



Committee Meeting Summary

Scientist Mentoring & Diversity Program for Medical Technology (SMDP MedTech) Outreach & Planning Committee

Conference Call

Wednesday, September 7, 2016

2:00PM Eastern / 11:00 AM Pacific

Conference Line: 712 775-7100

Access Code: 1071934#

The following Committee members were in attendance:

- **Fernando Cruz-Guilloty, Immucor**
- **Guillermo Amir, Northwestern University**
- **Todd Fonseca, Medtronic**
- **Elisabeth Freeman, ICPD**
- **Erin Leahy, AdvaMed: *The MedTech Conference***
- **Kizzy Maitland, Johnson & Johnson (DePuys)**
- **Roberto Monseratte, Amgen Manufacturing Limited**
- **Scott May, ICPD**
- **Dustielyn Savage, ICPD**
- **Laurie Trousil, St. Jude Medical**
- **Margaret Zachman, Medtronic**

Welcome remarks & introductions:

Scott May welcomed the Outreach & Planning Committee for the Scientist Mentoring and Diversity Program for Medical Technology (SMDP MedTech). Scott directed the members to where they could find the agenda and supporting documents for the meeting on the website (www.icpdprograms.org, select committees from the "Select an ICPD Site" drop-down box at the top right-side page). Scott then invited everyone on the call to introduce themselves. Scott reviewed the agenda for the meeting.

Current Programming:

- Webinar Dates & Topics

Scott pointed that Lauren Celano of Propel Careers will be hosting a session on resumes. Immucor will host a webinar in November. We also plan for Johnson & Johnson Consumer to host a webinar in October. Scott invited members of the committee to please let him know if they are interested in hosting a webinar.

- End of Year Reunion Call

Scott informed the committee that this is similar to a webinar except it is only open to the 2015 SMDP MedTech cohort. It is an opportunity for the Scholars to share what they have accomplished over the year and how the program has helped them. The SMDP MedTech reunion call for is scheduled for November 15.th Scott asked the committee if they had any input on what should be discussed on that call.



Kizzy suggested that they should provide feedback on how the mentoring process went so they can discuss that with the new cohort of scholars and mentors. Todd Fonseca agreed. Scott added that we ask the Scholars to suggest ways ICPD can keep them engaged.

Final Planning for the 2016 SMDP MedTech Training Session: October 15-19 in Minneapolis

- Scholars – selection committee timetable, orientation call (Oct 4th 2pm est)
SMDP MedTech Scholar recruitment is currently underway. We expect to have 28 Scholars for the 2016 program. We are finalizing the application process and have a wonderful group of colleagues that have volunteered to be on our selection committee. Beginning on Sept 8th each committee member will be able to review each applicant. We will then notify applicants of their status a week after selection begins.
- Mentors – orientation call (Oct 4th 3pm est), onsite briefing
Most of the sponsors have determined their Mentors for the 2016 program. We are working with the remaining sponsors to confirm the rest of the Mentors. We will be adding an onsite briefing for the mentors. We did this in San Francisco and it was very beneficial.
- Reception “Celebrating Mentoring and Diversity in MedTech” to be held Oct 15 hosted by Medtronic
Scott mentioned we are in “good shape” with the reception. He thanked Todd Fonseca and Medtronic for hosting this reception at the Bakken Museum. We are working with Todd to finalize a welcome speaker. We have confirmed Dr. Martin Fitchet, Global Head of R&D, Johnson & Johnson Medical Devices, as the keynote. ICPD will email reception invitations to the committee. Scott encouraged the committee members to attend. Todd clarified that he has Brooke Story, Vice President, MDT Restorative Therapies Group Marketing, Medtronic, confirmed as the Master of Ceremonies. Scott answered that he would follow up with Todd to discuss the details and logistics of Brooke’s role as the event host.
- SMDP MedTech Program Agenda, Venues, Speakers
The training session will begin on Sunday morning at St. Jude Medical. Scott thanked St. Jude for hosting us. ICPD has confirmed most of the speakers. Scott mentioned that we were still working to engage more colleagues from human resources to be on the “Getting Hired” panel. We could also use one or two speakers to serve on the “Career Choices” panel. Kizzy asked ICPD to confirm the date and times for the panels with her. Scott guided everyone to the committee management page where they could find the current agenda. The panels will be on October 16th and 17th. The venue for the reception has been set at The Bakken Museum.
- Site Visits – Medtronic, St. Jude Medical
The SMPP Scholars will be having lunch and a site visit at Medtronic on Monday.



- New SMDP Portal Launch
Elisabeth reported that a new portal has been developed for our Modules for Innovative and Diverse Leaders (MIDL) program. It is undergoing final testing and ICPD will begin using the new portal platform for SMDP starting with the 2016 SMDP MedTech program.
- Media Outreach, Social Media
Elisabeth shared we have been using social media for Scholar recruitment. This has included Facebook and LinkedIn. We also use WhatsApp and GroupMe for group text chats for the SMDP Scholars who have participated in the program over the past two years. ICPD will use these platforms for program messaging prior to and during the upcoming SMDP MedTech event.
- Update on AdvaMed: *The MedTech Conference*
Erin encouraged everyone to check out the website “advamed2016.com.” The conference hosts are particularly excited about the plenary line ups. The MedTech Innovator session is exciting. Wednesday at breakfast is when the speakers will recognize the scholars and mentors. She feels the Tuesday evening reception will be exciting at the brand new US Bank Stadium. They are covering a wide variety of topics with the CEO Unplugged sessions.
- Scholar activities during AdvaMed 2016: *The MedTech Conference*
Scott reported we are in the process of arranging “pop-up” meetings for the SMDP Scholars with senior executives from the sponsor companies. This is usually a great time for the scholars to practice their elevator pitches.

Partnership Support:

- Support for Talent Acquisition Staff
Scott reminded the committee that talent acquisition staff have access to the SMDP Portal, and can use it as a recruitment tool. ICPD welcomes the opportunity to provide a 30-minute tutorial to anyone interested.
- Development & Sponsorship
Scott reported that ICPD currently has support for 26 SMDP MedTech Scholars. We invite introductions to additional sponsors.

Update on new program MIDL

Scott informed the committee that we have changed the date of the next MIDL Workshop to February 27. The MIDL Workshop will be held on the east coast. Given that it is a new program we have decided to only hold one Workshop per year. Elisabeth also mentioned that many of our lead program partners are on the East coast, they would not have been able to participate in the San Diego Workshop. Scott added that we are working to increase the sponsorship support on the West coast so that we will be able to add a MIDL Workshop there.