerto Rico to this event. The students are asked to present poster sessions and have site tours at both locations.

- Virtual support for the Scholars – ICPD soliciting more job opportunities from sponsors and mentors (post job opportunities directly on portal or email them to jobs@icpdprograms.org); Back-program photos being added; bi-weekly summary email and email blasts
Scott stated that we are still continuing to tweak the portal. He reminded the committee that they can post jobs on the website themselves or send them to ICPD via email.

- Scholar updates

Dustie provided updates on the following scholars: Crystal Jones from SMDP Biotech 2015 is an Animal Models Scientist at Walter Reed Army Institute of Research, Pedro Martinez from SMDP Biotech 2012 is a Scientist and Acceleron Pharma, Daniel Schlingman from SMDP Biotech 2012 is a Scientist I at Illumina, and Shala Thomas from SMDP Biotech 2006 is a Scientific Specialist-Oncology, Parelex.

Scott proposed to add to future committee meeting agendas a recurring time for members to provide updates about SMDP and diversity and inclusion at their companies

2018 Scientist Mentoring and Diversity Program for biotechnology will be June 2-6, Boston, MA

Update on “Modules for Innovative and Diverse Leaders” (MIDL)

We are undergoing a major retooling of that program. We will be working with the committee over the next few meetings.

2018 Outreach & Planning Committee – new meeting schedule listed on agenda

Other/Action Items

Scott thanked the committee members for their ongoing support for SMDP MedTech. Scott reminded the committee the next call is on January 24 at 2PM Eastern. He wished everyone a wonderful holiday season.