



## Committee Call Notes

### Scientist Mentoring & Diversity Program for Medical Technology (SMDP MedTech) Outreach & Planning Committee

#### Conference Call

Wednesday, September 9, 2020

<https://us02web.zoom.us/j/89419225155?pwd=OXBJNG9OejUxOE9ad0hvZ0tRdIZ3QT09>

Meeting ID: 894 1922 5155

Passcode: 886930

#### **The following Committee members were in attendance:**

- Fernando Cruz-Guilloty, PhD, Amgen
- Todd Fonseca, Medtronic
- Joe Furino, Boston Scientific
- Orlando Guillory - Edwards Lifesciences
- Erin Leahy, AdvaMed
- Migdaliz Lopez, Amgen Manufacturing Limited
- Scott May, ICPD
- Dustielyn Savage, ICPD
- Medha Shanbhag, Johnson & Johnson Medical Devices
- Nora Tovar, Johnson & Johnson Medical Devices
- Elisabeth Valerio, ICPD

**Welcome & introductions: BOLD ITEMS WILL BE COVERED DURING THE CALL.** For a more in-depth briefing contact Scott May at [smay@icpdprograms.org](mailto:smay@icpdprograms.org) or +1 (202) 441-7370

Scott May welcomed the committee members to the Scientist Mentoring and Diversity Program for Medical Technology (SMDP MedTech) Outreach & Planning Committee call. Scott mentioned the agenda was sent via email. Scott reminded the committee members that they can locate the agenda, past meeting notes and supporting documents for the meeting on the website [www.icpdprograms.org](http://www.icpdprograms.org), select "Committees" from the "Select an ICPD site" drop-down menu at the top right side of the page. Scott then invited everyone on the call to introduce themselves. Scott reviewed the agenda for the meeting.

#### **The 2020 SMDP MedTech training session**

- **Virtual Program agenda, speaker needs – review of final draft agenda for kick-off training October 4-5; speakers, contact Elisabeth Valerio ([evalerio@icpdprograms.org](mailto:evalerio@icpdprograms.org)) to discuss adjustments; ICPD is seeking a Master of Ceremonies for the opening session**  
Elisabeth shared that we are very close to finalizing the agenda. We are just finalizing a few of the speakers. In launching the virtual format, we are refining the format on how we conduct certain aspects of the training sessions such as introductions and one-on-one meetings with mentors/scholars. The final agenda will be sent to committee members by the end of the week. Elisabeth mentioned she is still looking for a few more talent acquisition professional to participate in the "Getting Hired Panel." Both days of the training will be 7:30am-2:45pm Pacific times. This is to accommodate participants in different time zones.



Elisabeth thanked the committee for their support and contribution. Scott added that one of the advantages of having the training sessions virtual is it is convenient for O&P Committee members to attend. Dustie will send meeting registration emails to the committee members. Scott requested suggestions for a Master of Ceremonies for the opening morning of the training session on Sunday, Oct 4<sup>th</sup>.

- **Scholars - scholar orientation call is scheduled for September 17, 2-2:45 pm edt; all scholars will attend the Virtual MedTech Conference, Oct 5-7; all scholars will be in Minneapolis for the 2021 MedTech Conference, September 27-29, 2021**  
The Scholar Orientation call will be September 17 at 2pm Eastern. The 2020 cohort will be able to participate in the Virtual MedTech Conference this year and ICPD will also host them in Minneapolis next year for The MedTech Conference, September 27-29, 2021.
- **Mentors - mentor orientation call is scheduled for September 17, 3-3:45 pm edt; all mentors are requested to be in Minneapolis for evening event, Sunday, September 26, 2021 and through lunch, Monday, September 27; The 2021 MedTech Conferenced, September 27-29, 2021 access (June 14-17) is available, but optional; there will be videoconference access for Monday sessions only; mentor primer**  
The Mentor Orientation call will be September 17 at 3pm Eastern. The 2020 SMDP MedTech mentors will be invited to join us in Minneapolis for the Celebration of Mentoring reception, Sunday, September 26 and a "wrap-up" meeting and lunch on Monday September 27. The mentors who would like to attend The MedTech conference can optionally attend as guests of ICPD and AdvaMed. For any mentors who are unable to attend in person, ICPD will offer videoconference access for the Monday morning sessions only.
- **The Virtual MedTech Conference, October 5-7 - CEO/Senior Leader Roundtable, Tuesday, October 6 at 3:30 pm - 4:30pm ET; Conference**  
Immediately following the training sessions on October 4 & 5, the scholars will have access to the Virtual MedTech Conference. Scott reminded everyone about "pop-up" meetings that usually take place during the conference. This year the "pop-up" meetings will be virtual, and one has already been scheduled for October 6th. Scott invited Erin to share details about the Virtual MedTech Conference.

Erin reported the conference is already live. It will be open for 45 days until October 23<sup>rd</sup>. There will be livestreams in September about Supply Chain Challenges, COVID, FDA and more. On October 5,6 and 7 there will be livestreams from 8-5 ET, with some amazing plenary sessions. They have confirmed Magic Johnson and Dr. Hahn from the FDA. They are fine tuning some networking sessions within the platform. Scott added that we will be having a Senior Leader Round Table for the scholars. Erin explained that the platform functions the same as Zoom. Scott thanked Erin for hosting the students.

