



# **Committee Meeting Summary**

## **Scientist Mentoring & Diversity Program for Medical Technology (SMDP MedTech)**

### Conference Call

Wednesday, September 6, 2017

2:00PM Eastern / 11:00 AM Pacific

Conference Line: 712 775-7100

Access Code: 1071934#

The following Committee members were in attendance:

- **Todd Fonseca, Medtronic**
- **Elisabeth Freeman, ICPD**
- **Orlando Guillory, Edwards Life Sciences**
- **Pat Hartwell, B. Braun**
- **Erin Leahy, The MedTech Conference**
- **Scott May, ICPD**
- **Roberto Monserrate, Amgen Manufacturing Limited**
- **Angela Reeves, Abbott**
- **Dustielyn Savage, ICPD**
- **Laurie Trousil, Abbott**
- **Margaret Zachman, Medtronic**

### **Welcome remarks & introductions:**

Scott May invited everyone on the call to introduce themselves. Scott May welcomed everyone to the Outreach & Planning Committee Call for the Scientist Mentoring and Diversity Program for Medical Technology (SMDP MedTech). Scott directed the members to where they could find the agenda and supporting documents for the meeting on the website ([www.icpdprograms.org](http://www.icpdprograms.org), select committees from the "Select an ICPD Site" drop-down box at the top right-side of the page). Scott reviewed the agenda for the meeting.

### **Final Planning for the 2017 training session (September 23-27 in San Jose)**

- "MedTech Attendee Info" link at [www.icpdprograms.org](http://www.icpdprograms.org)  
Scott directed everyone to the MedTech Attendee Information page for anyone that is interested in a more detailed description of the logistics.
- Scholars – selection committee role, orientation call (September 13 at 2pm edt)  
Scott informed the committee that the final decisions are being made regarding the new cohort. There will be 23 new scholars. The scholars will participate in a 30-minute orientation call on September 13<sup>th</sup>. Elisabeth shared how exciting it is in reflecting back to the first 2012 MedTech program where there were only 7 participants to this year where there are 23 from all over the country. Elisabeth thanked everyone helping with the new selections. Profiles for the incoming cohort of SMDP MedTech Scholars will be added to the portal shortly. Scott proposed a discussion item for the next meeting – ideas for having early decision type deadlines since having students apply during the summer has been challenging



- Mentors – orientation call (September 6, 3pm edt), onsite briefing  
Scott mentioned that there is a Mentor orientation call directly following the O&P call. Scott added there will also be a “briefing” in San Jose with the mentors that will assist them in clearly defining their roles of a mentor.
- “Celebration of Mentoring and Diversity in Medical Technology” reception (September 23, 6-9 pm)  
The reception is the “kick-off” event for SMDP MedTech. Scott invited the committee members that will be in the area to join us at the reception.
- SMDP MedTech Program Agenda: venues, speakers – hosted site being confirmed  
Scott asked Elisabeth to go over the agenda. Elisabeth reminded the committee that there is a draft agenda on the committee page. She explained that we are still finalizing our speakers because we are wanting to make sure that we have representation from all of our sponsor companies. The speaker needs are still listed on the committee page. Saturday the 23<sup>rd</sup> is the Celebration in Diversity MedTech. Elisabeth mentioned we are still looking for a spectacular keynote speaker. Sunday 24<sup>th</sup> will be a full day of training. This is also the day that the mentees and mentors meet each other. There will be panels on how the Scholars can develop and groom themselves for careers in the MedTech industry. Monday is a half day of training. There will be a tour and lunch at J Labs. In the afternoon the scholars will then go to The MedTech Conference. Tuesday and Wednesday the scholars will attend the conference. Scott added that we do have invitations out for the keynote speaker for the reception. Scott asked Elisabeth if the committee could help with any areas. Elisabeth stated that the keynote speaker is very important. To find someone in the industry or someone who has benefited from the industry would be preferable. The other sessions do have representatives from the sponsor companies but we are still looking for Talent Acquisition staff to participate in the “Getting Hired” and “Career Choices” panels. Dustie gave an update on the venues. She noted that the scholars will be staying at the AC Marriott in downtown San Jose. She explained that she is finalizing the details on the casual dinner and reception and will post them online as soon as they are “buttoned up”. Scott added that one of the sponsor companies is hoping to host the group for training and we will have that confirmed by the end of the week.
- Site visits – J Labs  
Scott thanked Johnson & Johnson for hosting a lunch and tour of the J Labs facility in South San Francisco. A senior leader from J&J Medical Devices base will be joining the group for lunch.
- Media Outreach, social media – what additional channels for industry communication does the committee recommend we communicate to?  
Scott asked the committee if there were any media organizations that ICPD should pay attention to or that the committee would recommend to have cover the SMDP event. There was no comment from the committee.
- The MedTech Conference update  
Scott invited Erin Leahy to brief the committee. Erin stated the theme this year is “What’s Next”. Facebook, Lyft, Uber will all be a part of the conference. Joe Montana is confirmed as a speaker. The website is updated and available. Scott asked Erin if the scholars will have special seating at one of the plenary breakfasts as they have in the past. Erin let Scott know she is working on that currently. Monday night is the Chairmans’ Reception. Tuesday is the MedTech After Party at a car museum. The closing reception is new and will be at a local bar with a Journey cover band. Erin mentioned if anyone has any questions to please contact her. Scott thanked Erin for including the scholars and helping them make the most out of the conference.



## Current Programming:

- Webinar dates and topics – The remaining 2017 SMDP webinars are: Date to be set for next webinar: Spotlight on Johnson & Johnson Consumer Healthcare; October 10<sup>th</sup>: Resumes with Lauren Celano, CEO of Propel Careers; December 12<sup>th</sup>: TBD  
Scott stated the calendar hasn't changed much for the rest of 2017. Lauren Celano will be hosting the Resumes Webinar on October 10<sup>th</sup>. We are still looking for a speaker for the webinar on December 12<sup>th</sup>. As a reminder, ICPD manages all the moderating and technology aspects. We are already looking ahead to 2018.
- February 8 reunion call with 2015 "Chicago" co-hort. Review call notes online  
Scott reminded the committee that the call notes will be shared on the website. Elisabeth added that we are working on the website page where the reunion calls will be archived.
- Mentoring Portal Update – ICPD is soliciting more job opportunities from sponsors and mentors (Post job opportunities directly on portal or email them to [jobs@icpdprograms.org](mailto:jobs@icpdprograms.org)); Back-program photos being added: compiled weekly summary email.  
Scott informed the committee that there are more jobs being posted. Scholars are engaging more. One of the last major enhancements will be a weekly sweep that will go out to all the portal community. Elisabeth reminded any committee members that were not familiar with the portal that we moved to a new custom platform. We are starting to post job opportunities. The scholars are starting to realize this is a great platform for them to stay connected to our sponsor companies. She added that the weekly summary will be a way to keep everyone engaged and encourage them to continue to use the portal. Scott then stated there are a lot ways you can use the search engine within the portal. He mentioned we are getting an increasing number of requests for specialized searches. Scott offered to run reports for any of the committee members. Todd asked for a reminder of how to login to the portal. Scott then led him through the process on how to get to the login page.
- The reunion call for the 2016 Minneapolis cohort will be on November 2<sup>nd</sup>.  
These calls will be for scholars only to allow for a candid input from the group.
- Scholar Career Paths project – work group to convene in San Jose  
Scott reminded the committee that we want to be able to articulate for the students what career paths are available if they enter industry. The often don't get a clear picture from the universities. We will be pulling some of the talent acquisition staff in San Jose to keep moving that project forward.
- Sponsor programming – J&J Open House, September 28-29, Springhouse, PA and Skillman, NJ; Amgen Open House, October 6, Cambridge, MA  
J&J will be having an open house for about 20 students to come to Springhouse PA R&D facility on September 8 and then to J&J Consumer in Skillman NJ on the September 29. It's a fabulous opportunity for scholars to get a closer look at their company. Amgen is now doing a similar type of event in Cambridge for a select group of alumni that are in the New England area.
- Scholar updates  
Dustie provided updates on the following scholars: Fransua Muniz is now a Sterilization Assurance Specialist at Stryker, Adrienne Smith-Walker is an Oncology Medical Science Liaison at Boston BioMedical, Eva Rubio is a Scientist at CellGene, and Brittany Whitherspoon from our current group has already received a post doc position in the Neuroscience division with J&J.
- Discussion Topic – how best to engage all Scholars with all Mentors? What ICPD does to facilitate this  
Scott tabled this until the next meeting.

## Partner Support:



- Sponsorship info on ICPD website  
We have 23 sponsored students. Scott thanked all the sponsors involved.
- Development underway for 2018 program, September 22-26, Philadelphia, PA
- Support for talent acquisition staff at sponsor companies – portal training available  
Scott reminded that ICPD will help train any talent acquisition staff on the use of the portal.

### **Other ICPD Programming**

- Modules for Innovative and diverse Leaders (MIDL), October 2, Philadelphia, PA  
Scott informed the committee that the second session will be launching on October 2 in Philadelphia.
- Scientist Mentoring and Diversity Program for Biotechnology, June 2-6, Boston, MA  
The next SMDP Biotechnology will be in Boston on June 2-6.

### **Other/Action Items**

Scott thanked the committee members for their ongoing support for SMDP MedTech. Scott reminded the committee the next call is on November 8<sup>th</sup> at 2PM Eastern. We will have the 2018 dates available at that meeting.