- **Minneapolis Session - SMDP 20<sup>th</sup> Anniversary Celebration of Mentoring & Diversity Reception, 6-9 pm Sunday, September 26, 2021, and this will combine 2020 and 2021 SMDP MedTech programs; seek venue for breakfast, debrief session and site visit at a sponsor location in Minneapolis the morning of Monday, September 27 for SMDP MedTech 2020 group; contact Scott May to discuss your site as host location and to plan for pop-up meetings during the 2021 MedTech Conference.**

Scott explained that both the 2020 cohort and the 2021 cohorts will attend the Celebration of Mentoring & Diversity Reception in Minneapolis on Sunday, September 26<sup>th</sup>. This will be SMDP's 20<sup>th</sup> anniversary celebration. The next day will be a "wrap-up" meeting for the 2020 cohort and mentors. Scott asked for anyone who would like to host that Monday morning session at their site



to contact him directly. Todd Fonseca mentioned he will reach out to Dustie about a venue for the reception and possible training sessions. Orlando asked if there were particular sessions that mentors should join for the virtual training. Scott answered that the mentors should be there for both full days of the training on October 4 and 5. If any mentors would like to attend the Virtual MedTech Conference, then they should notify ICPD and they will be registered. Joe Furino asked if the committee members need to be there for the entire time. Scott answered that committee members do not need to attend at all of the training, but they are welcome to participate for any sessions they interest them. Elisabeth added that there will be introduction videos added to the website for each of the scholars.

### **Current programming:**

- **SMDP Biotech Scholar report (2010-present) - ICPD researched careers of SMDP Biotech scholars from past 10 year and produced a summary report; ICPD will complete similar report for SMDP MedTech by end of October.**  
Scott directed the committee to where they can find the SMDP Biotech Scholar report. He noted that this was only the Biotech scholars. ICPD will be preparing a similar report on SMDP MedTech Scholars. One fact he pointed out was that 69% of SMDP scholars go into industry as compared to only 39% of non-SMDP scholars who are pursuing a life sciences PhD go into industry. Scott encouraged the committee members to review the report.
- **Webinars - Medical Science Liaison Career Paths webinar set for October 15; remaining 2020 date of December 11 is available**  
Scott informed the committee that ICPD will be hosting on a webinar on Medical Science Liaison career paths on October 15. Scott asked anyone that would be interested in a December 11 webinar to contact him directly.
- **Virtual support for the Scholars - new SMDP Gateway membership program; recognition system for portal members; smart phone app for the portal; portal usability for career development purposes; tracking of user activity on the jobs section**  
This was postponed until the next meeting due to time constraint.

### **Partner Support:**

- **2020 Sponsorship - SMDP welcomes these new sponsors - AstraZeneca as a Lead, Incyte as a Major and BMS and PPD as Program; contact Scott May to sponsor scholar/mentor pairs in 2021 SMDP MedTech**  
Scott welcomed AstraZeneca as a Lead Sponsor, Incyte as a Major Sponsor and MBS and PPD as Program Sponsors. If anyone is ready to begin thinking about their sponsorship for the 2021 programs, contact Scott May.
- **ICPD is directly "sponsoring" the engagement of three emerging companies in the 2021 program, send recommendations to Scott May**
- **Sponsorship page on [www.icpdprograms.org](http://www.icpdprograms.org)**
- **Support for talent acquisition staff at sponsor companies - ICPD soliciting more job opportunities from sponsors and mentors (post job opportunities directly on portal or email them to [jobs@icpdprograms.org](mailto:jobs@icpdprograms.org))**  
Scott encouraged the committee members to post jobs on the portal. Members are able to post them or they can send the job posting to [jobs@icpdprograms.org](mailto:jobs@icpdprograms.org) and ICPD will post.
- **Outreach & Planning Committee - seeking names of new members; send nominee names to Scott May**



- **Scholar Updates**

This was postponed until the next meeting due to time constraint

- **Sponsor Updates**

- SMDP related announcements - **Michelle McMurray Heath is the President and CEO of the Biotechnology Innovation Organization; she comes from Johnson & Johnson Medical Devices**

Scott announced that Dr. Michelle McMurray Heath, a former mentor, has left Johnson & Johnson Medical Devices to become the President and CEO of the Biotech Innovation Organization.

- Diversity and Inclusion activities

**2020 SMDP Biotech is going to be virtual, September 20-21**

Scott informed the committee that SMDP Biotech 2020 will be going virtual as well.

**Update on Gallus and ELISA- online tours and briefings about ELISA and Gallus available by contacting Scott May;** Gallus now offering senior and emerging leader engagement; ELISA Summit will be, April 27-29, 2021, In Hwange Zimbabwe

**Other & Action Items:**

Scott thanked everyone for their participation and reminded the committee the next call will be Wednesday, November 11, 2020 at 2pm EST.

**Upcoming Calls:**

Wednesday, November 11, 2020, 2:00 PM Eastern / 11:00 AM Pacific